



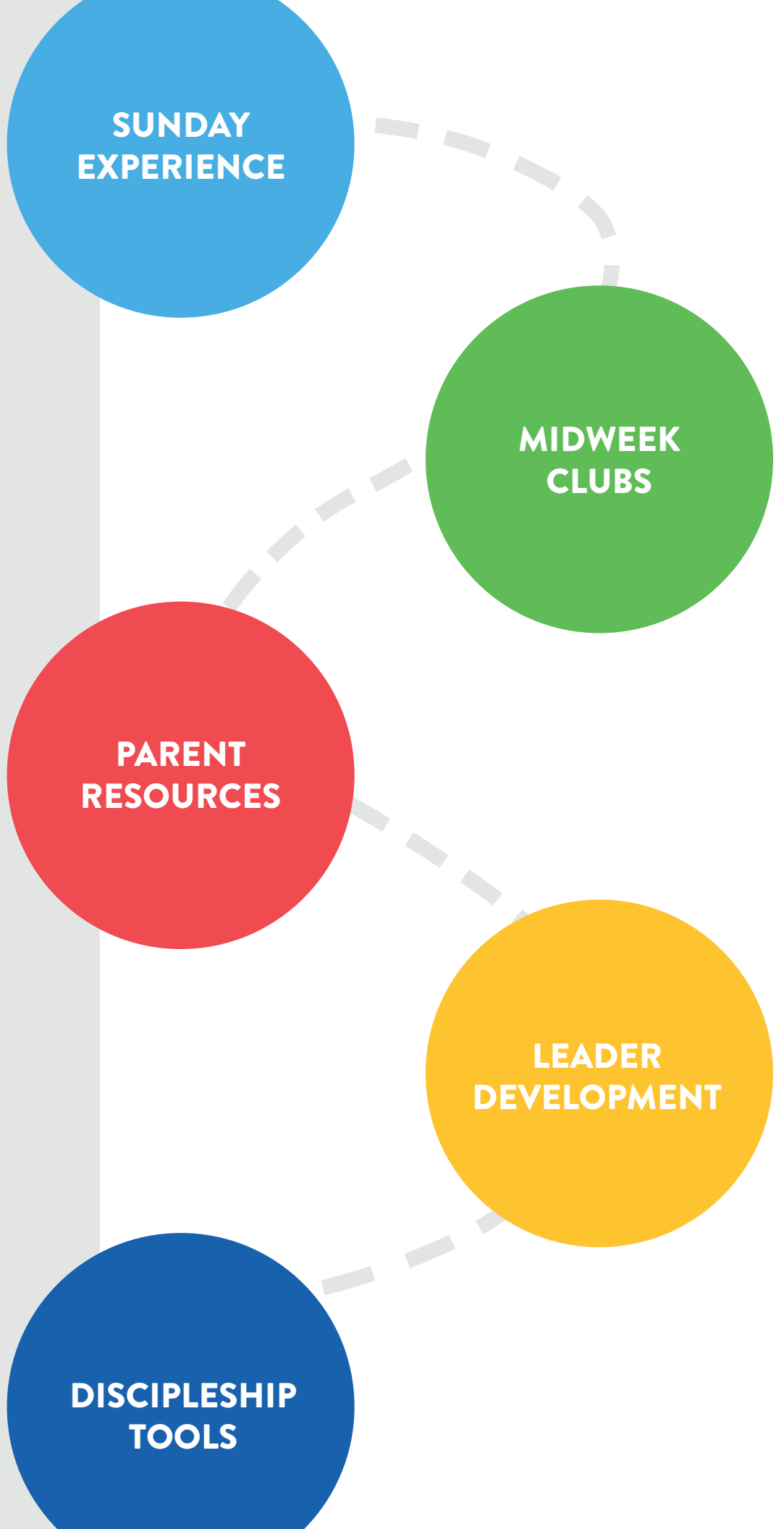
 KidminRoadmap

STRATEGY GUIDE

Y E A R T H R E E



ROADMAP





Welcome to KidminRoadmap!

