

Tanner Hansen

www.tannerhansen.com

Phone Number 612- 224-0472

Email tannerhansen54@gmail.com

Address St Paul, MN

My name is Tanner, a senior web designer with a passion for crafting exceptional digital experiences. With strengths in leadership, project management, collaborative teamwork, and user-centric design cultivated over a career spanning more than 6 years, I specialize in sleek, ADA-compliant websites that prioritize speed and user experience. I've had the privilege of working with industry-leading companies, and I'm dedicated to creating alongside you.

SKILLS

- WordPress
- Duda
- Divi
- CSS/HTML
- Photoshop
- Illustrator
- InDesign
- Figma

EXPERIENCE

Senior Web Designer

CreativeOne, Remote

Apr 2022 - Present

- Regarded as the go-to expert in web design; overseeing and executing front-end web design using Duda and WordPress for 200+ financial advisors, including top-tier clients.
- Responsible for developing the workflow process within Asana, doubling website production, resulting in the management of 20+ websites simultaneously.
- Consistently train a team of 10+ designers and digital marketers in current website best practices, thereby enhancing their ability to create effective and user-friendly online experiences.
- Collaborate with various team members to create visually striking and user-centric websites.
- Oversee the management of DNS records for the successful launch of client websites.
- Conduct market research to gain valuable insights into industry trends and competition, reporting findings back to the team.

Web Designer

Thomson Reuters, Remote

Jun 2019 - Apr 2022

- Recognized as the top performer on the team; resulting in multiple awards within the organization and in international marketing competitions.
- Developed WordPress websites and marketing solutions for 400+ legal clients, directly contributing to millions in revenue through exceptional customer experiences.
- Provided art direction to a design vendor team consisting of 30+ designers and developers, guiding them in building client websites, while managing 50+ websites simultaneously.
- Mentored a group of 5+ newly hired web designers for a seamless integration into the team, while also conducting efficiency trainings to enhance their productivity.
- Oversaw workflow, project durations, and final design to ensure seamless execution.
- Presented newly developed websites to law firms, gathering valuable feedback.

Web & Graphic Designer

Portkey SEO Solutions, Minneapolis, MN

Aug 2018 - Jun 2019

- Managed 30+ clients and utilized WordPress to build client websites across various industries.
- Designed web banners, brochures, flyers, logos, advertisements, social media graphics, and animated GIFs for clients using the Adobe Creative Suite.
- Developed social media and email campaigns for clients to increase their targeted audiences and generate brand awareness, while ensuring positive brand perception.
- Effectively collaborated with clients to understand and fulfill their web design requirements.

Graphic Design Intern

Minuteman Press, St. Cloud, MN

Jul 2017 - Dec 2017

- Utilized the Adobe Creative Suite to design invitations, business cards, magnets, program books, and other assigned projects for clients.
- Communicated and collaborated with clients to fulfill their requirements for assigned projects.
- Participated in a BNI group alongside the marketing lead to cultivate potential clients.

EDUCATION

B.S. in Mass Communications in Advertising and Graphic Design

St. Cloud State University

GPA 3.87

May 2018

RECOMMENDATIONS

"Tanner stands out with unmatched web design skills, turning complex ideas into captivating, practical designs. His grasp of user experience sets him apart because he has the skills to craft attractive, intuitive, and accessible interfaces. Tanner blends creative flair into each design, which also helps differentiate his design from others."

-Ashley Barlow, VP of Creative at CreativeOne

"I would recommend Tanner Hansen as a designer in a heartbeat. Not only is he really creative in his craft, but he is a team player, very organized and an overall great employee. Anyone would be lucky to have Tanner work for them."

-Jonathan Tieglund, Manager at Thomson Reuters

"Tanner is an amazing asset to our team. He is not only knowledgeable in his field, but he extends his knowledge out to others so we are all able to learn new processes. Tanner never hesitates to help anyone on our team no matter who is asking, and often times offers to help without being asked. He is extremely efficient in Wrike, and incredibly knowledgeable in WordPress. Tanner's capabilities were made obvious when he was able to adjust to the processes and taking projects on so quickly once he was assigned to multiple projects from the start. He takes initiative to start his work before he is tasked, and often times has things completed before they are due. His positive attitude and incredible sense of kindness is much appreciated and I know myself, and others, look forward to being assigned to projects with him."

-Brittany Collatz, Senior Project Manager at Thomson Reuters

AWARDS

- Award of Distinction, Issued by Communicator Awards · Jul 2022
- Platinum MarCom Award, Issued by MarCom Awards · Dec 2021