



# ChildrensWorld

Learning & Play

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## *Nursery Prospectus*

*Family focused - Flexible - Quality care.*



# Welcome

*Thank you for considering Childrensworld.*

*We understand how important this decision is for you as a parent, so we have knowledgeable and friendly staff to help you every step of the way.*

## **Why choose Childrensworld?**

*Your child's safety is always our number one priority. We aim to provide all our children with the best possible start to life, where your child will thrive in a secure and caring atmosphere where high standards of care and learning are paramount.*

*We have secure entry systems and we carry out extensive and rigorous checks on all staff.*

*Our nurseries are committed to each and every child, with dedicated, highly trained staff.*

*We are always investing in our nurseries to ensure children enjoy, well resourced, stimulating, and comfortable rooms.*

*We offer a fresh seasonal mouth-watering range of meals and snacks. Our commitment to being healthy is demonstrated by all our nurseries achieving 'PLATINUM HEALTHY EATING AWARDS' and after rigorous Environmental Health inspections Rated 5 STAR centre's.*

*We aim to ensure all children leave nursery with a positive disposition for learning so that they will become lifelong learners. We maintain a broad and balanced atmosphere of learning through play, always keen to enrich this learning further.*

*Our Managing Director, Liz Smith-Keitley has been in your shoes, trying to find childcare that felt right, caring for her children the way she wanted them to and fitted around a busy family life. Not being able to find this, resulted in the opening of our Out of School club in 2000 and shortly after our full day nursery.*

*As well as listening to our parents, Liz is also a customer of Childrensworld, her daughter attended nursery and now the after school and holiday clubs, so she actually experiences firsthand the services she works hard to perfect.*

## ***What makes Childrensworld different?***

*Every child, from inquisitive little tot to dynamic preschooler, has their own personality; their own little quirks, likes, dislikes and interests. And they all develop at their own pace. We want to give them as many new, interesting and stimulating experiences as we can, to develop their knowledge, imagination and personality and help them grow into confident individuals. They're supported along the way by their own key person and a caring team who get to know each unique child and encourage different aspects of their abilities and personality.*

*Our centre is designed with security in mind. We use a combination of biometric technology (fingerprint scanning), key code systems and cctv to control access.*

*The nursery is divided into age specific rooms; babies & woddlers, toddlers and pre-school. Each is flooded with natural light and opens directly onto a garden. Healthy physical activity is a big part of the day, even in bad weather, we get the woollies, waterproofs and wellies on and carry on regardless, making the most of the fresh air and freedom.*

*The age-appropriate equipment in each room is of the highest standard, everything's kept in tip top condition and regularly replaced and added to- see the Community Playthings website for more information - [Community Playthings | Furniture for Nurseries and Primary schools](#)*

*The exploration continues into meal times, which are a happy, relaxed and sociable occasion – and a new opportunity to learn. Children sit in small groups with one of their team who leads by example; encouraging them to try new things, helping to serve and initiating conversation. Children have a natural curiosity, which we extend to food, introducing new flavours and textures to smell and taste. And the day is interspersed with quiet times and nap times, to recharge the batteries ready for the next exciting activity.*



## ***Babies***

### ***(from 6 weeks)***

Our baby room is calm and neutral, with a homely feel. There is children's art work on the walls, mobiles hanging from the ceiling and comfy chairs and large cushions.

There is a separate sleep area for your baby, where each baby has their own labeled cot, with their own sheets and blankets.

The Baby Room has a dedicated milk preparation area and we can also store and prepare bottles of expressed milk if you're breastfeeding. You can breastfeed at the nursery and there's a special area to sit if you prefer a bit of privacy.

When your child is ready to start weaning, our varied weaning menu, freshly prepared by our chef, will allow them to experiment with different flavours and textures, based on their nutritional needs.