Imagine your kids ministry as a place where kids grow strong in faith, parents feel equipped to lead spiritually, and volunteers have a clear path for spiritual growth. Getting there requires a plan, but don't let that scare you. KidminRoadmap is here to help you do just that. In this guide, you will find the tools you need for a fun and effective ministry that makes disciples.

KidminRoadmap is your guide to create a yearlong strategy, so that what you do week to week can link together to intentionally disciple your kids, equip parents, train volunteers, and make ministry planning easier for you.

A Strategy You Can Trust!

After reviewing extensive research in kids' discipleship and spiritual formation of the next generation and dreaming together with kids pastors, we found these five components are essential for a comprehensive, holistic, and vibrant kids ministry.

SUNDAY EXPERIENCE

Ensures kids can experience God in a deep and meaningful way.

MIDWEEK CLUBS

Promotes intentional intergenerational mentoring and connection through small discipleship groups.

PARENT RESOURCES

Empowers ministries to support families, recognizing parents as playing the greatest role in a kid's spiritual development.

LEADER DEVELOPMENT

Grows a community of volunteers dedicated to nurturing kids into lifelong followers of Jesus.

DISCIPLESHIP TOOLS

Helps to establish the daily habits of following Christ.

What's Included?

KidminRoadmap is a complete yearlong strategy plus the tools and resources you need to put your plan into action! You will start with an editable planning calendar that allows you to insert your ministry plan for each quarter of the entire year. Here are some of the resources you will find.

- *Printable Yearlong Strategy Calendar*
- *Weekly Sunday Curriculum*
- *Midweek Discipleship Clubs*
- *Quarterly Volunteer Meeting Scripts*
- *In-Person and Digital Leadership Training Opportunities*
- *All-Church Event Kits*
- *Parent Discipleship Resources*
- *Walkthrough Videos for Starting Your Strategy*
- *Plus, a library of customizable discipleship tools*

In addition to the comprehensive strategy, KidminRoadmap provides all the resources you need and incorporates visual, experiential, and intergenerational all-church components that are critical for long-term spiritual growth. Together, we can instill a living and vibrant faith in the next generation.

More of a visual person?

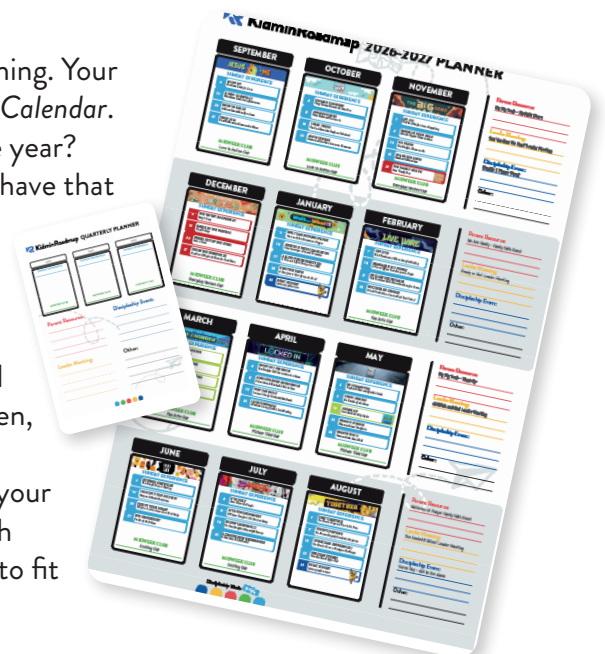
No problem. Check out this year's unboxing video.

