

los angeles

555 Flower St 51st Floor LA, CA 90071

Sponsorship OPPORTUNITIES



The Key to the Future

ABWP champions a future of medicine where women physicians thrive and a diverse workforce reflects the vibrant communities we serve.

Our Mission:

Closing health disparity gaps through community education, professional support of women physicians of color and mentoring future female doctors.

Join Us:

Elevate community health. Sponsor our 43rd Annual Charity & Scholarship Gala & join An Evening of Inspiration and Connection. Make a real difference, together.

The Opportunity

Partner with the ABWP's 44th Annual Luncheon & Make a Difference

The Association of Black Women Physicians (ABWP) is thrilled to invite you to our signature event, the **44th Annual Charity & Scholarship Benefit Luncheon**. This year's event will be held on **Sunday, October 26th, 2025, at 11:00 AM** at the prestigious City Club Los Angeles.

For over four decades, generous sponsors like you have empowered our mission. Your support directly impacts Black women physicians, trainees, and medical/undergraduate students by:

- Breaking down institutional barriers: We equip them to excel in their careers despite facing unique challenges based on race and gender.
- **Fostering a supportive community:** We provide safe spaces for mentorship, professional development, and overcoming gender and racial barriers.
- Improving Black community health: By empowering Black women in medicine, we contribute to better healthcare access and outcomes for Black communities.

We offer a range of sponsorship opportunities designed to fit any business and budget. You can find all details and benefits in the attached **2024 Sponsorship Menu**. Together, we can create lasting change. Imagine a future with:

- Reduced health disparities: Health equity for all, regardless of race, background, or socioeconomic status.
- **Prevention of preventable illnesses:** By promoting access to quality healthcare for Black communities.
- Fulfilled potential: Black women thriving in medicine and leading the way to better health.
- **Navigating disparities:** Empowering Black communities through culturally tailored healthcare initiatives and addressing barriers to access.

Become a partner in this vital mission. We sincerely appreciate your past support, and for returning sponsors, we welcome the opportunity to discuss an elevated level of involvement this year. Honoree announcements are coming soon!

Contact us today!

- Email: charitybeneift@blackwomenphysicians.org
- Event Planner: Sabra Diogioes-Waddy, sabra@splendidaffairsinc.com

We look forward to celebrating and making a difference with you at the ABWP Gala.

Anastasia Williams, M.D.
Chair, Charity & Scholarship Benefit Committee
President-Elect, Association of Black Women Physicians
www.blackwomenphysicians.org





The Association of Black Women Physicians is a non-profit 501(c)(3) organization established in 1982 that is committed to community health literacy and public health advocacy. We provide an ongoing forum to support the success of African-American women in medicine, science, and public health. Because Black women make up only 2.8% of the physician workforce, ABWP creates critical opportunities for social networking and mentorship to students and trainees to increase diversity in the medical profession, specifically by supporting the pipeline of future Black women physicians. Annually, ABWP distributes scholarships to deserving medical students.

Watch Our Event Highlight Reel



FOR IMMEDIATE RELEASE

The Association of Black Women Physicians Announces it's 44th Annual Charity and Scholarship Benefit Luncheon



The Event Takes Place Sunday, October 26th at City Club Los Angeles

LOS ANGELES, Calif., April 12, 2025 / ABWP / -- The Association of Black Women Physicians (ABWP), a non-profit dedicated to empowering Black women in medicine, is hosting its 44th Annual Charity & Scholarship Benefit Luncheon on Sunday, October 26th, 2024 from 11 AM to 2 PM at City Club Los Angeles. This year's theme, "And Still We Rise." This powerful theme celebrates the enduring resilience, achievements, and ongoing progress of Black women physicians despite historical and systemic challenges. The event will honor this spirit while raising crucial funds to support the next generation of medical leaders.

Who: The Association of Black Women Physicians (ABWP) is a non-profit organization established in 1982 that is committed to community health literacy and public health advocacy. ABWP provides an ongoing forum to support the success of African-American women in medicine, science, and public health.

