

Privacy Policy

Last updated: 01 November 2025

1. Introduction

Welcome to London Land Securities Ltd (“we”, “us”, “our”).

We respect your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, store, and protect your information when you use our website llsl.co.uk or interact with us in any other way.

We are a company registered in England and Wales under company number 01744795, with our registered office at 70 Tudor Road, Hampton, TW12 2NF.

2. Information We Collect

We may collect and process the following types of personal information:

(a) Information you provide directly

- Name, address, and contact details (email, phone number).
- Business details if you contact us on behalf of an organisation.
- Information submitted through contact forms or job applications.
- Preferences and correspondence history.

(b) Information collected automatically

When you visit our website, we may automatically collect:

- IP address, browser type, and operating system.
- Details of your visit (pages viewed, time spent, referring site).
- Cookie and analytics data (see Section 7 below).

(c) Information from third parties

We may receive information about you from:

- Publicly available sources (e.g. Companies House).
- Business partners, service providers, or marketing platforms.

3. How We Use Your Information

We process your personal data for the following purposes:

- To respond to enquiries or provide customer support.
- To manage our business relationships.
- To send updates, newsletters, or marketing communications (where permitted).
- To maintain our website and improve user experience.
- To comply with legal or regulatory obligations.

We will only use your personal data when the law allows us to, typically on one or more of the following legal bases:

- Your consent.
- Performance of a contract with you.
- Compliance with a legal obligation.
- Our legitimate business interests.

4. Data Sharing and Disclosure

We may share your information with:

- Service providers who support our operations (e.g. IT, hosting, email services).
- Professional advisers (lawyers, accountants, auditors).
- Regulatory authorities or law enforcement, where required by law.

We require all third parties to respect the security of your data and treat it in accordance with the law. We do not sell or rent personal data to third parties.

5. International Transfers

If we transfer your personal data outside the UK or EEA, we will ensure that appropriate safeguards are in place, such as approved standard contractual clauses or adequacy decisions.

6. Data Retention

We retain personal data only for as long as necessary to fulfil the purposes for which it was collected, including satisfying legal, accounting, or reporting requirements.

7. Cookies and Tracking

Our website uses cookies and similar technologies to improve functionality and analyse traffic.

You can manage your cookie preferences via your browser settings.

For full details, please refer to our **Cookie Policy**.

8. Your Rights

Under the UK GDPR, you have the right to:

- Access the personal data we hold about you.
- Request correction of inaccurate data.
- Request erasure of your data where applicable.
- Object to processing or request restriction of processing.
- Withdraw consent at any time (for consent-based processing).
- Data portability.

To exercise these rights, please contact us at info@llsl.co.uk.

9. Security of Your Data

We use appropriate technical and organisational measures to protect your data from unauthorised access, alteration, or disclosure.

10. Contact Us

If you have any questions about this Privacy Policy or how we handle your data, please contact:

Data Protection Officer

London Land Securities Ltd

70 Tudor Road Hampton TW12 2NF

Email: info@llsl.co.uk

Telephone: 020894183

If you are not satisfied with our response, you have the right to lodge a complaint with the **Information Commissioner's Office (ICO)**: www.ico.org.uk.

11. Updates to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated revision date.

Would you like me to tailor this for your **specific operations** — for example, whether you handle **commercial property management, tenant data, or investment clients** — so it reads more industry-specific and compliant for real estate?