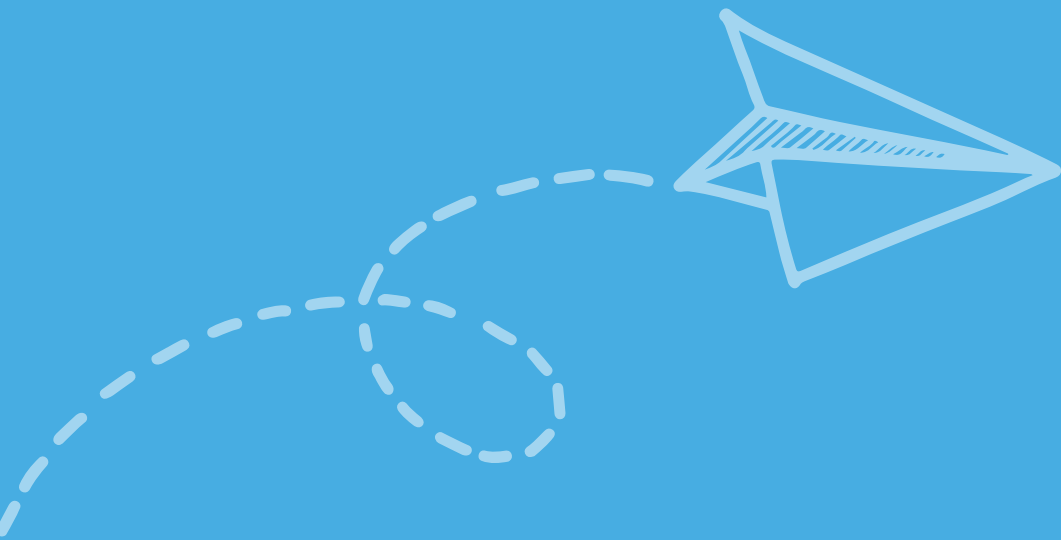


Where Do You Start?

Great question and we're glad you asked. It starts with planning. Your first step will be to download the KidminRoadmap *Planning Calendar*. You have choices. Want to do one big poster with the whole year? That's included. Want to plan each quarter separately? You have that option too. Whichever approach you choose, print that off and grab one, three, or all your volunteers, make some coffee, and host a planning party.

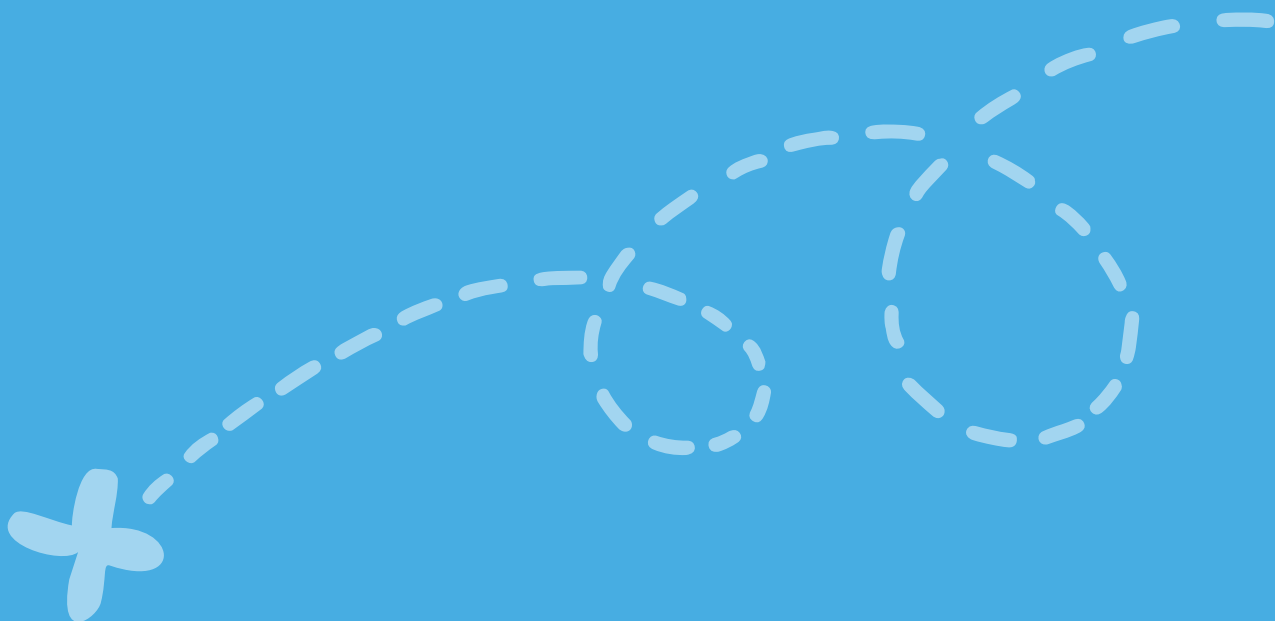
Next, sign in to your account at KidminRoadmap.com, read this *Strategy Guide* with accompanying "how-to" videos. Then, dive into the recommended resources for each of the five elements of the strategy with your team and begin placing your plan on the calendar. You will see recommendations for each piece of the strategy, but it's also completely customizable to fit your kids ministry.