Our senior staff are qualified to a level 3 in Early Year and only our most experienced staff work with this young age range. Staff to child ratio is no more than one to three in the baby room and often exceeds these minimum requirements. Your child will have a key person, who will be there to care for them whilst at nursery. They will care for them giving stability and continuity which is very important for children at this age, this also means that staff are fully aware of your baby's individual needs and stages of development and ensure that your baby feels safe and secure whilst at nursery.

The routine in the baby room is very flexible as we follow your baby's routine and not one set by the nursery. You will be asked for full details of your baby's routine during settling in sessions.

## ***Woddlers (10-26 months)***

As their mobility, dexterity and language improves, children begin exploring their environment with greater zeal (otherwise known as the 'into everything' phase!). In the Woddlers Room, these skills can flourish. With the help of purpose-built furniture and play resources, the team encourage children to stretch themselves both physically and imaginatively.



Your child will grow and develop in their own good time. We make sure they are continually engaged with our highly trained team who introduce toys and activities that encourage exploration and learning for their particular stage of development. When we think they're ready, we'll talk to you about progressing to the next room, where life just keeps getting more interesting, involving, intriguing and exciting.

### ***Key Person***

*Research has shown that a key person approach is the most effective way of ensuring children develop a strong relationship with a significant adult in nursery. This gives every child the reassurance to feel safe, secure and cared for in the nursery environment.*

*Your child's key person will meet their individual needs and respond sensitively to their feelings, ideas and behaviour. They will offer security, reassurance and continuity, and will usually be the one to feed, change and soothe your child. Your child's key person will give a lot of time and attention to your child during their time at nursery.*

## *Toddlers (20-40 months)*

At this age children are experiencing a growing independence, and with their own unique personality really coming through, children are ready to start developing, social, self-help and life skills.

In the Toddler Room, we support these skills with a wide range of opportunities for toddlers to explore, investigate and learn in a safe and stimulating place.

Our qualified and experienced staff encourage your toddler to paint, draw and engage in a wide range of creative activities, and will also look at books and jigsaws at quieter times in the day.

The focus is on purposeful play both indoors and outdoors every day. Promoting independent learning, social skills and personal development which sets the foundation for a lifelong love of learning.

In Toddler room most staff are level 3 qualified or above and experienced with a variety of skills to meet the needs of your child. Each member of staff is a key person to either four or five children. This provides important stability and continuity for your child and means their key person will be fully aware of your child's interests and individual needs.

The day is a little more structured but also flexible to meet the individual needs of the toddlers. We encourage children to socialise with others and your child will experience small group activities as well as exploring and investigating toys and activities on a one to one basis with their key person supporting them.

### *Did you know?*

- ✓ *We have banned the use of mobile phones at nursery. For emergencies and outings our staff have a mobile that has no recording equipment.*
- ✓ *All staff have an enhanced DBS check. New staff must have 2 employment references checked before starting employment.*
- ✓ *All adults collecting a child from the nursery will have been nominated and identified beforehand, with an agreed password.*
- ✓ *Our nurseries and out of school clubs are completely smoke **free**-we have banned smoking anywhere on company grounds and for staff throughout their working day, including breaks.*



## ***Preschool (3-4 years)***

Our Preschool is an attractive and stimulating environment. The walls are decorated with colourful displays of the children's work connected with children's current interests. All resources are at your child's height to encourage independence and enabling your child to make their own choices.

Most staff are level 3 qualified, guided by our Education and Curriculum Manager with Qualified teacher status.

We offer an early year's curriculum which exceeds the minimum requirements of the Early Years Foundation Stage (EYFS).

From the moment your child arrives, there will be a real choice of activities set out with materials varied throughout the year. We offer a wide range of activities and resources which are available throughout the day both indoors and outdoors.

