

# 2026 AFFILIATE PROGRAM

- ☒ Gain Industry Exposure
- ☒ Learn Invaluable Industry Insights
- ☒ Promote Your Business
- ☒ Expand Your Professional Network

**LET'S CONNECT!**

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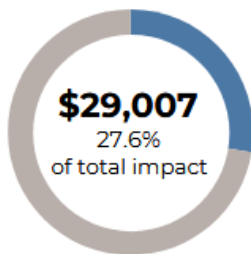


# 2026 AFFILIATE PROGRAM

According to the National Association of REALTORS®, in 2024 alone the total economic impact of a typical home sale in the State of Illinois was:

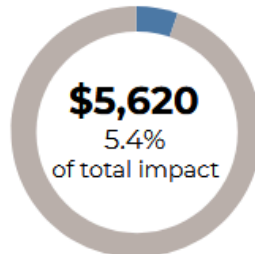
## \$105,000

Income generated from  
real estate industries



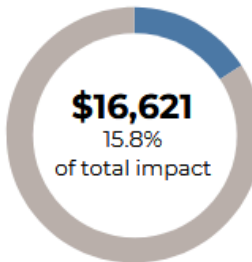
+

Expenditures related  
to home purchase



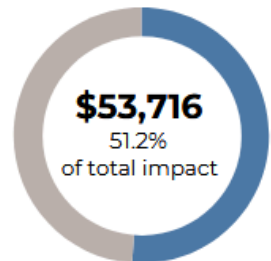
+

Multiplier of housing  
related expenditures



+

New home  
construction



That is a significant impact invested back into  
the economy through local businesses just like YOURS.

## WHO can become an Affiliate Member?

Any business or industry supports the real estate market and is looking for the competitive edge to expand their market influence and enhance their professional network through meaningful relationship-building opportunities. **Affiliate members must be employees of the Affiliate business, not independent contractors, in order to obtain membership.**

## HOW do you become an Affiliate Member?

Decide which of our 4 Membership Levels is a best fit for your business. Our exclusive Affiliate Partner Program allows you to be in control of your level of affiliation by giving you a tailored menu to suit your needs!

**Scan the code or click the link to complete the online membership application** with contact information of primary and all secondary affiliate members included.



**Invoice will be sent once completed application is received.**  
**Payment may be made with credit card, check or cash payment.**

[\*\*CLICK HERE TO COMPLETE  
ONLINE APPLICATION\*\*](#)

# 2026 AFFILIATE PROGRAM

## WHY become an Affiliate Member?

### BECOME A TRUSTED INDUSTRY PARTNER

First and foremost, our membership vetting process makes you a TRUSTED industry partner with our REALTOR® members and the public. This means unlimited referral opportunities from our network of members to help grow your business.

### MEMBER ACCESS

Being a MIRA member gives you direct access to 900+ area REALTORS®, all who use the services of our affiliate members in their real estate transactions. You'll also receive access to the full MIRA Member Roster for lead generation upon request.

### NETWORKING/SPONSORSHIP OPPORTUNITIES

Build and strengthen business connections through numerous event sponsorship opportunities and participation in association committees, volunteer opportunities and social networking and educational events. By joining MIRA you will be able to meet and network with THE people in the community that can bring you business.

### KEEP UP-TO-DATE ON REAL ESTATE

Receive up-to-date, real-time information on legislation and other hot topics that directly affect the real estate industry and therefore your business. You will also stay in-the-know by receiving all association communications, market statistics and industry news via emails, texts, closed social groups and the weekly e-newsletter.

### BRAND AWARENESS

Increase your visibility and build brand recognition on the MIRA website, social media pages and e-newsletter affiliate spotlights promoting you and your business to our network of REALTORS® and the public.

### EDUCATION & TECH RESOURCES

Gain valuable access to the same high-quality education and technology resources that support today's real estate professionals. From industry updates and market insights to training sessions on emerging tools, digital marketing, and real estate tech, you'll stay ahead of trends that impact your business.

**Connect with the people that will help grow YOUR business!**



# 2026 AFFILIATE PROGRAM

## Featured Benefits

### 1) **NEW! EXPANDED REACH. EXPANDED OPPORTUNITY.**

Fall 2025 MIRA proudly merged with the Egyptian Board of REALTORS®, bringing together professionals from across Mid-Illinois and 27 counties throughout Southern Illinois. With this expansion, **our membership has grown to more than 900 REALTORS®**—bringing an exciting new advantage to our affiliate members.

