



Ambassadors

OCONEE CHAMBER OF COMMERCE

2027 PROGRAM

QUALIFICATIONS

Membership in the Ambassador Program is open to individual and business partners of the Oconee Chamber who have completed and submitted the Ambassador Program application for review.

- An Ambassador should be in a position which allows flexibility to meet the program requirements.
- An Ambassador should be knowledgeable about Chamber services, programs and activities, and the business community.
- An Ambassador should be interested in community involvement.
- An Ambassadors' employer must be a partner in good standing with the Oconee Chamber of Commerce.

ROLE OF AMBASSADORS

The Ambassadors are the face of the Oconee Chamber in the community that passionately serve and support Chamber partnership, recruit new partners and retain existing partners.



RESPONSIBILITIES & REQUIREMENTS

The following are activities that must be met and maintained to retain active Ambassador program participation:

- Attend Ambassador Committee monthly meetings (no meetings in June, July and December). No more than TWO meetings can be missed in a calendar year or you may be asked to step away from the program.
- Handwrite Thank You notes to new chamber partners.
- Email Thank You notes to renewing chamber partners.
- Actively encourage partnership growth by recruiting NEW partners.
- Encourage chamber existing partners to become actively involved in the chamber.
- Assist partners in learning more about the chamber.
- Expected to serve as volunteers for events.
- Assist with securing sponsorships and raffle items for events.
- Serve as a mentor for new chamber partners.
- Attend Ribbon Cutting ceremonies.
- Actively engaging partners at events, make a conscious effort to speak and connect partners.



Ambassadors meet on a monthly basis for an hour long meeting. During the meetings Ambassadors learn about upcoming events, complete thank you notes for new and renewing partners, learn the latest chamber news, etc.

Meetings will be the last Wednesday of each month at 9:30 a.m.

PROGRAM BENEFITS

Program Benefits for Ambassadors

- Increased name and face recognition for individual/business
- Increased networking opportunities including:
 - Connecting one-on-one with new and existing chamber partners
 - Gaining referral opportunities through other Ambassadors
- Potential social media coverage from attendance at chamber events
- Opportunity to get insider's perspective of the local business community
- Opportunity to meet local business and community leaders
- Opportunity to help the community/show community pride
- Possible recognition via "Ambassador of the Quarter" and "Ambassador of the Year"

Program Benefits for the Chamber

- Increased visibility within the community
- Better understanding of partnership needs
- More involvement of existing chamber partners
- Ability to manage events more effectively
- Increased recruitment opportunities
- Partner retention

Program Benefits for the Partnership

- Increased access to points of contact who can provide assistance and answer questions
- More frequent chamber communication
- Potential for increased referrals
- Partners will feel more connected to the chamber

