

NEW PARTNER PACKET



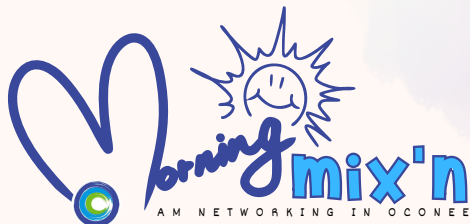
THE OCONEE CHAMBER
URNS *Fifty* **IN 2026!**



**JOIN US AS WE CELEBRATE
THIS EXCITING MILESTONE!**

2026 EVENTS CALENDAR

Join us to network, grow relationships,
engage and inspire others!
Let's Celebrate The Chamber turning 50!



JANUARY 8 First United Methodist
MARCH 26 Athens Orthopedic
MAY 14 Mercy Health Center
AUGUST 21 The Food Bank of Northeast GA
OCTOBER 29 Piedmont Breast Health Center
DECEMBER 3 BankSouth



FEBRUARY 4 Arch Legacy Firm
APRIL 23 26 Foot & Ankle
SEPTEMBER 9 Lydia's Place
NOVEMBER 12 New View Integrative Pediatrics



FEBRUARY 10 Oconee State Bank
JUNE 15 Wire Park
SEPTEMBER 15 Chiropractic Works



STAR STUDENT BREAKFAST - FEBRUARY 19
STATE OF THE COUNTY - MARCH 18
STATE OF THE SCHOOLS - APRIL 21
NEW PARTNER ORIENTATION - MARCH 3
LEGISLATIVE LUNCHEON - MAY 18
NEW PARTNER ORIENTATION - NOVEMBER 3



JANUARY 27 AT ROCKET GYM



APRIL 16 AT UGA COURSE



SEPTEMBER 11 AT ESP FIELD **OCTOBER 17 AT ROCKET FIELD**



PARTNER EVENTS

NETWORKING & BUSINESS GROWTH

Annual Meeting

The annual meeting serves as a recognition event that celebrates those who have gone above and beyond in supporting the Chamber's mission. During this event, awards are presented to volunteers, businesses, and individuals for their outstanding contributions.

Golf Tournament

Join us for a round of golf at the University of Georgia Golf Course while networking with fellow Chamber partners.

Kickball Tournament

Join us for a fun-filled chamber event where our partners gather to enjoy a game of kickball, food and networking! This event is open to the community, so come and cheer on our fierce competitors!

Fall Festival

Oconee County's largest event highlights unique arts and crafts and delicious food! A perfect fall family fun event.

Women in Business Luncheons

These luncheons provide an excellent opportunity for women within the Chamber to connect over lunch while networking. The aim is to promote professional development, strengthen business relationships, and encourage community participation.

PowerHour

Join us for a fast paced, fun, morning networking session.

Educational Sessions

These sessions provide Chamber partners a chance to engage in networking opportunities aimed at enhancing knowledge in specific topics. These sessions foster professional development, build business relationships, and encourage community participation.

Morning Mix'n

Chamber partners host the Morning Mix'n event at their business location. These events provide an excellent opportunity to connect with fellow Chamber partners.

Lunch with Leaders

Join us for the Chamber's newest mid-day networking event, designed to encourage networking, business development and leadership growth.

Business After Hours

Host fellow Chamber partners at your business location for networking relationship building after regular business hours.

STAR Student Breakfast

This event celebrates the achievements of STAR Students and STAR Teachers from the five high schools in Oconee County.

State of the Schools

An event showcasing the achievements and future plans of all schools in Oconee—both public and private.

State of the County

An event where the Chair of the Oconee County Board of Commissioners reflects on the achievements of the past year while outlining the vision for the upcoming year and beyond.



BENEFITS

Ribbon Cuttings/Open Houses/Groundbreakings: If you are opening a new business, renovating a business, or expanding a business, we can help you host your ribbon cutting, open house, or groundbreaking event.

