

ZELE SYSTEMS TECHNOLOGY

\$ZLNC – Powering the Next Gen Super App:

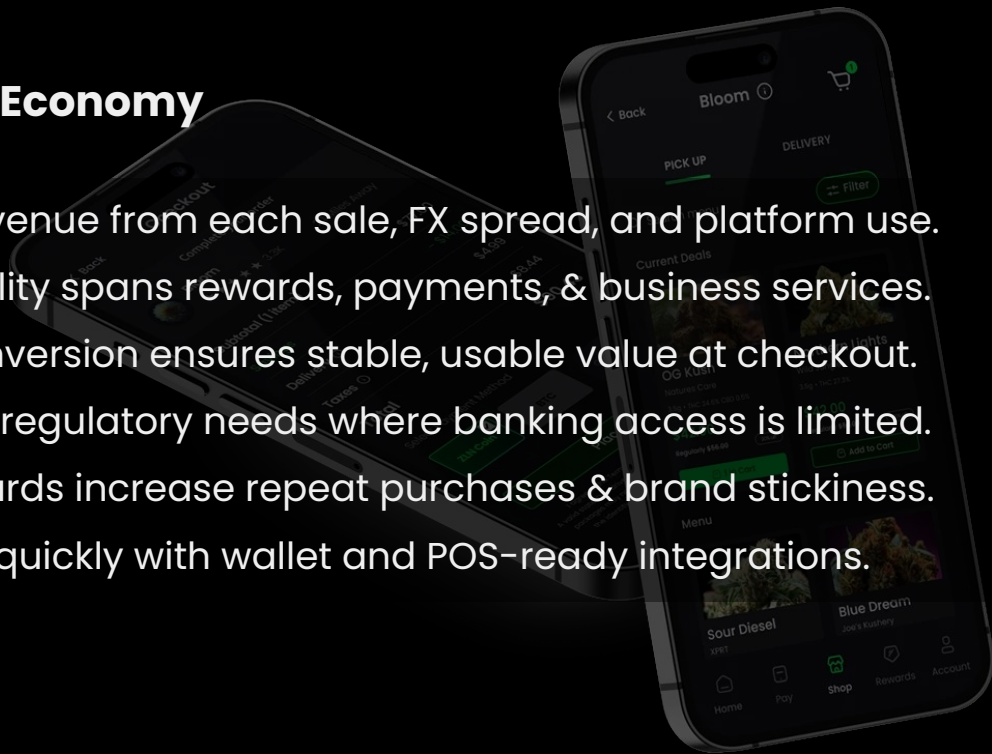
Transforming a \$39 Billion Opportunity into Digital Commerce Mastery.

The Value of \$ZLNC – A Token with Real Utility

An investor-aligned token with built-in circulation, transactional use cases, and ecosystem-wide reward potential—engineered for scale in a high-growth, underbanked industry.

Purpose–Built for the \$39B Cannabis Economy

- **Captures Transaction Value:** Earns revenue from each sale, FX spread, and platform use.
- **Built-In Ecosystem Demand:** Token utility spans rewards, payments, & business services.
- **Solves Crypto Volatility:** Real-time conversion ensures stable, usable value at checkout.
- **Enables Cashless Compliance:** Meets regulatory needs where banking access is limited.
- **Drives Loyalty & Retention:** Token rewards increase repeat purchases & brand stickiness.
- **Powers Frictionless Expansion:** Scales quickly with wallet and POS-ready integrations.



Unlocking value for businesses, consumers, and investors alike.

Transaction Power & Flexibility

ZELEN's integration enables unbeatable payment processing for cannabis and beyond...