### ***Did you know?***

*Using chinks, crayons, pencils, paints, and other mediums with many different types of paper, envelopes and card, children can learn to mark make. We extended this into role play and they learn benefits of writing for a purpose by becoming secretaries, police officers, doctors etc. learning to express their thoughts and recording experiences.*



### ***Did you know?***

- *Children can explore and investigate with water play, learning new words such as float, sink, and splash, hot and cold. They find out its many uses including drinking, washing, floating and sinking.*
- *Sand play enables children to create different worlds and act out their experiences, learning about weight and volume, practice early mark making, developing early writing skills.*

In the Pre-school Room, our team plan activities to reflect the Early Years Foundation Stage for the development of pre-school children. There are opportunities to learn at every turn, including early reading and maths skills, mark-making, imaginative play and ICT (Information and Communication Technology; in other words; computers!), which are reinforced through what we call 'purposeful play'. At this point, we start to introduce a little more structure to the day, along with other activities such as baking (a great way of supporting early maths), and interesting trips. Our aim is to instill and encourage self-confidence and a real enjoyment of learning so when they start school; they're self-assured and raring to go.



### **Diddi Dance**

Diddi dance classes are designed to help your diddi ones enhance their co-ordination and rhythm. We are here to nurture their natural love of movement in a structured yet relaxed 45 minute class. We use ribbons and hoops to help them get the most from each funky diddi dance track as well as other fun props which change with different dance themes such as salsa and disco so they also learn about lots of

music and dance styles as well as having tons of fun!!

### **Farm on Wheels**

The children all love the monthly visits from the farm on wheels. The Farm on Wheels is a mobile farm that brings a trailer of friendly farm or pet animals to our nurseries. Hands-on interaction that is educational, fun and therapeutic. Visits tailored so it is suitable for all ages and abilities. Stroke the donkey or a calf, or bottle feed a lamb! Walk a goat, sheep or rabbit on a lead! Let the pet rat walk across your hand or down your arm! Meet a selection of birds from chickens and ducks to a turkey!





# Our approach to learning at Childrensworld



## Montessori

The goal of **Montessori education** is to help the child become **independent**. The classroom activity aims at providing opportunities for the child to do things for himself such as dress themselves and to choose their own work. Given the opportunity, a young child will proclaim "I can do it" and as a result of their own effort will benefit from an increase in self-esteem and confidence inspiring further achievement.

Understanding that all children will instinctively be motivated to learn and explore if the setting is appropriately designed and equipped to accommodate their individual interests and abilities, the Montessori classroom is known as the **prepared environment**. It is designed with child sized furniture to facilitate the child's **independence** and freedom of movement.

*"The first essential for the child's development is concentration. The child who concentrates is immensely happy."*

*Dr. Maria Montessori*

## Hygge in the Early Years

Pronounced hue-guh, hygge is a Danish word that means cozy, charming, or special. It is a mood; one that is not easily translated. It denotes a feeling of comfort and well-being.

Hygge is not just for the early years; it's a way of living. The concept is used in the design of education settings because it's effective for learning and development: it's feeling warm and cosy in a comfortable place, with muted colours, plants, soft furnishings, and gentle lighting.

Hygge is about a space that promotes emotional well-being, togetherness and friendship.

In a Hygge setting, children have opportunities to chat freely, form friendships, play, sing, explore and develop their own abilities. It's a place with a cosy nook for children to cosy up with a book and blanket, natural lighting mixed with soft and twinkly lights to create a relaxed atmosphere. Comfortable furniture – big chairs, rugs cushions to make children feel like they are at home and in turn more at ease and open to learning, exploring and connecting.



## The Curiosity Approach

### Promoting Awe & Wonder in Early Years

This is a modern day approach that fits perfectly in current changing technological times. Bringing curiosity, awe and wonder into early childhood & creating the 'thinkers & doers' of the future.

We aim to empower and ignite passion and excitement in practitioners. Giving you the tools and knowledge to enable you and your setting to create beautiful play spaces for children.