Partner Promotion: Partners have the ability to showcase with specials, offers and marketing material on our website's dedicated page, in the weekly Chamber newsletter, and the card/magazine racks in the chamber lobby at no additional fee.

Partner Directory: Your business information will be listed in our website's online directory: oconeechamber.org.

Weekly Newsletter: Each week the Chamber sends out an informative newsletter to the entire partnership. As a new partner, you will be recognized in the newsletter for 30 days.

Social Media: The Chamber has active social media accounts through Facebook and Instagram.

Meeting Space Rental: For meetings hosting 30 people or less.

Networking Events: We host monthly networking events in a variety of styles, to accommodate different schedules and provide unique engaging opportunities.

Business Spotlight: Your business has the opportunity to send in a business or employee highlight of your company that will be placed in our online magazine, The Insider.

The Insider: The Chamber's quarterly magazine, developed to inform and enhance the partner's experience with the Oconee Chamber. Advertising and business spotlight opportunities are available.

Partner Broadcast: A series of videos putting our partners in the spotlight. Whether behind the scenes footage of partner's day to day, testimonials, stories about how connections have been made or just a little video fun, these videos bring awareness to your business!

Business Development: The Chamber is ready to assist you with your business development needs: steps to starting a new business, expansion, permitting and more - let us know how we can help!



CHECK OUT THESE COST SAVING BENEFITS

Drugs Don't Work: The General Assembly passed a 7.5% premium discount in workers' compensation insurance based on a certified drug-free workplace. The Oconee Chamber of Commerce provides the Drugs Don't Work program to our members free of charge, and gives the necessary tools to empower business owners to maintain a drug-free workplace. Enrollment and certification through the Drugs Don't Work program can also help lower workers' compensation premiums.

"SMART" Insurance: A comprehensive health program offered to today's small businesses providing a cost-savings on health coverage options that can lead to more rate stability and offering potential savings for groups with two to 50 employees. The Georgia Chamber SMART Plan is available to small business employers with at least two employees enrolled on their medical plan and no more than 50 total employees. Eligible employers must also be a member of the Georgia Chamber or a participating local chamber in good standing.

RETURN ON INVESTMENT FOR JOINING A CHAMBER OF COMMERCE



**63% MORE
LIKELY**
TO DO BUSINESS
WITH THE COMPANY

**44% GREATER
LIKELIHOOD**
OF FAVORABLE
CONSUMER PERCEPTION

18% HIGHER
REVENUE WHEN A MEMBER

PROGRAMS & COMMITTEES



Ambassadors: The Chamber Ambassadors are the driving force behind our chamber's success: elevating engagement, impact, and community connection.

Women in Business: The women in business committee plans and oversees the group's quarterly luncheons as well as award the Chamber's Diamond Award scholarship.

Chamber Connect: A business development networking group designed to enhance business development and foster relationships across all industries.



Partners Dues

Oconee Chamber of Commerce

General Business / Retail

Number of Employees:

1 - 10 Employees	\$300
11 - 20 Employees	\$350
Over 20 Employees	\$400

Health Services (Medical, Dental, Vets, Hospitals, Assisted Living)

Number of Employees:

1 - 10 Employees	\$325
11 - 20 Employees	\$425
Over 20 Employees	\$525

Financial Institutions (Banks, Savings and Loans, Credit Unions)

Deposits in the County:

Less than \$50 Million	\$675
\$50-\$100 Million	\$975
Over \$100 Million	\$1,275

Real Estate and Insurance

Number of Employees:

1 - 5 Employees	\$300
6 - 20 Employees	\$350
Over 20 Employees	\$400

Additional Real Estate Rep (call Chamber for approval) \$150

Professional Services (Engineer, SPA, Land Planner, Attorney, Etc.)