What: The 44th Annual Charity & Scholarship Benefit Luncheon is a fundraising event to support the Rebecca Lee Crumpler, MD Scholarships awarded to local deserving female medical students. For over four decades, the ABWP has championed the cause of women in medicine, supporting physicians, trainees, and medical/undergraduate students through initiatives like our Scholarship Gala. Thanks to the generous support of sponsors and community partners, ABWP has awarded over a million dollars in scholarships, including the esteemed Rebecca Lee Crumpler, MD Scholarship.

When: Sunday, October 26th, 2024 from 11 AM to 2 PM

Where: City Club Los Angeles (555 Flower Street, 51st Floor, Los Angeles, CA)

Why: The Association of Black Women Physicians is committed to increasing diversity in the medical profession by supporting the pipeline of future Black women physicians.

More: Award Recipients, Entertainers, and more will be announced. Some of ABWP previous and current event sponsors include, Kaiser Permanente, Anthem, Pfizer, Keck School of Medicine of USC, Charles R. Drew University of Medicine and Science, AHF, Charles Schwab Bank, CAP and many others.

How to Get Involved: There are several sponsorship levels, tables and individual tickets that are available. For those not attending, donations can also be made towards the event, visit blackwomenphysicians.org.

Contact: Publicity (pr@blackwomenphysicians.org), Sponsorship (charitybenefit@blackwomenphysicians.org) or Event Producer, Sabra Waddy, Splendid Affairs, Inc. at 818-605-7405 or sabra@splendidaffairsinc.com.

Scholarship Overview



Mentoring Future Black Women Physicians



Supporting the work of ABWP helps our organization with closing health disparity gaps through community education, professional support of women physicians of color, and mentoring future doctors through our Sister-to-Sister program.

This mentorship program helps contribute to inspiring female medical students from medically underserved backgrounds by helping them navigate through the challenging process of becoming a physician and ABWP also provides the needed scholarships to help defray the high cost of medical education. Through our annual Charity & Scholarship Benefit Gala, ABWP awards several future women physicians with our Rebecca Lee Crumpler, MD Scholarship. We cannot do the work without the generous support of our community partners and sponsors.

Black Physician Stats





\$320B

"Inequities in the US
health system cost
approximately \$320
billion today and could
eclipse \$1 trillion in
annual spending by 2040
if left unaddressed."

-Deloitte



2.8%

In 1970, less than
1% of US
physicians were
Black women,
increasing
insignificantly to
2.8% of all
physicians in 2021.



5.2%

In 2023, 62.4% of physicians were men, 37.6% were women, 56% were non-Hispanic White and 5.2% were Black.

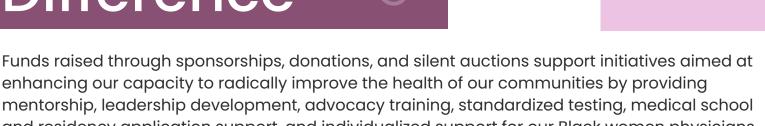


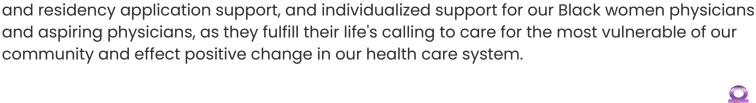
We all need to recognize that the dearth of Black physicians is sapping the strength of our whole society and that inaction in the face of need is a hallmark of how structural racism often manifests today."