Base cost of only 1% per transaction

- Faster settlement speeds
- Lower costs for merchants
- Better security via blockchain
- Direct fiat payouts

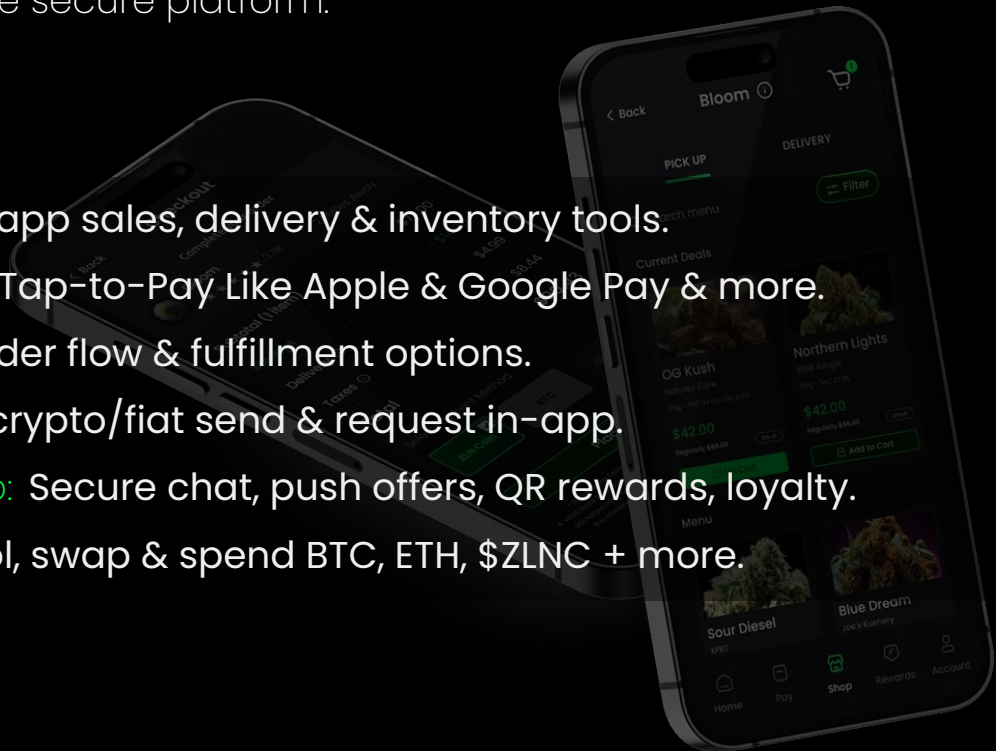
All transactions flow through the \$ZLNC ecosystem

Next-Gen Digital Wallet – Built to Redefine Digital Payments

ZELEN is more than a wallet—it's a full-stack Super App built for crypto-first commerce. Our breakthrough features integrate real-time payments, e-commerce, peer transfers, tokenized rewards, and engagement and much more into a single secure platform.

Core Capabilities

- **Retail Engine Like Shopify :** Robust in-app sales, delivery & inventory tools.
- **Tap-to-Pay Like Apple & Google Pay:** Tap-to-Pay Like Apple & Google Pay & more.
- **Delivery Like DoorDash:** Integrated order flow & fulfillment options.
- **P2P Transfers Like Cash App:** Instant crypto/fiat send & request in-app.
- **Marketing Like Snapchat & WhatsApp:** Secure chat, push offers, QR rewards, loyalty.
- **Multi-Chain Wallet Mastery:** Full control, swap & spend BTC, ETH, \$ZLNC + more.



This feature stack turns ZELEN into the digital command center for businesses—combining what others do separately into one seamless Super App.

Breakthrough Payment Infrastructure – Full POS Compatibility

Our platform instantly locks in payment value at the time of transaction, seamlessly converting crypto to stable coin at the point of purchase then into FIAT bank deposits. We solve crypto price volatility.

Advantages:

- Seamless API integration with existing POS/Payment ecosystems
- Real-time FIAT $\longleftrightarrow$ Crypto conversion (using BTC, ETH, USDT +)
- Fully compliant – Scalable and merchant ready
- Unlocking NEW revenue streams with a native token utility – \$ZLNC
- Create tokenized loyalty programs that drive repeat purchases
- Transactional Super App – Maximizing your retailers sales



SYSTEMS

Empowering POS software and Payment platforms with a robust digital wallet solution that bridges traditional FIAT and crypto transactions.