Are you ready to plan?

Let's take time to dive into the overview
of the five elements within the strategy.



SUNDAY EXPERIENCE



Your Sunday experience is a crucial part of your strategy. It is your primary discipleship opportunity, and Bible-centered, Spirit-focused curriculum is essential. Every week your ministry invites kids into a meaningful relationship with God. To accomplish this, our curriculum takes your kids on a journey, and is built with a destination in mind. Using a curriculum that builds on previous lessons ensures kids get a thorough understanding of the whole Bible. And we've got you covered with the Kids curriculum from Bible Engagement Project.

What's the strategy?

The Bible Engagement Project curriculum will help your kids grow spiritually, using age-appropriate ways to teach and discuss Scripture. Interactive learning improves retention, deepens understanding by including kids in the learning process, and sets the table for kids to experience God in meaningful ways.

What's Included

- Editable scripted lessons including Christmas and Easter
- Themed lesson media
- Fun teaching videos
- Social media graphics
- Small group devotions
- Downloadable activity pages



KidminRoadmap Year Three Sunday Experience



MIDWEEK CLUBS



Bridging the gap between Sundays gives your kids more opportunity to deepen their connections with adults in your church and encourages more encounters with God and His word. Intentional midweek discipleship also gives opportunity for adults to invest in the spiritual growth of kids and families.

What's the strategy?

Midweek Discipleship Clubs are designed to enrich your comprehensive discipleship plan. They feature fun, hands-on learning activities that kids love to do. Midweek Clubs create more opportunities for intergenerational mentoring, getting the whole church involved in discipling kids. Our themed Bible lessons, provided by the Bible Engagement Project, are seamlessly integrated with the Club activities and reinforce the skill activities, so kids will learn and remember God's word.

What's Included

- 8-week interest-based Clubs
- Small group devotions
- Social media graphics
- Step-by-step instructions
- Title graphics

Midweek Discipleship Clubs can be adapted to fit your unique situation. Junior Bible Quiz, Royal Rangers®, and Girls Ministries™ (Mpack Clubs) are examples of established program-based ministries your church may offer during the midweek service. These ministries provide year-round, systematic discipleship for kids. Midweek Clubs can be done alongside these ministries. Midweek Clubs are flexible for kids who can't commit to be a part of a yearlong discipleship program due to attendance. Consider offering a Midweek Club during the summer or on a holiday break. You might discover new volunteers for your year-round programs after they get to know the kids.





PARENT RESOURCES

Research reveals that parents have the greatest influence on their kid’s spiritual development. Creating space in your ministry strategy to help families engage will be your greatest area of impact to disciple kids. How? Building trusting relationships, giving families shared experiences, and supporting relationships in the home can reboot your family ministry.

What’s the strategy?

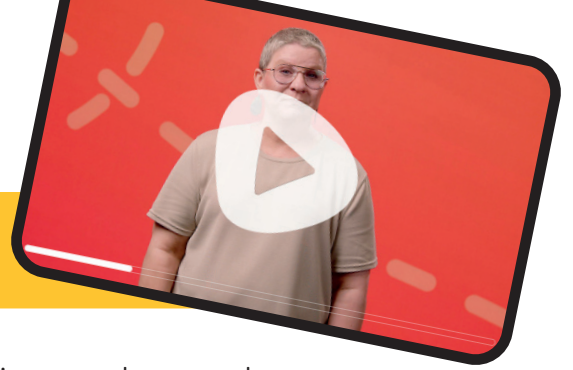
In partnership with Ignite Parenting, you will be provided quality tools to equip families with biblical wisdom to build a deep, enduring faith in kids. Get the practical resources you need to have an effective strategy to engage families so you’re supported every step of the way.

