

WHAT'S NEXT?

YOUR NEXT 180 DAYS IN THE CHAMBER

USE THIS CHECKLIST AS A TOOL TO HELP YOU UTILIZE YOUR INVESTMENT TO THE FULLEST

WITHIN NEXT 30 DAYS:

- **Become familiar with our website,** Here you will find exclusive directory info, Community Calendar, Calendar of Events, and special partner resources just for you!
- **Get social!** Go “like” and “follow” the Chamber’s [Facebook](#), and [Instagram](#) pages to stay connected to all things Chamber.
- **Get connected!** Sign up to receive Chamber weekly newsletters, [chamber digital magazine](#) and so much more!
- **Add the Chamber’s digital logo to your business website.** www.oconeechamber.org/proud-partner-logo
- **Schedule a Ribbon Cutting** with cmiddlebrooks@oconeechamber.org
- An Ambassador will connect with you to welcome you to the chamber. Use them as a resource and meet up with them at an upcoming event

WITHIN 90 - 180 DAYS:

- **Display your Partnership Window Cling** or the Proud Partner Logo openly. Studies show that people view Chamber partnership as a sign of credibility for a business.
- **Register for at least one Chamber networking event:** PowerHour, The Morning Mix’n, Business After Hours, Ribbon Cuttings, etc.
- **Stop by the Chamber to meet your Chamber staff** and drop off any marketing materials (ex: menus, event flyers, business cards, rack cards, etc.) that you would like displayed in the Chamber lobby.
- **Log into the Partner Portal** to familiarize yourself with the features. There is a guide to help you - www.oconeechamber.org/partner-portal
- Send any job openings available or upcoming events that you would like us to add to newsletters and our website to cmiddlebrooks@oconeechamber.org
- **Use a fellow chamber partner** when fulfilling business and personal needs for goods and services. Check out our business directory and don’t forget to ask about programs and discounts.
- **Look for potential business connections** in the Partner Business Directory. Can you potentially refer business to them or refer that business to a friend?
- Explore ways you can extend your business brand through the Chamber’s advertising opportunities
- Encourage your staff to attend a Chamber event and/or log into the Partner Information Center to learn some valuable business training.