*Our ethos and curriculum create a learning and enabling environment which features the key principles of these highly regarded pedagogies.*

*Our nurseries are 'Hygge' environments, children have opportunities to chat freely, form friendships, play, sing, explore and develop their own abilities.*

*They are places of awe and wonder, that encourage curiosity, allow children to take control of their own learning, providing open ended opportunities for learning, with mainly natural and real-life resources.*

*At Childrensworld we understand play is central to early learning, our curriculum offers 'purposeful and planned for play', to developing thinking, communication, compromise and imagination. Children make their own choices, learning at their own pace and in charge of their own learning. Motivation levels are high because children are learning through their own interests, with practitioners scaffolding and enhancing their learning.*

*Practitioner's time is spent with the children directly during child-led learning, so we get to know the children and their development well. There is a balance of child led and adult guided learning activities, in baby room this may be treasure baskets, rhymes and songs and as children get older there will be more adult guided learning time, for example in preschool where children will take part in phonics activities, weekly cooking activities, and daily active sessions.*

## ***Your child's Learning Journey***

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Upload and share  
precious moments with  
parents in real time



*Tapestry is about capturing the magic of a child's early years' experience, and recording children's learning in a way that is easy. All children have a personal on-line Learning Journey which records photos, observations and comments, in line with the Early Years Foundation Stage, to build up a record of your child's experiences during their time with us.*

*We use **Tapestry**, a system, which is hosted in the UK on secure servers. You will have secure access (via email address and password) to your child's Learning Journey and, in addition to viewing our contributions, we encourage you to add to it by uploading photos and comments or commenting on observations made by us.*

*Once you have registered a place at Childrensworld and you have given us an email address, we will set up an account for you.*

*We do also have printed off versions of your child's learning journey for you to see at nursery if you prefer.*

## *Encouraging a love of good, nutritious food*

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Healthy minds, healthy bodies, healthy appetites. Our approach to eating encompasses all three, with a combination of sociable mealtimes, balanced nutrition and varied freshly prepared menus. We know its good stuff, and as the plates come back empty, the children must think so too.

### **Mealtimes**

Each mealtime is a happy, relaxed and sociable occasion – and a new opportunity to learn. Children sit in small groups with a member of staff who leads by example; encouraging them to try new things, helping to serve and initiating conversation. Children have a natural curiosity, which we extend to food, introducing new flavours and textures to smell and taste.

### **Nutrition**

*Our nutritionally balanced food is freshly prepared on site by our qualified chef who minimizes the use of sugar and other additives, never adds salt, serves a minimum of four portions of fruit, and veg each day, and uses local suppliers whenever possible. We always follow the latest guidelines and nutritional recommendations, for example in 2022 we removed sausages from our menus due to the choking risks*

### **Menus**

*Planned specifically to meet children's nutritional needs, our award winning menus are healthy and well balanced. Awarded Health Eating **PLATINUM AWARD** and Scores on the Doors by Environmental Health – **5 STARS**.*

*If your child has specific dietary requirements, whether medical, cultural, ethical, religious, or just based on your personal preference, we'll do our best to accommodate their individual diet.*



