



Rocktoberfest Sponsorship Application

Monetary Sponsorships

_____ Silver Level \$100 (booth sponsor)

- **Name (only)** recognition on mini sponsor sign featured on one of the festival booths

_____ Gold Level \$500

Silver recognition included plus:

- Name (only) printed on official festival t-shirt
- Main sponsor board featured above main stage
- Sponsor will be recognized through the weekend over our public address system during festival

_____ Platinum Level \$1,000

Silver & Gold recognition included plus:

- Name/logo and phone number printed on official festival t-shirt
- Name/logo and phone number on **ONE** of the advertising benches

_____ Diamond Level \$2,500

• **Silver, Gold, and Platinum recognition included plus the following:**

- Name/logo and phone number on **TWO** of the advertising benches
- Name/logo and phone number on **TWO** yard signs posted at entrance exit
- Sponsor may post their company banner (no larger than 4'x8')
- Sponsor will be featured on the St. Barbara Facebook page, Website, App and Parish bulletin.

_____ Corporate Level \$3,500

Silver, Gold, Platinum, and Diamond recognition included plus the following:

- Name, logo and phone number on **FOUR** of the advertising benches
- Name, logo and phone number on **FOUR** yard signs posted at entrance & exit
- Holy Donut Bag branding (corporate level only)

_____ Band Level \$5,000

Corporate recognition included plus the following:

- Stage Branding. Band level sponsorship includes this exclusive branding opportunity. Our 20'x30' covered stage is the focal point of the festival. Vertical and horizontal banners will be strategically on/around the stage to maximize public view.
- **This sponsorship is exclusive. ONLY 1 SPONSORSHIP AVAILABLE**

Promotional Sponsorships

Note: Promotional sponsorships are limited and on a first come, first served basis.

_____ Happy Hour Tent Sponsor \$1,000

- Name/logo/Company info printed on large vinyl banner and booth signage.
- Includes a Festival Cocktail to be named after the sponsor.
- **This sponsorship is exclusive. ONLY 1 SPONSORSHIP AVAILABLE**

_____ Ducky Downs Tent Sponsor \$1,000

- Name/logo/Company info printed on large vinyl banner and racetrack signage.
- **This sponsorship is exclusive. ONLY 1 SPONSORSHIP AVAILABLE**

_____ Hospitality Tent Sponsor \$1,000

- Name/logo/Company Info printed on large vinyl banner and tent signage.
- **This sponsorship is exclusive. ONLY 1 SPONSORSHIP AVAILABLE**

_____ Children's Game Area \$1,000

- Name/logo/Company Info printed on **TWO** vertical vinyl banners marking the area.
- **This sponsorship is exclusive. ONLY 1 SPONSORSHIP AVAILABLE**

_____ Souvenir Cup Sponsor \$1,500

- Name/logo/printed on souvenir thermal cups sold during the festival.
- **This sponsorship is exclusive. ONLY 1 SPONSORSHIP AVAILABLE**

In-Kind Sponsorship

- _____ **In-Kind Sponsorship** - In-kind sponsorships are any goods or commodities that the festival can use to cut overall expenses or improve the festival bottom line. This is a non-monetary donation. The overall value of the in-kind donation is to be determined prior to acceptance. Value of the donation will determine sponsorship classifications as seen above. **Please contact Kera Studer (859-640-5765) to discuss donation.**

Is the donation to remain anonymous? (Please circle)

YES

NO

Name(s) as you want printed _____

Address: _____

Phone: _____ Web address: _____

Contact: _____

Check payable to: **St. Barbara Church** Check # _____ Amount \$ _____ Prefer to be invoiced? Yes _____ No _____

Email logo to: johannaherrmann@gmail.com

Logo requirements: Adobe Illustrator (vector), or print ready pdf.

Return this form,
sponsorship check, or
donation by July 15.

Send to:
Rocktoberfest Sponsorship Attn: Lesley Duggan
St Barbara Church
4042 Turkeyfoot Rd
Erlanger, KY. 41018

All donations are tax deductible.
St. Barbara is a 501 (C)(3) not for profit.
Tax ID# available upon request.

Thank you for your support!