

NEW ENGLAND SOCCER 2026

GO FOR THE (GALA) GOLD! YOUR SPECIAL EVENT GAME PLAN

A celebration of Esteemed Nations, World Culture & Football/Soccer!



Grand Arrival & Immersive Entrance

Guests are welcomed beneath a dramatic national flag archway, featuring all qualifying countries. A lush turf walkway, framed by stadium-inspired lighting, leads into the heart of the gala. Live cultural music sets the tone for a night of global celebration.

Globally-Inspired Cocktail Reception

Raise a glass to the world's game with globally inspired drinks and hors d'oeuvres. Sip a Brazilian Caipirinha, enjoy a taste of French foie gras, or sample a German bratwurst bite — each culinary pairing will pay tribute to the nations that define the tournament.



"Match of the Night" Seated Dinner Experience

Guests take their seats for a dining experience inspired by global rivalries. Select between two culinary journeys based on an iconic World Cup matchup (ex. Brazil vs. France 1998), offering regional flavors and elegant presentation.

Dessert Reception, After-Hours Lounge

Cap off the evening with a decadent walk-around dessert experience. Explore stations offering international sweet specialties — from Italian affogatos and Portuguese custard tarts to Mexican churros and tarte tatin, paired with digestifs, cordials, and international coffees.



Game-Changing Add-Ons

- Football trick performers energizing the crowd
- Live custom jersey screen-printing station
- Bold branded décor with fabricated entry pillars
- World Cup-style goalpost or trophy archway
- National-team tables with cultural centerpieces
- Themed tableware and global soccer video mapping
- Gifting carts with personalized takeaways
- 360° soccer circle for the perfect activation moment