-Dr. Camara P. Jones

Making A Difference

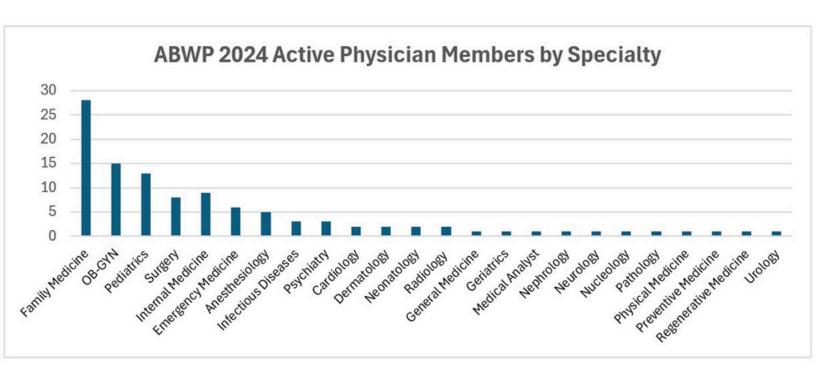








Physician Categories



Physician Member Affiliations











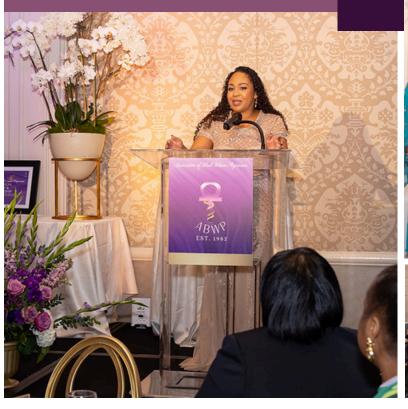








The Event







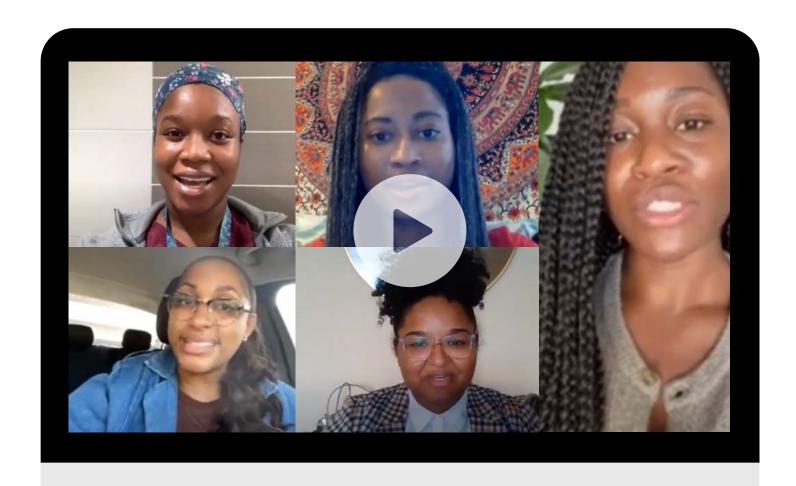
For 40+ years, the Association of Black Women Physicians, through our Annual Charity & Scholarship Benefit Gala, has raised funds to provide much-needed scholarships to academically outstanding Black women to help defray the high cost of medical education.

With the generous support of our community partners and sponsors, ABWP's Charity & Scholarship Benefit Gala awards several future Black women physicians annually with the Rebecca Lee Crumpler, MD Scholarship. To date, we have awarded over a million dollars in scholarships.



Scholarship Awardees





Scholarship Awardees

JUST A FEW WE HAVE HELPED ALONG THE WAY



JESSICA EKEYA

Rebecca Lee Crumpler Scholarship | Vena Ricketts/ABWP Community Service Anthem Blue Cross Named Scholarship

Jessica is originally from Vancouver, WA. She graduated from Harvard College in 2019 with a major in biology and minors in Spanish and American Sign Language. After graduation, Jessica conducted a year-long traveling fellowship in Colombia. She then returned to the United States to work as a research assistant at Gallaudet University.

Jessica is currently a first-year medical student at the University of Southern California's Keck School of Medicine. As a member of the school's Primary Care Program, her goal is to become a primary care clinician and community health advocate. As she is fluent in both ASL and Spanish, she is committed to working with Deaf patients and Spanish- speaking

patients who do not feel comfortable communicating in English. Jessica plans to focus on these and other underserved communities in her future career. In her free time, she enjoys reading, traveling, and dancing.



