

## Farmers/Ranchers say:

"Just sold our calves. Glad we can give through STEER, Inc. With today's farm economy, it's the only way we can give this amount to missions of our choice." *GA Rancher*

"We are so grateful that we have a chance to participate in the STEER program as a young couple. Every year we are amazed at how much money we are able to give to missionaries through the STEER program. Taking care of a few more cows is an easy, yet impactful way to make a difference. It is one of the best ways to help further God's kingdom!" *ND Rancher*

"One day in church I heard God tell me to use my land to serve His Kingdom and I was immediately introduced to STEER. The STEER program allows me to fulfill God's purpose for my land by supporting global missions." *ND Rancher*



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## STEERing Money To Missions

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2026



***Creative Giving to  
World Missions for  
Farmers & Ranchers***





# WHAT IS STEER?

STEER, Inc. has been funding world missions through agriculture since 1957. STEER provides funds to purchase livestock or to plant a crop. Ranchers donate time and feed. Farmers donate use of land and machinery.

The program is a creative way for farmers and ranchers to give to a missionary of choice without any initial cash investment.

STEER's unique approach has helped many farmers and ranchers support missionaries on an ongoing basis regardless of the economy.

The STEER program also enables them to provide more money for missions than they would likely otherwise give.



Step 1:

Legacy Fund is used to purchase livestock or agricultural projects.



Step 4:

STEER sends gain to mission organization.



Step 2:

Rancher feeds and cares for livestock or farmer grows preferred crop to support their chosen ministry.



Step 5:

Mission organization gives proceeds to missionary.



Step 3:

Rancher sells livestock or farmer sells crop and sends funds to STEER.



Step 6:

Missionary reaches people with the gospel and heaven rejoices.