As an affiliate, you'll now gain significantly increased exposure to a broader, more diverse network of industry professionals. Your business will be seen not only by members in the Mid-Illinois region, but also by our new Egyptian Chapter, giving you access to markets and relationships that span the heart of Illinois all the way to the southernmost communities.

### 2) **SUPRA EKEY AND SHOWINGTIME ADD-ON SERVICES**

We are THRILLED to offer these 2 optional services to make it EVEN MORE convenient for our REALTORS® to do business with you!

The Supra ekey is billed annually, while ShowingTime is a monthly charge. A Basic level affiliate membership or higher is required to obtain these services, and only available to applicable businesses.



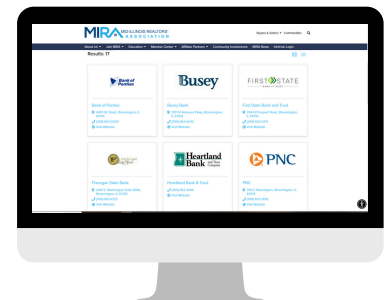
**ShowingTime®**

### 3) **UPGRADED DIRECTORY LISTING ON THE NEW MIRA WEBSITE**

Improve your Google search ranking using your customizable directory listing on the SEO-optimized MIRA website!

Directory features based on affiliate level include:

- Business Location Map
- Bio/Company Description
- Company Highlights
- Promotional Photos & Video Options



### 4) **EXCLUSIVE ACCESS TO THE MIRA 'INFOHUB' DESKTOP MEMBER PORTAL AND 'MEMBERPLUS' MOBILE APP.**

With this mobile app, you'll have the contact information for all 900+ of our MIRA and Egyptian Chapter REALTOR® members right at your fingertips! Also as an Affiliate Member, you will be included in the app's Affiliate Directory where members can contact YOU directly from the app.

**In the InfoHub and MemberPlus app you'll be able to:**

- Update your company info and directory listing
- Access the Affiliate and Realtor/Appraiser directories
- Pay bills online, change payment options and download all paid invoices
- Register for events





# 2025 AFFILIATE PROGRAM

## PLATINUM LEVEL

**\$3,536** Only 8 Platinum opportunities available - first come, first paid!

- Total value of package is **\$14,443**
- (1) Primary and (5) additional affiliate employees included = 6 total memberships
- Inclusion into the MIRA Young Professionals Network for all (6) Affiliate members
- Attendance to ALL MIRA and Egyptian Chapter networking events
- Receive the weekly MIRA e-newsletter bulletin and monthly housing statistics
- Opportunity to serve on ALL MIRA committees and task forces
- Opportunity to serve as an expert on an Empower Hour or YPN panel (depending on topic)
- Opportunity to be selected for one of our (3) Affiliate recognition awards at the Year-End Awards Ceremony & Installation
- Option to add Supra ekey and/or ShowingTime access for additional charge (applicable businesses only)
- Use of MIRA logo on your company website to show your professional affiliation.

### NETWORKING/SPONSORSHIP OPPORTUNITIES

All Platinum-level sponsorships include logo and website URL on all signage and promotional event communications via website, social media, email, e-newsletter and event registration page. Also includes introduction and chance to speak to the group prior to the event start (when applicable).

- (1) "Platinum Partner Power Hour" event - Includes promotion of event to all MIRA members and use of MIRA training room from 4-5pm to hold an informational event with your choice of content. Affiliate member must plan this event and contact the MIRA office to discuss availability.
- Sponsorship of (1) MIRA Happy Hour - includes (2) tickets to event.
- Sponsorship of (1) Education Class, Empower Hour or similar style educational event
- Sponsorship of (1) General Membership Meeting
- Sponsorship of (1) YPN networking or education event
- Sponsorship of the Year-End Awards Ceremony & Installation
- Sponsorship of the annual President's Charity of Choice event - includes (4) tickets to event.
- (1) Hole Sponsorship at MIRA Golf Outing including (4) lunches and (4) dinners for hole attendees
- Team of (4) to play in MIRA Golf Outing, including (4) Lunches and (4) Dinners for golfers