JANINE CADET

Rebecca Lee Crumpler Scholarship | Vena Ricketts/ABWP Community Service Sandra Bankhead Spirit Scholarship Recipient

Janine Cadet was born and raised in Newark, NJ. She attended Princeton University with a major in Public and International Affairs. Following undergraduate schooling, she completed a one-year Princeton Fellowship by working for New Alternatives for Children, a foster care and adoption agency in New York City. She then moved to Los Angeles to attend Keck School of Medicine. During her third year of medical school, she took one gap year to complete a Master's in Public Health at USC with a concentration in Health Services and Policy. Currently, Janine is in her fourth year of medical school and applying into Emergency Medicine. She hopes to balance a career as a practicing physician and public health

professional that can improve outcomes of many communities in the future



Scholarship Awardees

JUST A FEW WE HAVE HELPED ALONG THE WAY



MARIANMU OSUMAH

Rebecca Lee Crumpler Scholarship | Vena Ricketts/ABWP Community Service

Growing up, Marianmu did not always have the resources to help her excel in school, so she had to transition into a self-sufficient learner because that is what was required. In middle school, Marianmu willingly sacrificed her lunch periods to ask her teacher clarifying questions about the course material. Since she was young, she has been adamant about understanding challenging subjects. Her zeal for knowledge has enabled her to progress through school and grow confident in her abilities. Though Marianmu was frequently the only Black student in her classes, making her feel she needed to prove she was there for good reason, she was able to graduate from the University of California, Los Angeles with a dual degree in Neuroscience and African-American studies. Her training in Neuroscience encouraged her to seek information and use logic, while African American studies provided her a keen understanding of the multidimensionality of human existence, as well as helped her build a strong foundation in critical thinking. A combination of qualities that have

allowed her to understand the scientific basis of medical research and remain inclusive while practicing medicine.

As an adult in the workplace, she learned to speak up for herself, though cognizant that many people would be put off by a vocal, Black woman, imagining her to be "angry." Marianmu's experiences were intimidating and sometimes hurtful, but pushed her to develop courage and become a stronger person and communicator. As a Black woman, she has had her competence and worthiness questioned. As a student of critical Black theory, she learned about the ways Black, female, or low-income patients are overlooked by doctors. Now as a member of a historically underrepresented group within medicine, Marianmu is working to gracefully combat historical trends and be amongst a generation of doctors who can finally remedy this disparity. As COVID-19 claims a disproportionate number of lives of color, awareness of health inequity is more crucial than ever.



SCOTTI SMITH

Rebecca Lee Crumpler Scholarship | Vena Ricketts/ABWP Community Service Beverly James Scholarship Recipient

Scotti is originally from Detroit, Michigan, where she attended Wayne State University, obtaining a Bachelor of Science in the Biological Sciences in 2019. While at Wayne State, she participated in many extracurricular activities, volunteering opportunities, and research that sparked her interest in medicine and primary/preventative care. During her gap year from 2019-2020, she worked as an ABA technician for children with Autism at Gateway Pediatric Therapy and as a clinical team member at Michigan Spine and Brain Surgeons, both located in Metro Detroit. Currently, she is in her second year at the Keck School of Medicine of USC. She is a member of the Primary Care Program, where she has participated in community service projects within the Los Angeles area. She has also been actively mentoring high school and undergraduate students interested in the

healthcare field. Recently, she has joined the Board of the Lactation Training Initiative at USC, whose goal is to bring workshop and curriculum updates to the medical students at Keck to improve their knowledge and understanding of lactation and breastfeeding. Her current career goals include participation in efforts to further reduce the health disparities experienced by the underserved communities in our society. She is currently interested in pursuing a career in family medicine with a focus on women's health.

