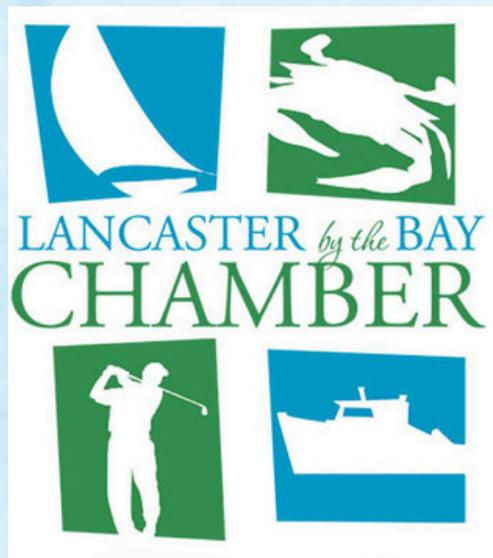


2026 MEMBERSHIP PACKET



Lancaster by the Bay Chamber of Commerce

16-A TOWN CENTRE DRIVE
KILMARNOCK, VA 22482
804.435.6092

www.lancasterva.com

LETTER FROM THE CHAMBER EXECUTIVE DIRECTOR & BOARD PRESIDENT

Greetings Business Leader!

The Lancaster by the Bay Chamber of Commerce is the premier business association for Lancaster County and surrounding areas. We devote each day to our mission - "enhance and promote the local businesses which we serve" through networking, advocacy, programs & events, economic development and more. We are committed to providing our members with the tools and resources they need to succeed. Thank you for considering the Chamber. We look forward to welcoming you and helping you make the most of your membership!



Brandon Frazier
Chamber Board President
Bartlett Tree Experts



Leslie Jingluski
Chamber Executive Director



MEMBERSHIP BENEFITS

Referrals

Only Chamber members are referred through Chamber inquiries via phone, social media, and walk-ins.

Website

Free business listing in website directory and ability to post events to event calendar:
www.lancasterva.com

Lancaster Visitor & Business Guide

Free business listing in the Lancaster by the Bay Chamber Visitor & Business Guide. Members can increase their visibility in this publication by purchasing ads and additional categorical listings. Up to 6,000 copies are printed and distributed annually by the Chamber office.

Marketing Opportunities

Event marketing and sponsorships are a great way to showcase your business to a targeted audience.

Business Seminars

Seminars and workshops that assist business owners with relevant services from workforce development to social media training.



Ribbon Cuttings

Grand Openings, Relocations, Expansions, New Ownership, etc! We love celebrating our members!



Newsletters

Submit your event, news, upcoming sale/discount, promotion, etc. to the monthly newsletter, which is distributed to all Chamber members and local subscribers.

Mailing Lists

Access to Chamber membership list with over 300 members.

Business of the Week

The Business of the Week program highlights and celebrates outstanding Chamber members who are making an impact in our community. All members are considered for this recognition, which includes a dedicated social media campaign and three radio spots on WIGO 104.9 and Bay 101.1.

Networking Functions

Numerous membership gatherings such as all-member meetings, monthly Business After Hours, annual golf classic, and more.



NETWORKING & BUSINESS

Business After Hours (January-December)

Host, co-host, and/or attend a monthly "Business After Hours" for social networking! These events allow you and your employees to connect in an informal setting. Share business information and create new contacts over food and drinks while visiting and learning about the business host. Dates vary, see Chamber website calendar.

Workshops & Seminars (TBD)

Attend our different workshops and seminars for opportunities to expand your knowledge of various topics such as Chamber membership, technology enhancements, workforce development, social media, etc. Dates vary, see Chamber website calendar.

Quarterly All-Members Meetings (March, May, July, October)

Attend quarterly all-members Chamber Board meetings to learn more about current happenings of the Chamber and business community. Dates and locations vary, see Chamber website calendar.

YEARLY CHAMBER EVENTS

Annual Meeting & Dinner (March)

Golf Classic (May)

Summer Festival (TBA)

Fall Festival (TBA)

Kilmarnock Lighted Christmas Parade (December 13)

*Visit our website for the calendar of events:
www.lancasterva.com*



Board of Directors

Executive Board



Chamber Executive Director
Leslie Jingluski
Lancaster by the Bay Chamber



President
Brandon Frazier
Bartlett Tree Experts



Vice President
Rich Ferraro
Virginia Asset Group



Treasurer
Stacey Akers
Chesapeake Bank



Secretary
Diana Wolfson
Isabell K Horsley



Ex Officio
Jackie Ammons

Board



Brad Smith
Big Red Auctions



Paula Stallard
Historic Christ Church



Lauren White
Rappahannock
Westminster-Canterbury



S.W. Dawson
Dawson, P.L.C.



Emily Oliver
Bay Properties



Jackson Neal
Wells Fargo Advisors



Judy Fay
Blue Ridge Bank



Sharon Phillips
Town of Kilmarnock