### BRAND AWARENESS

- Logo displayed prominently on the MIRA website homepage as a "Trusted Affiliate Partner",
- Listed in the Affiliate Directory of the MIRA website and on the 'MemberPlus' app where REALTORS® can call or email you directly from the mobile app.
  - Platinum company listing includes name, phone, email, URL linked to company website, head shots, company logo, map of office location, company highlights, promotional video & photo gallery option and bio/description - content must be provided to MIRA by affiliate.
- Full page, color spotlight in the New Member Onboarding Packet given to each new REALTOR® member (Artwork must be provided by the Affiliate member)
- Logo with outbound URL link on ALL weekly e-newsletter bulletins (52 x per year)
- Logo spotlight on the MIRA public Facebook page AND closed Facebook group (3x per year)

### MEMBER ACCESS

- Exclusive access to the new InfoHub member portal and new 'MemberPlus' mobile app which allows you to pay your bills online, register for events, maintain a calendar of all MIRA events and more
- Access to contact info of ALL 900+ MIRA and Egyptian Chapter REALTOR® members found in the new InfoHub and mobile app REALTOR® Directories.
- Introduction at the quarterly New Member Orientations to connect with the new members during break, includes attendance to the quarterly YPN New Member Lunch Mixers
- Inclusion in the welcome email sent to leadership and staff when a new member joins
- Automatically receive the monthly Member REALTOR® Roster via email with new members highlighted
- Inclusion into the MIRA closed Facebook group to stay up to date on news and events

# 2025 AFFILIATE PROGRAM

## GOLD LEVEL

**\$2,021** Only 10 Gold opportunities available - first come, first paid!

- Total value of package is **\$8,331**
- (1) Primary and (4) additional affiliate employees included = 5 total memberships
- Inclusion into the MIRA Young Professionals Network for all (5) Affiliate members
- Attendance to ALL MIRA and Egyptian Chapter networking events
- Receive the weekly MIRA e-newsletter bulletin and monthly housing statistics
- Opportunity to serve on ALL MIRA committees and task forces
- Opportunity to serve as an expert on an Empower Hour or YPN panel (depending on topic)
- Opportunity to be selected for one of our (3) Affiliate recognition awards at the Year-End Awards Ceremony & Installation
- Option to add Supra ekey and/or ShowingTime access for additional charge (applicable businesses only)
- Use of MIRA logo on your company website to show your professional affiliation.

### NETWORKING/SPONSORSHIP OPPORTUNITIES

All Gold-level sponsorships include name and/or logo on all signage and promotional event communications via website, social media, email, e-newsletter and event registration page. Also includes introduction and chance to speak to the group prior to the event start.

- Sponsorship of (1) MIRA Happy Hour
- Sponsorship of (1) Education Class, Empower Hour or similar style educational event
- Sponsorship of (1) YPN networking or education event
- Sponsorship of the Year-End Awards Ceremony & Installation
- (1) Hole Sponsorship at MIRA Golf Outing including (3) lunches and (3) dinners for hole attendees

### BRAND AWARENESS

- Logo displayed prominently on the MIRA website homepage as a "Trusted Affiliate Partner"
- Listed as a "Trusted Affiliate Partner" in the Affiliate Directory of the MIRA website and on the 'MemberPlus' app where REALTORS® can call or email you directly from the mobile app.
  - Gold-level company listing includes name, phone, email, logo URL linked to company website, head shots, map of office location and bio/description - content must be provided by affiliate
- Logo spotlight on the MIRA public Facebook page AND closed Facebook group (3x per year)

### MEMBER ACCESS

- Exclusive access to the new InfoHub member portal and new 'MemberPlus' mobile app which allows you to pay your bills online, register for events, maintain a calendar of all MIRA events and more
- Access to contact info of ALL MIRA and Egyptian Chapter REALTOR® members found in the new mobile app REALTOR® Directory
- Receive the REALTOR® Membership Roster with contact information of our 900+ members (upon request)
- Inclusion into the MIRA closed Facebook group to stay up to date on news and events
- Attendance to quarterly YPN New Member Lunch Mixers

## LOGO REQUIREMENTS

As an Affiliate Partner you may have numerous opportunities to have your company logo displayed for promotional purposes, including the online directory. Please provide us with (1) full color and (1) white colored logo of HIGH RESOLUTION (at least 300dpi resolution or 1MB or more in size) in .png or .jpg format.



