



**YOUR VISION EXPERIENCE**



Name ( First ): \_\_\_\_\_

Address ( City, State ): \_\_\_\_\_

Your Favourite Brand: \_\_\_\_\_

One thing you would like to improve over the next FEW months: \_\_\_\_\_

**List Values/Principles**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Define Your Brand Promise**

\_\_\_\_\_

**Develop Mission / Vision Statements**

\_\_\_\_\_

**Construct S.M.A.R.T. Goals**

	18 Months	36 Months	60 Months
Personal			
Professional			
Well-Being			

