

## GPS SCREEN ADVERTISING PROGRAM

Seeking partnerships with local businesses to advertise on our GPS screens.

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## GPS ADVERTISING OPPORTUNITIES AT THE FALLS

The Falls at Barber Creek has a fleet of 72 EZGO golf cars featuring the PACE Technology GPS System for the 2026 season. This state-of-the-art GPS system features full graphics of every hole, tee shot distances, yardage to pin, and a digital scorecard.

## WHY GPS ADVERTISING?

The GPS system engages golfers throughout their round and provides exposure to more than 35,000 golfers annually, 700 weekly league players, and numerous outings.

## GPS ADVERTISING PACKAGE

- Full-screen ad on PACE Technology GPS system
- Displayed upon arrival to the tee box or green
- Appears on 72 golf carts until the first Saturday in November

## VALUE ADDED:

8 complimentary rounds of 18 holes with cart.

## COST:

1 Hole Package - \$1,500

One year agreement.