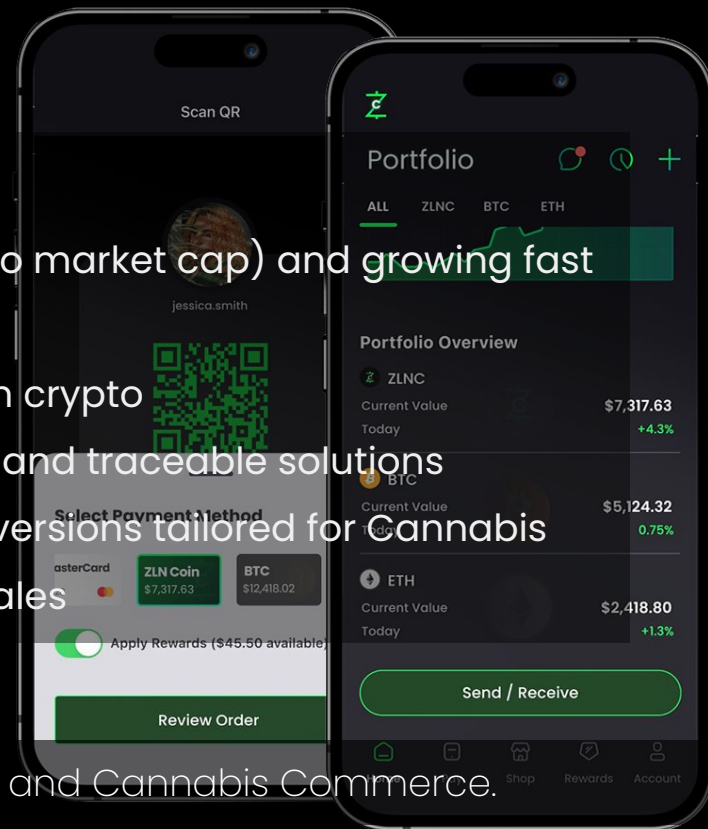


Unlock Growth with ZELEN Systems – Simply Digital Transactions

Tap into the fastest growing sector in global payments without the complexity

Key Advantages:

- 1.2T+ annually in North America and (4T+ Global crypto market cap) and growing fast
- Over 20M+ crypto wallet user in the U.S alone
- 40% of the U.S adults under 40 are open to paying with crypto
- Thousands of dispensaries need compliant, cashless, and traceable solutions
- No major POS systems offer real-time crypto/fiat conversions tailored for Cannabis
- Transactional Super App – Maximizing your retailers sales



ZELEN Systems – Bridges the gap between Crypto, Compliance, and Cannabis Commerce.



INSTANT FIAT CONVERSION – SOLVING CRYPTO VOLATILITY AT CHECKOUT

Protect retailers. Eliminate volatility. Unlock crypto commerce.

Our platform instantly converting crypto to stable FIAT deposits.



POINT OF SALE PRICE LOCK

Transaction price is locked at the moment of sale - no risk from price movement after checkout

UNIVERSAL ACCEPTANCE

Accept BTH, ETH, USDT, USDC, \$/LNC, without worrying about volatility

SEAMLESS SETTLEMENT

Retailers always receive stable U.S. dollars (or local fiat currency) - deposited straight into their books

\$100 PAID = \$100 RECEIVED

No hidden slippage, no surprises. Amount paid, equals amount received

OVERVIEW

Total Token Supply
888,888,888 - \$ZLNC

Initial Circulating Supply
364,444,444 - \$ZLNC

Initial Market Cap at Listing
(\$0.25)
~\$91M

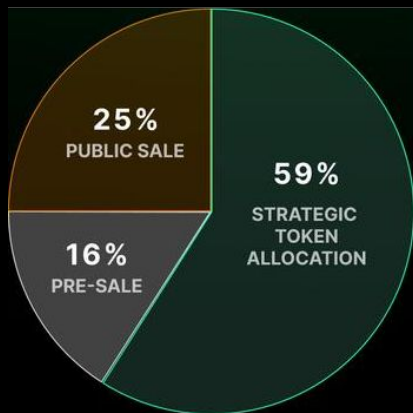
Fully Diluted Market Cap
~\$222M

STRATEGIC TOKEN ALLOCATION

Allocation	% of Total	Tokens	Cliff/Vesting
Strategic Partnership	17.00%	151,111,111	Available upon release (no vesting)
Rewards	15.50%	137,777,778	Distributed as earned
Founding Team	10.00%	88,888,889	1-Year cliff; Quarterly vesting
Reserves	9.50%	84,444,444	No vesting
Marketing	5.00%	44,444,444	Full unlock at release
Airdrop	2.00%	17,777,778	3-Month cliff; then full unlock

