



Economics for Leaders™ Bootcamp

Executive Education for Better Business Decisions

This six-week executive bootcamp translates economics into practical leadership tools for strategy, pricing, growth, incentives, risk management, and executive decision-making. Every session is built around real business challenges rather than academic theory, giving participants immediately applicable frameworks.

Who Should Attend

- Executives and Directors
- Business Owners
- Strategy & Finance Professionals
- Consultants
- Government & Nonprofit Leaders

What You'll Learn

- Make better strategic decisions using economic thinking
- Evaluate tradeoffs under uncertainty
- Improve pricing and competitive positioning
- Use incentives to drive organizational performance
- Interpret market signals and macroeconomic trends
- Communicate recommendations with confidence

Course Modules

- Decision Making Under Uncertainty
- Behavioral Economics for Leaders
- Pricing & Competitive Strategy
- Macroeconomics for Business Leaders

- Scenario Planning & Risk
- Growth Strategy & Executive Communication

Instructor

Dr. Sarah Ali, PhD is an applied economist, executive educator, and strategic advisor with experience spanning Fortune 500 companies, government, consulting, and higher education. She helps leaders transform economic insight into measurable business value.

Better Decisions. Smarter Strategy. Measurable Results.