# 2026 AFFILIATE PROGRAM

## SILVER LEVEL

**\$1,045** No limit of Silver Memberships available

- Total value of package is **\$5,014**.
- (1) Primary and (2) additional affiliate employees included = 3 total memberships
- Inclusion into the MIRA Young Professionals Network for all (3) Affiliate Members
- Attendance to ALL MIRA and Egyptian Chapter networking events
- Receive the weekly MIRA e-newsletter bulletin and monthly housing statistics
- Opportunity to serve on ALL MIRA committees and task forces
- Opportunity to serve as an expert on an Empower Hour or YPN panel (depending on topic)
- Opportunity to be selected for one of our (3) Affiliate recognition awards at the Year-End Awards Ceremony & Installation
- Option to add Supra ekey and/or ShowingTime access for additional charge (applicable businesses only)
- Use of MIRA logo on your company website to show your professional affiliation.

### NETWORKING/SPONSORSHIP OPPORTUNITIES

All Silver-level sponsorships include name only on event communications via website, social media, email, e-newsletter and event registration page.

- (1) Hole Sponsorship at MIRA Golf Outing including (2) lunches and (2) dinners for hole attendees
- Sponsorship of the Year-End Awards Ceremony & Installation
- Opportunities for a la carte sponsorships available upon request

### BRAND AWARENESS

- Listed as a "Trusted Affiliate Partner" in the Affiliate Directory of the MIRA website and on the 'MemberPlus' app where REALTORS® can call or email you directly from the mobile app.
  - Silver-level company listing includes name, phone, email, logo, URL linked to company website
  - Option to upgrade to a Gold-level directory listing for additional charge. Added features include head shots, map of office location and NEW bio/description. Content must be provided by affiliate.
- Logo spotlight on the MIRA's public Facebook page AND closed Facebook group (1x per year)

### MEMBER ACCESS

- Exclusive access to the new InfoHub member portal and new 'MemberPlus' mobile app which allows you to pay your bills online, register for events, maintain a calendar of all MIRA events and more
- Access to contact info of ALL REALTOR® members found in the new mobile app REALTOR® Directory
- Receive the REALTOR® Membership Roster with contact information of our 900+ members (upon request)
- Inclusion into the MIRA closed Facebook group to stay up to date on news and events
- Attendance to quarterly YPN New Member Lunch Mixers





# 2026 AFFILIATE PROGRAM

## BASIC LEVEL

**\$360** No limit of Basic Memberships available

- \$250 initial set-up fee assessed for NEW Basic Affiliate Companies (Only charged for the first year)
- (1) Primary Membership included in package, \$50 for each additional affiliate employee.
- Inclusion into the MIRA Young Professionals Network for 1 primary member
- Receive the weekly MIRA e-newsletter bulletin and monthly housing statistics
- Opportunity to be selected for one of our (3) Affiliate recognition awards at the Year-End Awards Ceremony & Installation
- Option to add Supra ekey and/or ShowingTime access for additional charge (applicable businesses only)
- Use of MIRA logo on your company website to show your professional affiliation.

### NETWORKING/SPONSORSHIP OPPORTUNITIES

- Attendance to ALL MIRA and Egyptian Chapter networking events with a la carte sponsorship opportunities available upon request
- Opportunity to serve on ALL MIRA committees and task forces
- Opportunity to serve as an expert on an Empower Hour or YPN panel (depending on topic)

### BRAND AWARENESS

- Listed as a "Trusted Affiliate Partner" in the Affiliate Directory of the MIRA website and on the 'MemberPlus' app where REALTORS® can call or email you directly from the mobile app.
  - Basic-level company listing includes name, phone, email, URL linked to company website

### MEMBER ACCESS

- Exclusive access to the new InfoHub member portal and new 'MemberPlus' mobile app which allows you to pay your bills online, register for events, maintain a calendar of all MIRA events and more
- Access to contact info of ALL REALTOR® members found in the new mobile app REALTOR® Directory
- Receive the REALTOR® Membership Roster with contact information of our 900+ members (upon request)
- Inclusion into the MIRA closed Facebook group to stay up to date on news and events
- Attendance to quarterly YPN New Member Lunch Mixers

## PROGRAM DETAILS

- Membership fees are prorated based on date of application for new members only.
- Affiliate memberships are renewed at the end of each year.
- Must be at least a Basic level affiliate to obtain a Supra ekey or ShowingTime access.
- Please alert the MIRA office ASAP of any member or contact information changes that occur so that the appropriate updates may be made in your directory listing.
- For questions regarding which of the four program levels best fits your business, contact **Michelle Gudgel at michelleg@midillinoisrealtors.com** or **309-664-5092** to discuss.

