

# VIOLETKONCZ

## GRAPHIC DESIGN

310-613-7751 | vekstudios.dudaone.com | violet.konc@gmail.com | Los Angeles, CA

### EXPERIENCE

**VEK Studios, Inc - Los Angeles, CA**

**Owner & Graphic Designer**

*November 2017 - Present*

- Supporting businesses in their marketing efforts through designing strategic and beautiful marketing materials. VEK Studios clients range from large corporations to small start-ups in industries ranging from industrial manufacturing to real estate to alternative health.

**KB Home - Los Angeles CA**

**Production Artist**

*March 2019 - June 2019*

- Prepare final press-ready files based on supplied specifications for digital and print output.

**Eastdil Secured, owned by Wells Fargo - Santa Monica, CA**

**In-House Graphic Designer**

*March 2016 - September 2017*

- Collaborated with brokers and marketing experts to create books and marketing materials that were critical in the selling of multi-million dollar properties.
- Managed multiple projects simultaneously with tight deadlines and varying design styles

**Smart & Final - City of Commerce, CA**

**In-House Graphic Designer**

*January 2016 - March 2016*

- Worked with Creative Director and team to develop marketing materials, including new templates

**EMTEK ASSA ABLOY - City of Industry, CA**

**In-House Jr. Graphic Designer**

*October 2013 - July 2014*

**In-House Graphic Designer**

*July 2014 - December 2016*

- Collaborated with the Creative Director and Senior Designer on marketing and advertising materials such as layouts for Architectural Digest Ads, brochures, price books, catalogs, trade show graphics and more.

**The Art Institute of CA - Hollywood - North Hollywood, CA**

**Graphic Designer**

*October 2010 - January 2012*

- Brainstormed, designed, and developed fliers and posters for events for digital and print.

### EDUCATION

**The Art Institute of CA - Hollywood**

*July 2009 - June 2012*

Bachelor of Science in Graphic Design 3.6

### SKILLS

Mac and PC, Layout, Typography, Photoshop, Illustrator, InDesign, DSLR and Medium Format Photography, Collaboration, Knowledge with Print Production

### AFFILIATIONS & RECOGNITIONS

**Member of AIGA Los Angeles Chapter - November 2013 - Present**

**Art Institute Honor Roll - July 2009 - June 2012**

**Landmark Worldwide**

**Course Supervisor**

*September 2015 - July 2018*

- Embody brand values of performance, responsibility, authenticity, integrity, aliveness and enrollment as the context for preparing for and delivering courses in partnership with the leader
- Train & develop team members in tasks, interacting with participants and leadership