

SUPPORT THE 11TH ANNUAL LOADING DOCK CLASSIC!

The ultimate day of golf and networking – created by event professionals, for event professionals, in support of event professionals – returns for its 11th year!



SEPT 9, 2026 — **9 AM - 2 PM**

FOR SPONSOR INFORMATION : MESSAGE KERI MILLER 403-333-7453

LOADINGDOCKCLASSIC.CA

SPRINGBANK LINKS

THE LDC WHAT & WHY

THE LOADING DOCK CLASSIC

For years, a small group of event professionals came together for a social round of golf. Being event people, it did not stay casual for long. The tournament has created golf lovers and brought together our industry community for one day of FUN every September!

We are now celebrating our 11th year! Shout out to our 11 time Presenting Sponsor:



EVENT DETAILS

What: a 10 hole FUN golf tournament to bring the industry together!

When: Wednesday, September 9th 2026, 9:00 AM Shotgun start

Where: Springbank Links Golf Course

Cost: \$155/golfer for 9 + holes / \$50 for Ride Along (cart, fun and BBQ)



WHERE THE MONEY GOES



In our first two years, we raised over \$15,000 in support of STARS Air Ambulance. A few years ago, the Loading Dock Scholarship initiative was launched, raising money toward elevating and building our local industry.

Since the launch of the The Loading Dock Scholarship in 2017, we sent event professionals to LDI in Las Vegas, CSELive and C2 in Montreal. For students and teachers, we supported them through relevant post secondary courses and attendance at conferences. In 2025, we sponsored 24 SAIT students to attend GMID plus 3 other emerging event professionals!

In 2026, we will be donating to The SEARCH Foundation, an industry initiative that provides financial assistance to event, meetings, and catering professionals who are faced with a life threatening illness or catastrophic occurrence. The second initiative (TBC) will be to local programs that support emerging event professionals.



THE LOADING DOCK CLASSIC

11TH ANNUAL SPONSORSHIP OPPORTUNITIES

THE TEE-UP

For those looking to support & be seen

\$500

- Logo featured on website & social channels
- On-site sponsor logo recognition
- Verbal recognition during event

THE CADDY CLASSIC

Take your brand beyond the banner and into the experience

\$1,000

- All Tee-Up benefits +
- Dedicated hole sponsorship on the course
- Opportunity to host an activation (games, giveaways, experiences - up to you!)
- One tournament registration

THE HOLE SHEBANG

High-impact visibility with zero stress

\$2,000

- All Caddy Classic benefits + The Hole Shebang
- Our team will fully create, manage and execute your hole activation up to a \$1000 value
- Sponsor approves final concept - we handle the rest

We're happy to customize a package to fit your needs

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2026 SPONSORSHIP OPPORTUNITIES

GIFT IN KIND SPONSORSHIP - CUSTOM

Do you have a product or service that would be a good fit for the event? We'd love to talk to you about custom gift-in-kind opportunities to profile your business. Potential GIK ideas:

- **Photography | Videography**
- **Hole activations to support golfers**
 - Food and Beverage - 3-5 holes
 - Games and fun, product showcases
 - Charging Solutions
- **Prizes**
 - Hole Activation Swag
 - Team and individual prizing at the tournament
 - * branded swag should include LDC logo alongside sponsor logo if possible
- **In Cart Snacks**

ACTIVATION OPPORTUNITIES

Do you have a product or service for a hole activation on the course? Offerings of over \$2500.00 in value can activate for free! We need:

- Food & Beverage (snacks and samples on the course)
- Fun Activations that showcase event innovations or products that excite players!

*We're happy to customize a package to fit your needs - prizing and giveaways are always appreciated!