What’s Included

- *Dedicated website (igniteparenting.com) to help equip parents with resources including blogs, podcasts, newsletter, books, conferences, and more!*
- *Guides to help parents lead their kids in spiritual milestones*
- *Family Faith Events*
- *Helpful tools to share with parents*



LEADER DEVELOPMENT



Growing your personal leadership skills and intentionally investing in your volunteers play an important role in your strategy to disciple kids. To spiritually develop kids who have a lifelong faith, you need a community of people on your team, but forming a team is only the beginning. Not only do you, the leader, need to be growing, but the volunteers who serve your kids ministry need an investment in their skills and spiritual growth too.

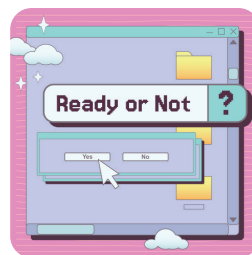
What's the strategy?

Through KidminRoadmap, continuing education opportunities are offered to build your confidence and expertise so you can better equip this generation to face the unique opportunities and challenges ahead.

Also offered are scripted volunteer team meetings, yearly ministry planning guides, and online training resources—all crafted to enhance your team's skills and spiritual growth. Investing in your volunteers provides an opportunity for them to effectively disciple kids.

What's Included

- *Discipleship Discussion national and regional in-person training events*
- *Digital leadership training offered through Hydrate.ag.org*
- *Scripted volunteer team meetings*
- *Volunteer job descriptions*
- *Annual leader planning guide to help you easily plan for your kids ministry*



DISCIPLESHIP TOOLS



Your ministries' impact can, and should, extend beyond Sunday and midweek. Help kids learn to live like Christ in community as God forms them into Spirit-led, lifelong followers of Jesus Christ. Your road map needs to include tools that help establish the daily habits of following Christ.



What's the strategy?

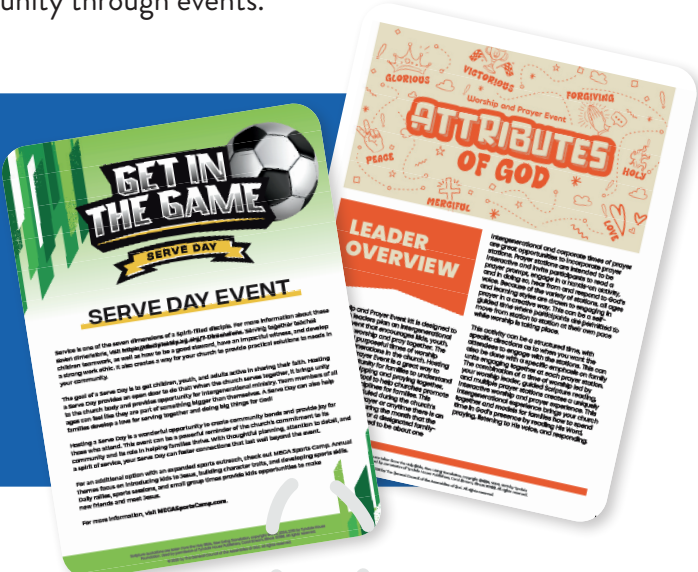
There is a clear discipleship pathway to help kids grow closer to God holistically. This discipleship pathway includes seven dimensions:

- | | | |
|----------------------|------------------|---------------------|
| 1 Bible | 4 Prayer | 6 Service |
| 2 Holy Spirit | 5 Worship | 7 Generosity |
| 3 Mission | | |

The discipleship tools offered through KidminRoadmap are purposeful, intentional, and designed to support your kids in growing as disciples. Explore the library of tools designed to guide children on a clear discipleship journey and integrate family and community through events.

What's Included

- All-church event kits to help build intergenerational community
- Worship and Prayer Event kit designed to help church leaders plan an intergenerational event that encourages kids, youth, and adults to worship and pray together.



JOIN THE JOURNEY

with other kids ministry leaders
by following our channels!



AGKidmin



KidminRoadmap Community



*Bible Engagement Project Kids
Leaders Community*



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