ASSOCIATION OF BLACK WOMEN PHYSICIANS PAST CHARITY & SCHOLARSHIP BENEFIT GALA'S

Event Photos

































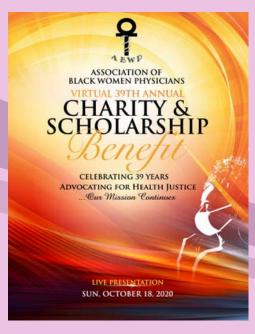


Past Program Books

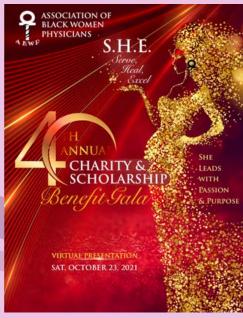
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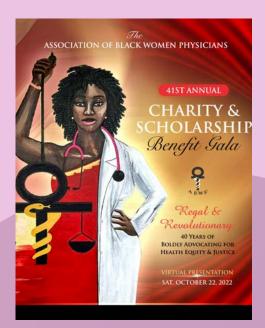
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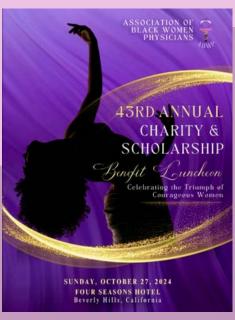
2022



2023



2024



Past Event Flyers













Past Event Sponsors

























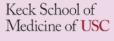




KAISER PERMANENTE SCHOOL OF MEDICINE









Previous Event Video Presentations











In-Person and Live Stream Event

SPONSORSHIP ADVANTAGES

ASSOCIATION OF BLACK WOMEN PHYSICIANS
44TH ANNUAL CHARITY & SCHOLARSHIP BENEFIT LUNCHEON

- ACCESS to health care key stakeholders and decision makers from community clinics, academic medical centers, to major health centers and hospitals across Southern California and beyond.
- **PARTICIPATION** will allow companies to demonstrate its commitment to the medical community in which it serves and will strengthen the many valuable relationships built with influential ABWP Physician members.
- PROVIDES an opportunity to increase your company's visibility and profile among leaders in the health care industry not just during the event, but also across ABWP's multiple digital platforms.
- **PHILANTHROPIC** partnership with an established non-profit organization that supports the pipeline of future Black women physicians, distributes scholarships to deserving medical students, and provides health literacy and public health advocacy to communities.





SPLENDID AFFAIRS, INC.

Splendid Affairs is a full service event management company which provides individualized and custom event planning services.

After serving as Chief Executive Officer for Personal Services Plus Event Management, Sabra Diogioes-Waddy founded Splendid Affairs, Inc. Backed by over 22 years of Event Management experience and a client base composed of but not limited to, non-profit, corporate, community & faith based organizations, political offices, private parties, and small businesses alike; this exposure has given Splendid Affairs, Inc. the experience and expertise needed to customize and optimize each clients event ideas and goals.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR * \$30.000

- Listing as Presenting Sponsor on all CB event Branding, signage and promotional materials
- Two (2) VIP Tables of Ten (20) with signage
- Named ABWP Medical Student Scholarship
- Speaking during the CB
- Crganizational Highlight Reel
- Center 2-page Ad in event Program Book
- Digital copy on website
- Spotlighted on Social Media Promotional Campaign
- May split share with another organization if preferred

PLATINUM SPONSOR **



- Listing as Platinum Sponsor on all CB event Branding, signage and promotional materials
- Two (2) VIP Tables of Ten (20) with signage
- Named ABWP Medical Student Scholarship
- Platinum (Outside Back Cover Ad or Inside Front Cover or Inside Back Cover) in Event Program Book
- Digital copy on ABWP website
- Spotlighted on Social Media Promotional Campaign

GOLD SPONSOR * \$10,000

materials

- Listing as Gold Sponsor on all CB event Branding, signage and promotional
- One (1) VIP Table of Ten (10) with signage
- Premier Gold Full Page Ad in Event Program Book (near the front)
- Digital copy on ABWP website
- Spotlighted on Social Media Promotional Campaign

SILVER SPONSOR * \$5,000

- Listing as Silver Sponsor on all CB event Branding, signage and promotional
- One (1) Table of Ten (10) with signage
- Premier Silver 1/2 Page Ad in Event
 Program Book
- Digital copy on ABWP website

