



Brazos Valley Rehabilitation Center
1318 Memorial Drive
Bryan, TX 77802
P: 979-776-2872
Brazostherapy.org

October 2025

Dear Community Friend,

For nearly seven decades, Brazos Valley Rehabilitation Center (BVRC) has been here for our community—helping children take their first steps, stroke survivors regain their independence, and families find hope in the midst of life's challenges. None of this would be possible without the steadfast support of friends like you.

We are excited to announce the **17th Annual Power of the Purse**, BVRC's signature fundraising event, to be held on **Friday, April 24, 2026 at the Phillips Event Center** in Bryan, Texas.

We invite you to join us as a valued sponsor at this much-anticipated celebration which brings together hundreds of community members and local leaders for an evening of fun, philanthropy, and purpose—all to support life-changing therapy services for individuals in the Brazos Valley who rely on BVRC every day.

Over the years, **Power of the Purse** has helped change thousands of lives. Through the generosity of sponsors, donors, and guests, BVRC's LifeBuilders Charitable Services Program has provided access to high-quality rehabilitative care for those who might otherwise go without. Your partnership directly ensures that children and adults in our community continue receiving the therapy and support they need to thrive—regardless of financial circumstance.

As a sponsor, your organization will be recognized as a champion for local families and will receive visibility throughout our event promotions, on-site acknowledgments, and digital platforms. More importantly, your support will continue the legacy of compassion and community that defines BVRC's mission.

We hope you'll join us in celebrating **17 years of empowerment, generosity, and community impact** by becoming a sponsor of **Power of the Purse 2026**. Together, we can build on this remarkable legacy and make an even greater difference in the lives of those we serve.

Thank you for believing in the power of community—and the power of giving.

With gratitude,

Jamie Lynn Johnson, Power of the Purse Co-Chair | 512-426-7187

Crystal Garcia-Williams, Board President & Power of the Purse Co-Chair | 512-484-1123

Alina Fifer, Chief Executive Officer & Power of the Purse Co-Chair | 979-776-2872



BRAZOS VALLEY REHABILITATION CENTER

PRESENTS

POWER OF THE PURSE 2026

FRIDAY, APRIL 24th, 2026 AT THE PHILLIPS EVENT CENTER

PRESENTING SPONSOR \$12,500

- 2 Tables of 10 with VIP Table Placement
 - 3 Drink Tickets Per Guest
 - Gift Basket
 - Recognized as **Presenting Sponsor** on all media avenues
 - Logo Rotating on Slideshow throughout Event & Tabletop Recognition
 - Sponsorship of Designer Purse in Live Auction
 - Personal checkout
- ***Provides 111 Therapy Sessions or 1 Years Worth of Physical, Occupational & Speech Therapy Services for a Child with Cerebral Palsy***

CHANEL SPONSOR \$10,000

- 2 Tables of 10 with VIP Table Placement
 - 3 Drink Tickets Per Guest
 - Recognized as **Chanel Sponsor** on all media avenues
 - Logo Rotating on Slideshow throughout Event & Tabletop Recognition
 - Sponsorship of Designer Purse in Live Auction
 - Personal checkout
- ***Provides 88 Therapy Sessions or 1 Years Worth of Physical, Occupational & Speech Therapy Services for a Child with Cerebral Palsy***

DIOR SPONSOR \$7,500

- 2 Tables of 10 with VIP Table Placement
 - 3 Drink Tickets Per Guest
 - Recognized as **Dior Sponsor** on all media avenues
 - Logo Rotating on Slideshow throughout Event & Tabletop Recognition
 - Sponsorship of Designer Purse in Live Auction
 - Personal checkout
- ***Provides 66 Therapy Sessions or 1 Years Worth of Physical, Occupational & Speech Therapy Services for a Child with Cerebral Palsy***

LOUIS VUITTON \$5,000

- 2 Tables of 10 with VIP Table Placement
 - 2 Drink Tickets Per Guest
 - Recognized as Sponsor on all media avenues
 - Logo Rotating on Slideshow throughout Event & Tabletop Recognition
- ***Provides 44 Therapy Sessions or 1 Year of Speech & Occupational Therapy Services for a Child with Down Syndrome***

KID OF THE YEAR \$5,000

- 2 Tables of 10 - 1 Table for the Kid of the Year & Family & 1 Table for Sponsor with VIP Table Placement
- 2 Drink Tickets Per Guest
- Recognized as Kid of the Year Sponsor on all media avenues
- Logo Rotating on Slideshow throughout Event & Tabletop Recognition

STAFF TABLE \$2,500

- 1 Table of 10 for BVRC Staff Members, the healing hands and compassionate hearts who provide care to patients in the community
- Recognized as Staff Table Sponsor on all media avenues
- Logo Rotating on Slideshow throughout Event & Tabletop Recognition

PRADA \$2,500

- 1 Table for 10
 - 1 Drink Tickets Per Guest
 - Recognized as Sponsor on all media avenues
 - Logo Rotating on Slideshow throughout Event & Tabletop Recognition
- ***Provides 29 Therapy Sessions or 6 Months of Occupational & Speech Therapy Services for a Stroke Survivor or a Child on the Autism Spectrum*

KATE SPADE \$1,500

- Reserved Seating for 6
 - 1 Drink Ticket Per Guest
 - Name Listed on Slideshow Throughout Event & Tabletop Recognition
 - Website & Social Media Recognition
- ***Provides 15 Therapy Sessions for a Motor Vehicle Accident Survivor

COACH \$750

- Reserved Seating for 4
 - Name Listed on Slideshow Throughout Event & Tabletop Recognition
 - Website & Social Media Recognition
- ***Provides 1 Comprehensive Therapy Evaluation for a Child with Developmental Delays***

INDIVIDUAL PURSE SPONSOR \$250

- Sponsorship of a Silent Auction Purse

GUCCI PURSE SPONSOR \$1,000

- Sponsorship of a Live Auction High End Designer Purse

INDIVIDUAL TICKETS \$75 EACH





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17th ANNUAL POWER OF THE PURSE

APRIL 24th, 2026

SPONSORSHIP AGREEMENT

Power of the Purse is Brazos Valley Rehabilitation Center's largest annual fundraiser. We are focused on helping our community members with disabilities lead independent lives by offering physical, occupational and speech therapy to all regardless of insurance coverage or ability to pay.

Please return form by **February 28th, 2026** to ensure inclusion in all media coverage.

Organization/Individual Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Website: _____

*Please provide us with your logo to use with publicity.

SPONSORSHIP LEVELS

Please check one:

PRESENTING \$12,500	Chanel \$10,000	Dior \$5,000	Louis Vuitton \$5,000
Kid of the Year \$5,000	Staff Table \$2,500	Prada \$2,500	Kate Spade \$1,500
Individual Sponsor \$250	Gucci Purse Sponsor \$1,000	Individual Tickets \$75	Other Donation/Gift _____





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DONATION OPPORTUNITIES

We are not able to attend but would like to make a monetary donation in the amount of:
\$ _____

For Donation of Goods or Services for Silent or Live Auction, please contact us at the email or phone number below!

Please make checks payable to Brazos Valley Rehabilitation Center.

PAYMENT INFORMATION

Amount enclosed/to be charged: \$ _____

Credit Card Payments: Visa MasterCard Discover American Express

Card Number: _____ Expiration: _____

Security Code: _____ Zip Code: _____

Signature: _____

Please send completed form to Jamie Lyn Johnson, popbcstx@gmail.com, ph. 512-426-7187

