



The STAMP Sports Facility

Business Plan

Created on February 21, 2020
Revised on November 13, 2022



Executive Summary

The **ST**udent and **A**thlete **M**entoring Program Inc. (**STAMP**), founded in 2009, is a 501(c)(3) non-profit organization, registration # - CH29367. We thoroughly support the dreams of student-athletes in the Greater Palm Beach County area.

By the year 2026 the youth sports market is projected to reach \$77 Billion dollars, that's according to Research and Markets, the world's largest market research store. Currently at \$19.6 billion in the United States of America, youth sports rival the annual budget for the NFL, which is just \$15 billion dollars. The business world defines the youth sports industry as people, activities, and organizations involved in doing anything that produces, facilitates, promotes, or organizes any activity, experience, or business enterprise focused on youth sports. That includes marketing sports related goods, services, people, or activities to consumers. It's Big Business and very profitable.

The most celebrated and lucrative outcome of youth sports is helping individual athletes become professional. Dreams of one day becoming a professional player drives millions of young people to train, participate and play in organized youth sports. However, the odds of that dream becoming a reality are less than two percent (2%) for college student-athletes. These student-athletes are those that excelled from the little more than seven percent (7%) 460,000 of high school student-athletes that even get to play varsity sports in college. In either case, athletes must develop strategically in several core areas such as sports specific performance training, nutrition, and academics to have the slightest hope of filling a single slot of those coveted on court positions in the game.

Our primary focus at this time is to establish a safe and reliable location to mentor, train, and guide student-athletes from grades 3 through 12 in their quest to become, at minimum, collegiate student-athletes. We need a home court advantage facility. We need our own STAMP Sports Academy ... if you will, a Factory. We need a permanent place where we can give student-athletes their "best chance" of being prepared for college and/or career opportunities that come their way. Our vision is to ensure that they have everything they need to take that shot at life, to rise above the **R. I. M. (realm of possibility, imagination, mentoring).**



Product

The STAMP Sports Academy will provide athletes and teams with a multipurpose sports training facility. Our services include sports training, academic support, sports games and entertainment, trade certifications (Prep School) and player marketing.

Customers

The target audience for The STAMP Sports Academy are student athletes ages 5 - 30 aiming to receive a good education, college scholarship or professional contract by increasing personal performance, and obtaining college and/or career guidance. Specifically, we specialize in managing every aspect of personal development, through mentorship, academic and athletic support.

Mission Statement

The mission of STAMP is to develop a leadership mindset in youth and young adults through the lens of mentorship, academics, and athletics. Our vision is to create an environment in which dreams and aspirations are nurtured and all youth can achieve their highest levels of success.

Market Research

Industry

The STAMP Sports Academy will join the industry group Promoters of Performing Arts, Sports, and Similar Events, (**PASS**) that operate facilities like the one we seek. The indoor sports arena is expected to grow by 3.5% over the next five (5) years according to Ibis World reporting. This aligns with heightened public interests focusing on health and activity, especially for youth, to combat growing obesity. According to the **2016** International Food Information Council's (IFIC) Food and Health Survey, it is becoming increasingly common for Americans to seek more enjoyable ways to exercise and stay active year-round. Having access to indoor sports facilities is a means to accomplish such goals.



Investment & Return

Total Investment = \$539,950

Annual Profit = \$199,500.00

Break Even: 32 Months

Avg Mthly Return: 3%

5 Year Return: \$999,750



“A Picture is Worth a Thousand Words”

https://youtu.be/2UaBYY1_H1s

Visit our websites:

<https://www.palmbeachstampedeaba.com>

www.stampmentoring.org