BRONZE SPONSOR ****** \$3,000

- Listing as Bronze Sponsor on all CB event Branding, signage and promotional materials
- Six (6) adjacent seats with table signage
- Premier Bronze 1/2 Page Ad in Event Program Book

INDIVIDUAL RATES

- Table of 10 for \$2500
- **Table of 12 for \$3000**

Quarter Page:

Individual Tickets for \$250

ABWP MEMBER RATES

- Member Table of 10 for \$2250
- Member Table of 12 for \$2500
- Member Individual Tickets for \$225
- 滕 Member Ads %50 discount (Full page, Half page, Quarter page)

DIGITAL PROGRAM BOOK AD RATES ·

Outside Back Cover	\$5,000	Full Page	\$1,000	Business Card	\$150
Inside Front Cover	\$5,000	Half Page	\$500	Patron Listing	\$50
Inside Back Cover	\$3,000	Quarter Page	\$250	Friend Listing	\$25

*Outside Back Cover: 8.75"W x 11.25"H

*Inside Covers and Full Pages: 7.5"W x 10"H

Half Page: 7.5"W x 5"H

All pages are non-bleed, except Outside Back Cover.

SUBMISSION INSTRUCTIONS: Please submit COMPLETED AD in one of

the following high-resolution formats: PDF/TIF/JPEG

SUBMISSION DEADLINE: September 30, 2025, via email

to sabra@splendidaffairsinc.com.

*Inside Covers and Full Pages are reserved for Platinum Sponsor(s); availability is subject to change based on sponsorship tier fulfillment.

CHARITY BENEFIT & SCHOLARSHIP DONATIONS

3.75"W x 5"H

The involvement of our Sponsors & Supporters remains crucial and necessary to the success of our Charity Benefit. We are counting on your support to continue our Mission & Programs. All Donations are Tax Deductible. (Tax ID #95-3764478)

DONATIONS MAY BE SUBMITTED ONLINE AT: WWW.BLACKWOMENPHYSICIANS.ORG



SPONSORSHIP RESPONSE FORM

CONTACT NAME	
TITLE	
COMPANY	
ADDRESS	
CITY/STATE/ZIP	
EMAIL	
PHONE	
Please indicate below your level of support: SPONSORSHIP LEVELS	
PRESENTING \$30,000 PLATINUM \$20,000 GOLD \$10,000	SILVER \$5,000 BRONZE \$3,000
DIGITAL PROGRAM BOOK AD RATES	<u></u>
Outside Back Cover \$5,000 Full Page \$1,	000 Business Card \$150
Inside Front Cover \$5,000 Half Page \$5	Patron Listing \$50
Inside Back Cover \$3,000 Quarter Page \$2	50 Friend Listing \$25
PAYMENT METHOD	
CHECK CREDIT CARD TOTAL AMOUNT ENCL	OSED\$
Make checks payable to and mail to: ASSOCIATION OF BLACK WOMEN PH' 13157 Mindanao Way, Suite 265 • Marir	
For Credit Card Payment: MasterCard Visa American Express	☐ Discover Card ☐ Other (Specify)
Credit Card Number	Expiration Date
Name on Card	CVC Number(Last 3 digits on back or 4 digits on front if AMEX)
Billing Address: Street City _	State Zip Code
Phone Number Fax Nu	
Tunnil Address	

ASSOCIATION OF BLACK WOMEN PHYSICIANS
13157 MINDANAO WAY | SUITE #265 | MARINA DEL REY, CA 90292

To Donate to ABWP, Text the Word **ABWP** Followed by an Amount to the **Number 41444**.

To **Sponsor** or **Give** to the ABWP **Annual Charity & Scholarship Benefit Gala**, Visit Our **GiveSmart** Event Page.



THANK YOU!

FOR SUPPORTING THE WORK OF ABWP, NONE OF THIS WOULD BE POSSIBLE WITHOUT THE SUPPORT OF OUR GENEROUS SPONSORS.



CONTACT



(424) 443-9454



www.BlackWomenPhysicians.org



charitybenefit@blackwomenphysicians.org or sabra@splendidaffairsinc.com



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