Week 1	Monday	Tuesday	Wednesday	Thursday	Friday
Lunch	VEGETABLE BIRYANI WITH NAAN BREAD (with onion, mushrooms, peppers, tomatoes, cauliflower)	COWBOY PIE WITH SWEETCORN (cottage pie with baked beans and leeks inside!)	CHICKEN CASSEROLE SERVED WITH CRUSTY BREAD (with broccoli, cauliflower, carrots)	MEATBALLS IN GRAVY, WITH MINI HERBY ROAST, GREEN BEANS (croquettes for under 2's)	FISH CAKES, POTATO WEDGES AND PEAS
Pudding	YOGHURT	FRUIT COBBLER WITH CUSTARD	SUGAR FREE MOUSSE	FRUIT CRUMBLE AND CUSTARD	MANDARIN SUGAR FREE JELLY
Week 2	Monday	Tuesday	Wednesday	Thursday	Friday
Lunch	TUNA/SALMON VEGETABLE PASTA BAKE (with tomatoes, mushrooms, and peppers)	ROAST CHICKEN DINNER, ROAST POTATOES, SEASONAL VEGETABLES AND GRAVY	FUSILLI PASTA BOLOGNAISE (with mushrooms, onions, peppers & tomatoes in the sauce)	CHICKEN & VEGETABLE CREAMY PIE, WITH CARROT AND POTATO MASH	BEEF LASAGNE AND PEAS & CARROTS AND GARLIC BREAD
Pudding	FRUIT SALAD	CHOCOLATE ORANGE SPONGE	SUGAR FREE JELLY	SUGAR FREE ANGEL PIE- angel delight with biscuit base	BANANA RICE PUDDING
Week 3	Monday	Tuesday	Wednesday	Thursday	Friday
Lunch	SAVOURY MINCE WITH BOILED POTATOES (with carrots, onion, mushroom & leeks)	MILD CHICKEN CURRY SERVED WITH RICE (with onion, mushrooms, peppers, tomatoes, cauliflower)	VEGETABLE PENNE PASTA BAKE (with onion, mushrooms, courgettes, peppers, tomatoes)	FISH FINGERS, POTATO WEDGES AND PEAS	MINCED BEEF AND VEGETABLE PIE, WITH A ROOT VEG AND POTATO MASH (with peas, carrots, and leeks)
Pudding	YOGHURT	SUGAR FREE MOUSSE	GINGER CAKE	MANDARIN SUGAR FREE JELLY	FRUIT CRUMBLE AND CUSTARD
Week 4	Monday	Tuesday	Wednesday	Thursday	Friday
Lunch	MEATBALLS, FUSILLI PASTA AND TOMATO & VEGETABLE SAUCE (with mushroom, peppers, onion, courgettes)	CREAMY CHICKEN & LEEK HOTPOT, WITH GREEN BEANS	FISH PIE WITH POTATO TOPPING AND SWEETCORN	LAMB SHEPHERDS PIE WITH BAKED BEANS (low salt, low sugar)	ROAST CHICKEN DINNER, ROAST POTATOES, SEASONAL VEGETABLES AND GRAVY
Pudding	PEACH RICE PUDDING	FRUIT COBBLER WITH CUSTARD (mixed fruit with sponge mix topping)	SUGAR FREE JELLY	BANANA CAKE	SUGAR FREE ANGEL PIE- angel delight with biscuit base





# ***Our Partnership with parents and families***

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## **Communication**

We recognise the importance of working with the parents/carers of the children. Just as the child needs to feel secure and happy in the Nursery the parent needs to have the confidence in us that we are looking after, and caring for, their child.

There are many aspects to our work with parents which contribute to these aims. These include:-

### **Informing Parents**

- About the day to day organisation
- About their child's learning

### **Responding to concerns**

- Meeting with parents if there is a concern (expressed by parent or staff)
- Making the complaints procedure clear to parents

### **Informing parents by.....**

- Online learning journeys – **Tapestry**
- Notices around the setting
- Policy of the month – see reception area
- Monthly newsletter email to all parents (printed off on individual request)
- Emailing letters etc. if we have an email address
- Website:- Lots of information for new and existing parents, including our Blog, which you can subscribe to, follow us and receive regular updates on activities
- Parents Policies and Procedures booklet
- Diaries:-serving as a 2 way communication tool
- Parents evenings:- once per term
- Regular questionnaires handed out for parental feedback on improvements and ideas.
- Suggestion forms in our main reception

### **Special Events.....**

- |  |                                    |
|--|------------------------------------|
| • Church/School visits:- At Easter, Harvest Festival and Christmas | • Christmas Fete                   |
| • Easter Bonnet parade   | • Halloween event                  |
| • Christmas play in preschool                                      | • Nature walks                     |
| • Summer Fair  | • Stay and play sessions each term |

### **Additional extras.....**

- **“The WOW factor”** :- an achievement board for parents to write what their child has done outside of nursery
- Our “bear with a background”, each Teddy goes home/on holiday with you & write about his adventures
- Reading learning Library:- parents are encouraged to borrow books to take home and look at together

# ***Admission to Nursery***

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## ***Babies, toddlers and Preschool***

We aim to make our setting as accessible and flexible to families as possible. We are registered to care for children from birth; normally we would accept a child from 6 weeks.

