

# SPONSORSHIP PACKET



Dear Friend of St. Bernardine's,

We're excited to announce the return of our beloved Annual Fall Festival, taking place **October 17–19**, 2025 on the campus of St. Bernardine of Siena Church & School in Woodland Hills.

This three-day community celebration draws thousands of attendees from across Woodland Hills, Calabasas, and surrounding neighborhoods. With live music, rides, games, food, and local vendors, it's one of the **area's most anticipated** fall events and a key fundraiser supporting local students, educational enrichment and parish ministries.

We're reaching out to invite you or your business to become a Fall Festival Sponsor. Sponsorship is a great way to connect with local families and showcase your support for our vibrant community. From banners and booth sponsorships to naming opportunities and social media exposure, there's a level for everyone.

**All donations are tax-deductible** and sponsors are recognized throughout the event via signage, stage announcements and festival promotions.

We'd be honored to have your support this year!

With appreciation,
The 2025 Fall Festival Committee

## **DONATION TIERS**

### \$12,000

### PRESENTING SPONSOR

- Top billing on all signage, print, social and digital
- Exclusive backdrop banners on main stage + entry arch
- "Sponsored by" DJ shoutouts throughout weekend
- Optional custom booth/activation at entrance
- Includes 5 sheets of food tickets + 3 ride sheets

### \$7,500

### **FESTIVAL FEATURE SPONSOR**

- Naming rights to Silent Auction Tent, Beer Garden, Kid Zone or Food Pavilion\*
- Logo featured on all signage in selected zone + 10 ft banner
- DJ and stage mentions tied to your zone
- Logo + link in priority email blasts, event posters & signage
- Includes 3 food sheets + 2 ride sheets

### \$3,500

### SHOWSTOPPER SPONSOR

- 10ft logo banner on main stage skirt\*
- DJ mentions during weekend
- Recognition in parish bulletin + sponsor emails
- · Logo on event signage + digital assets
- Includes 2 food sheets + 1 ride sheet

### \$1,500

### THRILL SEEKER SPONSOR

- 10 ft banner at ride of your choice\*
- DJ shoutouts during ride action
- Name listed on signage + thank-you posts
- Includes 1 food sheet + 1/2 ride sheet

### \$500

### **FOODIE + FUN SPONSOR**

- 10 ft banner at food or game booth of choice\*
- Name on signage + thank-you posts
- Includes ½ food sheet

### **FESTIVAL FUN ADD-ON'S:**

# New!

### **FAVORITE CHILD**

- Your student's photo + first name (optional) on ride/booth entrance personalized display\*
- Includes 1 sheet ride tickets
- Custom keepsake sign to take home

All the bragging rights + credit toward your family fundraising total included!



### **TAP TAKEOVER**

- Name on signage at beer booth\*
- 5 drink tickets
- DJ mention + name featured on printed beer list



### **FALL FEST FRIEND**

 Name included on the Community Sponsor banner at festival entrance





\$250

\$100

\*Please note, banners + booth locations are awarded on a first-paid, first-served basis.



# SPONSORSHIP COMMITMENT



To pay by check, please make checks payable to: St. Bernardine of Siena School

https://festival-sponsor.square.site

Checks should be turned into the parish or school office-attn. Jade Dugdale.

Receipts will be emailed upon payment processing.



### **Questions?**

Contact: Jade Dugdale- (864) 419-1744 / dugdalejade@gmail.com