PRE-SALE TOKEN ALLOCATION

Round	% of Supply	Tokens	Token Price	Vesting Terms
Pre-Sale	16%	142,222,222	See Tranches	Weekly vesting after exchange listing
• Tranche A	16.67%	23,703,703.67	\$0.0375	Weekly vesting after exchange listing
• Tranche B	16.67%	23,703,703.67	\$0.050	Weekly vesting after exchange listing
• Tranche C	16.67%	23,703,703.67	\$0.075	Weekly vesting after exchange listing
• Tranche D	16.67%	23,703,703.67	\$0.10	Weekly vesting after exchange listing
• Tranche E	16.67%	23,703,703.67	\$0.125	Weekly vesting after exchange listing
• Tranche F	16.67%	23,703,703.67	\$0.15	Weekly vesting after exchange listing
Public Sale	25%	222,222,222	\$0.25	No vesting; full unlock at listing





Exclusive Early Access

- Investors participating now can access \$ZLNC at the lowest possible price points (\$0.0375 – \$0.15), prior to the global public sale at \$0.25.
- This offers a significant upside opportunity relative to the public market



Vesting & Cliff Protection

Carefully designed vesting schedules protect against mass token dumping and price volatility:

- Pre-sale investors have weekly vesting post-listing.
- Founding team tokens are locked for one year and release quarterly thereafter.
- Public sale tokens are fully unlocked immediately to encourage liquidity.



Designed for Longevity

The \$ZLNC supply allocation is meticulously structured to:

- Fuel platform adoption and user growth
- Incentivize strategic partnerships
- Provide robust rewards to ecosystem participants
- Preserve the long-term stability of the token economy

Elite Minds. Proven Track Records. One Bold Mission

From Live Nation to Microsoft, ESPN BET and West Point, our team leads with execution in blockchain, fintech, and security. From Live Nation to Microsoft, ESPN BET and West Point, our team leads with execution in blockchain, fintech, and security. From Live Nation to Microsoft, ESPN BET, our team leads with execution in blockchain, fintech, and security. From Live Nation to Microsoft, ESPN BET and West Point, our team leads with execution in blockchain, fintech, and security.



AJ Perrin
CEO / Co-Founder

Built ventures with major exits, including LiveNation drives innovation and company vision.



Serge Krishchenko
Co-Founder

Skilled crypto strategist / blockchain investor; aligns \$ZLNC with scalable real-world use cases



Michal Unzeitig
CTO

Fintech CTO with 20+ years of experience; ex-Ticketmaster; leads core blockchain and wallet infrastructure.



Robert (Bob) Fish
Director of Security

Ex-Microsoft, Sony, EA; 20+ years securing Fortune 500 systems and global tech infrastructures.



Sindre Rønningen
VP of Product

UX visionary behind ESPN BET and Live Nation apps; drives product strategy and user experience.



Our Elite Advisory Board

ZELEN Systems is backed by an elite advisory board of blockchain pioneers who have shaped the global digital asset landscape. With experience in multi-billion-dollar crypto projects, DeFi, and AI-driven technologies, they provide strategic guidance to ensure \$ZLNC's success. Their leadership helped launch The Graph, EOS, Tezos, and SingularityNET, driving over \$5B in market cap. Deep expertise in tokenomics, regulation, and scalable infrastructure positions ZELEN as the next breakthrough in digital commerce.



Brad Yasar
Digital Assets Pioneer

\$5B+ blockchain advisor; AI & crypto innovator; CEO of EQIFI and serial Web3 entrepreneur.



Derrick Kravitz
Strategic Growth Advisor

Growth leader at Beyond Enterprizes; bridges Web3 strategy with real-world business impact



David Orban
Blockchain Advisor

30-year tech strategist; AI and blockchain expert; co-founded Blockchain Investors Consortium.

