

To all -

Welcome to the first edition of the monthly College Advisory Update that I will be providing to our U16-U19 teams with Lowcountry United! My name is Glenn Gray and I'm excited to introduce myself. Some of you may have seen the recent social media announcement [here](#).

Annual In-Person College Advisory Seminar - Sunday, Aug. 30

We will hold our annual in-person College Advisory Seminar on **Sunday, Aug. 30** from 6:00-7:30 p.m. at the James Island Town Hall (1122 Dills Bluff Road, Charleston, SC 29412). Please RSVP [here](#). I will present an overview of the Lowcountry United College Advisory Program then host a brief Q&A with Jake Douvas, Assistant Men's Soccer Coach at College of Charleston.

If you are unable to attend, I will share a PDF of the presentation in the Sept. 2026 newsletter and post it to PlayMetrics.

College Webinars & Workshops

Below are a variety of recently recorded (and free) educational webinars worth watching. You can also sign up for upcoming live ones as well.

- [SportsRecruits](#)
- [First Point USA](#)
- [NCSA](#)

Team Profiles

In July and August once Team Managers are confirmed, I'll be working with those individuals to create team profiles on PlayMetrics for our U16-U19 teams. We have also built a custom template for Lowcountry United so may explore using that one too.

Individual Player Resources

- **Player Questionnaire** - To be more efficient in supporting our players at the U16-U19 age groups, we have created a player questionnaire [HERE](#). If any players have an interest in playing at the next level and seeking support, please complete this and I will follow up with them. I check the responses frequently then follow up with those individuals who have submitted.
- **Player Profiles** - Please find an individual Player Profile template [HERE](#) for Lowcountry United (make a copy before you start updating!). These should be used for outreach by our players to college coaches. If a player has no interest in playing at the next level, it's not mandatory but still a good exercise to complete.
- **Sample Email** - [HERE](#) is a sample email to make a copy and customize as our players conduct outreach.

Highlights Videos

Now is the time for our 2027, 2028 and 2029 graduates to create and/or update their highlight videos. The club will continue to use Hudl cameras for games this season. We have a few

additional resources to help create individual highlight videos. For every player that wants to consider playing at the next level, they need to develop a highlight video as soon as their 10th grade year and continue to update throughout high school.

Players will need to provide video links (game or training film) and exact time stamps of specific clips so they can pull together, add music/text, etc. A completed individual player profile is also a must.

If you have a player who is interested, please have them contact me and I can make the intro to [Nina Carter](#). Pricing starts at \$395 and I can send a one-page PDF with the package options.

Other Updates / Articles

- Using AI Effectively for College Soccer Recruiting - [HERE](#)
- Best Practices for College Showcases, Tournaments & Games - [HERE](#)
- NCSA Men's Recruiting Rules & Calendar:
<https://www.ncsasports.org/mens-soccer/recruiting-rules-calendar>
- Five Tips to Make a Great Highlight Video:
<https://www.soccerwire.com/resources/five-tips-to-making-a-great-highlight-video-for-college-soccer-recruiting/>
- Complete Guide to the College Application Process -
<https://www.usnews.com/education/best-colleges/articles/college-application-process>

Additional Resources

We continually update our Lowcountry United College Advisory Program [webpage](#) so please bookmark and check back with it frequently:

Please let me know if you have any questions or how I can assist.

Thank you!

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