- Our baby & toddler rooms are for children from 6 weeks to around 24 months old. Children move to the toddler room dependent on their individual development and after discussion with parents
- Our toddler room is for children aged around 22 months old to 3 years and again children may move to the preschool room before the age of 3 years if suitable for their individual development
- Our preschool room is for children 3 years old until they start school full time.

## ***Settling in sessions***

We offer 3 settling in sessions **free** of charge. The first session is for 1 hour and one parent/carer stays to complete some 'All about me' paperwork and to get to know their child's key person. The 2<sup>nd</sup> session is for 2 hours (where you leave your child at nursery) and the 3<sup>rd</sup> where you leave your child for 3 hours including lunch or tea.

## ***Funded hours from 9 months old***

We offer funded hours from the age of 9 months, subject to criteria for LEA grant funding. Working parents may be eligible for funding – up to 30 hours a week. You may be able to access 15 hours funding for families who do not work.

3 & 4 years old are eligible the term after their 3<sup>rd</sup> birthday – 15 funded hours a week and may be eligible to up to 30 funded hours a week.

Please speak to the nursery manager for further details and how to book your funded hours.

## ***Holiday club***

Places in our holiday club are booked on a first come first serve basis, however children who are starting school in September and have moved on from our nursery will be given priority, especially if they have siblings attending the setting.

In holiday club the children have a variety of activities to take part in each day and outings are arranged to various exciting places, such as the zoo, cinema, bowling, and the beach. All snacks, drinks and meals are provided for you.

## ***Management and administration***

We are committed to providing a good quality, flexible and affordable nursery and out of school club; we pride ourselves on our attention to safety and our expertise in early years and play work.

Liz Smith-Keitley – founder and director is fully supported by an excellent management team and a team of highly qualified staff, who are committed to providing the very best care and education for all children at the setting.

All our senior staff are qualified to at least level 3 in early years. Staff who are not qualified to level 3 or above are encouraged to become qualified. Our staff all hold an enhanced DBS clearance and hold Paediatric first aid, Food hygiene and child protection qualifications.

## ***Childrensworld Uniform***

<https://myclothing.com/collections/childrensworld-uk-ltd-27870>

This is a link to order Childrensworld uniform, you can order a polo shirt, sweatshirt, or cardigan in a variety of sizes (uniform is not compulsory).



We want to ensure that you have every opportunity to contact us whenever you need to via telephone, e-mail or online, face to face at open days, parent evenings and at the nursery.

Our management teams are there to guide you through the whole process of selecting the right nursery or out of school club for you.

They will discuss your needs; respond to any questions you might have and help to arrange a visit by booking an appointment to suit you. Or you can call in any time.

Please do not hesitate to contact us for more information. You can speak to our team on **01952 981188**, Monday to Friday between 730am and 6pm. Alternatively, you can leave a voicemail message outside these hours, or e-mail us at

***If you would like to know more about our Nursery at  
Childrensworld Shifnal***

***Call us on***

***01952 981188***

***E-mail [shifnal@childrensworlduk.com](mailto:shifnal@childrensworlduk.com)***

***Or visit [www.childrensworlduk.com](http://www.childrensworlduk.com)***

***[www.facebook.com/childrensworldShifnal](http://www.facebook.com/childrensworldShifnal)***

***The safety and well-being of the children and staff is our  
number one priority***