



DR. SARAH ALI

Founder & Lead Economist

Economist, educator, and researcher with 20+ years of experience in applied economics, teaching, and strategic advisory across private, public, and academic sectors.

EXPERTISE

Applied Economics, Data Analysis, Market Intelligence, Public Policy, Strategy, & Decision-Making

EDUCATION

Ph.D. Agricultural Economics
University of Missouri–Columbia
M.A. Economics | B.S. Economics
Saint Louis University

LinkedIn Top Voice Badge

Recognized Since 2024

Inaugural Member Survey Panelist,

Indeed Hiring Lab Labor Market Outlook Survey

IDEAL FOR

- Business & Economics Classes
- Entrepreneurship Programs
- Career & Technical Education (CTE)
- DECA & Student Organizations
- College & Career Readiness
- Gifted & High-Achieving Programs
- Career Exploration Events
- Leadership Programs

CONNECTING CLASSROOM LEARNING TO REAL-WORLD DECISIONS.

THE STRATEGY &

DECISION-MAKING CHALLENGE™

AN INTERACTIVE BUSINESS SIMULATION

FOR HIGH SCHOOL STUDENTS

Today’s students don’t just need more information—they need the ability to think critically, analyze situations, and make smart strategic decisions. The Strategy & Decision-Making Challenge™ gives them that experience.

FOR HIGH SCHOOLS

Engaging programs that develop real-world thinking and leadership in students.

FOR EDUCATORS

Turnkey programs with expert facilitation, materials, and activities that save time.

FOR STUDENTS

Build critical thinking, strategy, teamwork, and confidence to excel in school and beyond.

FOR PARENTS

Empower your child with future-ready skills that lead to better choices and outcomes.

PROGRAM FORMATS & PRICING

THE STRATEGY CHALLENGE

90-MINUTE WORKSHOP

A fast-paced, interactive introduction to strategic thinking and business decision-making.

\$1,750

PER SESSION

(UP TO 35 STUDENTS)

STRATEGY LAB

HALF-DAY OR FULL-DAY

Students analyze real data, navigate challenges, and develop a comprehensive business strategy.

\$3,500

HALF-DAY

\$5,500

FULL-DAY

(UP TO 35 STUDENTS)

STRATEGY LEADERS™

MULTI-SESSION PROGRAM

A deeper learning experience that builds strategic thinking, leadership, and confidence over multiple sessions.

\$6,500

6 SESSIONS

(UP TO 35 STUDENTS)

Custom pricing available for larger groups.

Pricing includes program design, facilitation by Dr. Sarah Ali, all student materials, activities, and follow-up summary report.

WHAT STUDENTS EXPERIENCE

1 STRATEGY CHALLENGE #1: RISING COSTS

The price of a critical raw material increases. What should the company do? Raise prices? Find a new supplier? Change the product?

2 STRATEGY CHALLENGE #2: SHIFTING DEMAND

Consumer behavior changes. How should the company respond to stay competitive?

3 STRATEGY CHALLENGE #3: MARKET PRESSURE

A competitor makes a bold move. How do you respond to protect market share and profitability?

4 STRATEGY CHALLENGE #4: GLOBAL DISRUPTION

An unexpected global event disrupts the supply chain. How can your team adapt and lead?

THE FINAL CHALLENGE

Teams become the executive team. Using the information and data, they develop a recommendation for company leadership.

What is happening in the economy?

What does it mean for our business?

What should we do next?

Teams present and defend their strategy using data, reasoning, and evidence.

STUDENTS WILL DEVELOP

Strategic Thinking

Analyze situations and anticipate potential outcomes.

Data & Analytical Skills

Interpret economic and business data to support decisions.

Decision-Making Under Uncertainty

Evaluate options, weigh trade-offs, and make informed choices.

Communication & Persuasion

Present ideas clearly and defend recommendations with evidence.

Teamwork & Leadership

Collaborate effectively, leverage diverse perspectives, and lead with confidence.

Career Insight

Explore business careers and see how strategic thinking drives real-world impact.

BRING THIS PROGRAM TO YOUR SCHOOL

Give your students an engaging, real-world experience that builds the skills they need for college, careers, and life.

LET'S CONNECT!

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FORMER EMPLOYERS & ACADEMIC EXPERIENCE

Real-World Strategic Thinking

Data Analysis & Interpretation

Stronger Decision-Making & Confidence

Career & College Readiness

Communication & Leadership