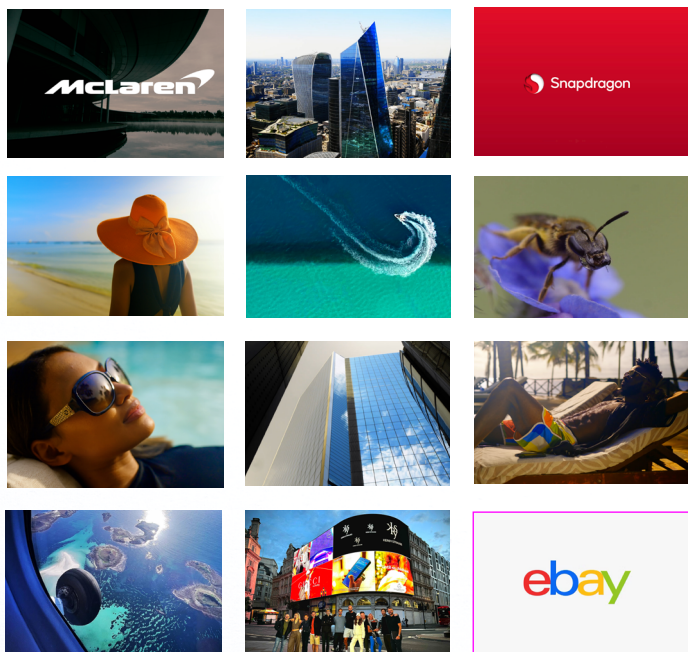


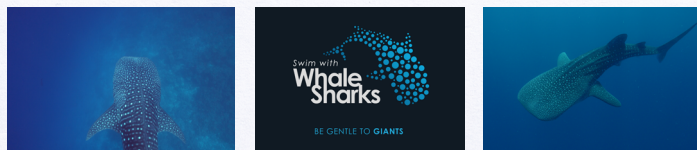


Please click on the images below to see some examples of my work.



Conservation & Impact: Beyond commercial work, I am deeply committed to conservation filmmaking. I recently led a project with the Blue Marine Foundation to establish a global code of conduct for sustainable whale shark tourism. This initiative, "Be Gentle to Giants," launched across the Maldives, Madagascar, and St Helena to promote ethical wildlife interactions.

Find out more at www.begentletogiants.org



Pinky Robinson | Senior Editor

20+ Years Experience | TVC, Broadcast & Branded Content

Software: Avid Media Composer, DaVinci Resolve, Adobe Premiere Pro, and After Effects.

Workflow: Fully equipped for on-site, hybrid, or remote projects.

Collaboration: Seamless global delivery and project management via Slack, Frame.io, and Dropbox.

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Pinky Robinson

Freelance Video & Motion Graphics Editor | Founder of Pinky Productions

With over two decades of experience, I specialise in high-end visual storytelling for global brands, luxury real estate, and environmental conservation. My career began in 2002 at a premier West London production house, and in 2010, I founded Pinky Productions to provide full-scale production for TVCs and major UK commercial developments.

Experience

20+ Years in Post-Production: Expertise spanning London's top production houses to global freelance commissions.

Specialisms: High-end TVCs, 3D animation editing, motion graphics, sizzle reels, and luxury real estate cinematography.

Brand Pedigree: Adidas, Red Bull, FIFA, eBay, Under Armour, Snapdragon, Englebert Strauss, McLaren, Vodafone, and the Blue Marine Foundation.

Sports Heritage: Editing for world-class clubs including Chelsea FC, Manchester United, and Liverpool FC.

Recent Project Highlights

Tech & Innovation: Lead Editor for Emmy-winning **Static Joe Studios** (Snapdragon/Qualcomm) and Dept Agency (eBay).

Olympic & Sporting Legacy: Vast experience in promotional video work for the **IOC** and **FIFA**.

Real Estate & Flagship Assets: Producing premium sale-and-leaseback films for iconic landmarks in the **London Tower Cluster** (including **The Scalpel**) and the McLaren and Vodafone global campuses.

Fashion & Lifestyle: Directed UK production for Englebert Strauss, featuring the 2024 Piccadilly Lights takeover and a flagship Scilly Isles campaign. Produced global resort content for luxury brand Planhotel across the Maldives and Africa.