Number of Employees:

1 - 10 Employees	\$325
11 - 20 Employees	\$425
Over 20 Employees	\$525

Manufacturing / Processors

Number of Employees:

1 - 10 Employees	\$325
11 - 20 Employees	\$425
Over 20 Employees	\$525

Hotel / Motel / Restaurant / Recreational (Hospital & Industry)

Number of Employees:

1 - 10 Employees	\$300
11 - 20 Employees	\$350
Over 20 Employees	\$400

Educational (K-12) / Civic / Fraternal / Churches

Number of Employees:

Any (Add .10 Per Employee)	\$175 + .10 Per Employee
----------------------------	--------------------------

Colleges / Universities

Deposits in the Country:

Any (add .10 Per Employee)	\$550 + .10 Per Employee
----------------------------	--------------------------

Public Utilities

Number of Employees:

Any	\$725
-----	-------

Elected Official or Legacy (Retired Partner)

\$150

For More Information About Becoming a Partner

www.oconeechamber.org/why-join

or Email Caroline Middlebrooks at
cmiddlebrooks@oconeechamber.org

For Payment Plan Options, call the Oconee Chamber at 706-769-7947

THE OCONEE CHAMBER TEAM



COURTNEY BERNARDI

CHAMBER PRESIDENT

CAROLINE MIDDLEBROOKS

MANAGER OF PARTNERSHIPS & OPERATIONS

ANDREA REESE

DIRECTOR OF MARKETING & EVENTS

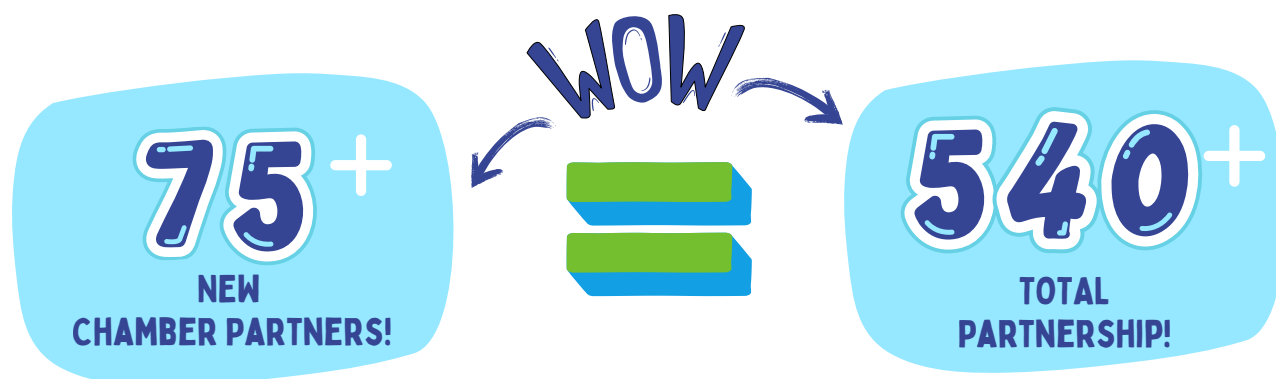
2025 at a glance

 **great things
happened in 2025!**

**Continue to help businesses
grow and thrive:**

**Celebrated 30+ ribbon
cuttings!**

- ✓ **Hosted over 50 networking opportunities!**
- ✓ **Granted over \$11k to Oconee Pre-K teachers and high school seniors!**
- ✓ **Hosted the first ever Oconee Chamber Kickball Tournament!**



EVENTS AND MARKETING WINS

*FALL
festival*

**SOLD OUT &
over 25k attendees!**



**ALL WIB events
SOLD OUT: Record
number of attendees!**



**\$3000 in kickball
proceeds donated
to esp inc.**



1.1M VIEWS
18.1K PAGE VISITS (UP 19%)
695 NEW FOLLOWERS (UP 30%)



REACHED 12.3 (UP 26%)
1.5K PROFILE VISITS (DOWN 9%)
358 NEW FOLLOWERS

Yay!

WEBSITE

18,344 VISITS
32,598 PAGE VIEWS
55% DESKTOP - 45% MOBILE

EMAIL AVERAGE OPEN RATE 57.6%
SENT TO 840+ PEOPLE WEEKLY

Corporate Sponsors

CHAIRMAN'S CIRCLE SPONSORS



PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS

