



Annual Report 2023

July 1, 2022–June 30, 2023



**Working Together to
Enhance and Transform Lives**





Message from the Executive Director

Sam Campanella

Breaking the Cycle Together

This has been an exciting and eventful year for the Eva Rothwell Centre (ERC). We successfully launched new programs, developed new partnerships, and completed building improvements thanks to the continued support of our donors, partners, Board of Directors, staff, and devoted volunteers. Together, we stand committed to our Vision, Mission, and Values as we strive to break the cycle of poverty for our community members. Working together creates positive change to make our centre more valuable and sustainable, and allows wonderful things to be possible for the next generation.

I am proud to announce that the ERC has been awarded the United Way of Halton Hamilton "Step up for the Community" Award. This was made possible thanks to the blessed, talented, passionate, and dedicated staff that continually impacts our community members' lives.

This past April, the ERC was excited to launch our new logo. Designed to represent community growth through resources and strong roots, it symbolizes a safe and nourishing space for children, youth, and families that in turn provides them with the opportunity to flourish in their lives. A special thank you to Mike Jerome for his time and support in creating this beautiful logo.

Through funding provided by the Investing in Canada Infrastructure Program (ICIP), Home Depot Orange Door Project, Rotary Club of Hamilton AM, and Carego Innovations, the ERC gymnasium was improved and completed with new flooring, accessible basketball nets and many other upgrades. Other improvements to the building include ductless A/C units as well as the addition of HEPA

filters to several program rooms thanks to the support of the Ontario Trillium Foundation, Home Depot Foundation and Martin and Sheelah Dooley.

Included in the fiscal year, the ERC was able to utilize funding from the Ontario Trillium Foundation and an anonymous donor to install a new boiler system and windows. Additionally, through funding from the Hamilton Community Foundation (HCF) and ABSCUS Tutoring Program, the ERC launched an After-School Tutoring Program that provides children and youth with extra educational sessions to help them succeed in their schooling.

This year we also announced an exciting new partnership with the Hamilton Family Health Team in developing a Primary Healthcare Collaborative Medical Clinic (PHCC) at the Centre. This partnership has brought on the renovation and expansion of our kitchen which will now be able to provide more children and youth with healthy breakfasts, snacks, and cooking classes. These are life skills that will be with them forever, and a full belly will give them the opportunity to maintain a clear focus in school. We are thankful to Dr. Brian McKenna and the Hamilton Family Health Team for all their time and dedication in making this possible. The new and improved kitchen will launch early to mid-December 2023 and the new PHCC Medical Centre is scheduled to be completed in March 2024. The kitchen will be named after the Tursktra Family in recognition of their financial support. An incredibly special thank you to the United Way of Halton and Hamilton, Hamilton District Society for Disabled Children, Fairmount Foundation, Sam and Roma Mercanti, Freeburne Banting Foundation, Government of Canada Local Food Infrastructure Fund, Martin and Sheelah Dooley, Carolyn



and Paul Milne, Vincenza Travale, and an anonymous donor for their financial support. Everyone's contribution is a game changer that will help break the cycle of poverty while ensuring a positive healthcare system in our community for many years to come.

I'd also like to extend a special thank you to all our in-house community partners who believe in "breaking the cycle" and our Vision, Mission and Values. I tip my hat to ICOM, Mohawk College, City School by Mohawk, First Unitarian Church of Hamilton, Hamilton Police Services, Hamilton Sports Hall of Fame, Bay City Railway, Randy Horvat, MpowerU, Keith Community Hub and our newest in-house partner, Stacey with Homemade Oasis.

There is no doubt in my mind that success lies in our loyal partners and donors who believe in making a difference and impacting the lives of our community. Thank you for believing in the children, youth and families, and giving them hope and love.

In closing, I would like to thank our highly committed volunteers and staff for sharing their skills, passion and talents with the community we serve. As well, thank you to our wonderful volunteer Board of Directors for bringing their inspiration and vision. You are all true ambassadors of the Eva Rothwell Centre. Thank you.

2022-2023 STATS



2,432

healthy breakfasts served
through our Breakfast
Program



2,822

visits to our Emergency
Food Pantry
(+115% from last year)



1,651

households registered for the
Emergency Food Pantry
(+76% from last year)



2,068

households registered for the
Emergency Clothing Room
(+195% from last year)

110+/week, an increase of 52%+



4,974

books sent out to children aged 0-5 through
Dolly Parton's Imagination Library

and

233

new children enrolled in the Imagination Library, and
the program was expanded to cover six postal codes
in the area (L8H, L8L, L8M, L8N, L8P, and L8R)



8,990

drop-in visits to our After School Program
(+25% from last year)

160

children and youth registered for Summer Day Camp

96

children and youth registered for March Break and
PA Day Camps



2022-2023

Board of Directors

Lori Morgan – Chair	Tyler Iorio
Don MacVicar – Founder and Past Chair	Carmine Calvise
Elizabeth Merolli – Treasurer	Kyle Campbell
Shofali Agarwal	Anastasia Drakos
Liane Ormond	Ryan Diodati
Michael Brown	Paul Drakos
Julie Farnand	Michael Brown
Leanne Sneddon	Susan Bassett

Advisory Council

Mike Farrel	Daryl Sage
Ann-Marie Hourigan	Demetrius Tsafaridis
Larry Paikin	Jeff Paikin

Staff

Sam Campanella – Executive Director	Colby Hare – Program Lead
Jordan Bailey – Program Manager	Malachi Johnson – Program Lead
Chelsey Simmonds – Operations Manager/Imagination Library Facilitator	Hailey Costa – Receptionist
Katelynn Blowe – Program Coordinator & Receptionist	Kathy Vaughan – Custodian, General Maintenance & Rental
	Richard Ritchie – Custodian, General Maintenance & Rental

After-School Program/Camp Staff

Charles Bushayija	Elijah Pare
Xane Carter-Cayenne	Elizabeth Rylaarsdam
Jane Henry	Khaini Srikanthan
Tina Inthason	Josh Thompson
Jaden Lubin	Chelsea Young
Sarah MacPherson	

Special Thank you to all the past staff members who have created and made a difference in the lives of the children and families. Wishing you all success and happiness.



Message from the Chair

Lori Morgan

The Eva Rothwell Centre community of support continues to make a difference in the lives of many. Last year, attendance at our after-school program grew, our camps were as popular as ever, and we fueled the bodies and minds of the children and youth in the neighbourhood. Educational programs such as City School by Mohawk, the Larry Paikin Literacy Express and our tutoring program supported the learning needs of all ages.

Like many in Hamilton, members of the Keith neighbourhood experienced new levels of food insecurity, unsafe living conditions, and homelessness. Visits to our emergency food pantry and clothing room increased exponentially.

Thank you to Executive Director Sam Campanella and our amazing team of employees and volunteers for making the Centre a welcoming and safe place for all during a very challenging time. A special thank you is directed to the volunteers from the First Unitarian Church of Hamilton for their commitment to running the clothing room. This essential service is more critical than ever, and we can't thank them enough for their ongoing dedication and service to the community.

Don and Carole MacVicar of Inner City Outreach Ministry, who learned of a rodent crisis in the neighbourhood, mobilized a series of activities, including a cleanup day that helped restore the community's health and safety. Special thanks go to Don, Carole and Jim Miner of Action Pest Control for their ongoing leadership on this front.

Alongside the daily work to support the community, much planning happened behind the scenes. You have likely noticed our new brand, created by talented local designer Mike Jerome, showcased in this report. Mike used the

leaf imagery "to invoke that literal sense of helping the community grow stronger by providing resources and strong roots." We feel he captured the spirit of the ERC beautifully!

Through a series of strategic planning sessions, Sam and the Board of Directors refreshed our Vision, Mission and Values, which can be found on the last page of this report. We hope you agree that we've hit the mark!

Last year saw the beginning of planning and development for our most ambitious project to date. We have partnered with the Greater Hamilton Health Network (GHHN) to bring primary health care to the Keith neighbourhood. The Primary Health Care Collaborative (PHCC) at the Eva Rothwell Centre is a holistic model that will address the underlying drivers of poor health and sickness through biological, psychological, and sociological lenses. Beyond access to clinical treatments, the PHCC will provide comprehensive team-based primary health and social care programming for people of all ages and emphasize early and comprehensive intervention for at-risk parents, infants, toddlers, children, and adolescents. The PHCC's programming will prioritize the social determinants of health, such as education, income, food insecurity, early childhood development, and social protection, aligning with the work already in place at the Centre.

None of this would have been possible without the inspiration and leadership of Dr. Brian McKenna, Lead Physician of the Hamilton Family Health Team. Many thanks go to Dr. McKenna and the Hamilton Family Health Team, the Greater Hamilton Health Network and the generous donors who have made this important project possible. The PHCC will open in Spring 2024.



Message from the Chair (continued)

I would be remiss if I didn't mention the PHCC will be located in what is currently the kitchen, precipitating the need for a new one. This winter will see the grand opening of a new and much-improved community kitchen. The multi-use space will allow us to expand nutrition, food skills, and food literacy programming. Like many kitchens, we expect it to be the heart of the Eva Rothwell Centre. Thank you to our incredible donors and partners on this project. We can't wait to see you at the grand opening!

A special thank you goes out to Jim Barclay, who is leading the construction for both projects. He cares about the community, and we are so fortunate that he chose to volunteer his time to work on this. Thank you to Elizabeth Merolli, who has dedicated many volunteer hours to this project on top of the work she already does as Board Treasurer.

As always, we counted on the kindness of our donors. We appreciate every donation – large or small.

Thank you to our loyal tenants who make the Eva Rothwell Centre a vibrant and inclusive place.

Thank you to our volunteer Board members for their dedication and leadership. Thank you to our advisory council for their ongoing commitment and guidance. The collective knowledge and advice of this group of people is invaluable.

Thank you, and congratulations to Sam and his team for another successful year. The Board is proud of their work, and we look forward to celebrating the upcoming milestones of the grand opening of the new kitchen and the PHCC.

I wish the friends and families of the Eva Rothwell Centre health and happiness. Thank you for all you do for the community!

Lori Morgan

Chair

Eva Rothwell Centre Board



Eva Rothwell Centre visitors

1. The Honourable Filomena Tassi – MP Hamilton West–Ancaster–Dundas (left)
2. Donna Skelly – MPP Flamborough–Glanbrook (third from left)
3. Hamilton Mayor Andrea Horwath (second from right)

Financials

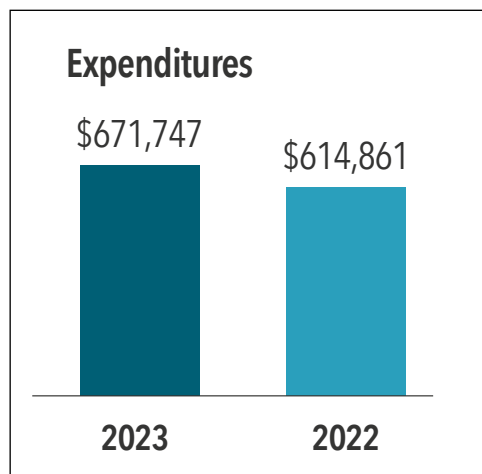
Summary

The organization was able to continuously operate this past fiscal year putting any challenges resulting from the COVID-19 pandemic behind it, kicking off the fiscal year by returning programming to pre-pandemic levels. The Eva Rothwell Centre ended the year June 30, 2023 with a deficiency of revenues over expenditures of \$66,723.

Statement of Financial Position

Cash on hand is \$859,367, higher than in June 2022 by \$508,976. The primary reason for the significant increase cash pertains to restricted cash which has been externally restricted by donors for programs and capital items, specifically the kitchen renovation and the PHCC space. Total assets of the organization now stand at \$2,049,076 against total liabilities of \$1,225,714. Overall, the organization maintains a strong financial position with significant liquidity to fund ongoing operations, investments, and capital expenditures.

Deferred contributions represent unspent resources externally restricted for specific purposes that were received in the current year or prior years and that were not spent by year-end. Deferred contributions related to capital assets represent contributions used for building improvements, airplane display, equipment, parking lot and building improvements.



Financials (continued)

Statement of Operations

Overall revenue of \$605,024 was 28% lower than the prior year. This is primarily attributable to a decrease in grant and donation revenue of 28% and 20%, respectively. Despite seeing a decrease of donations and grants this fiscal year for current programming, the ERC was successful in achieving funding targets (through both grants and donations) for two exciting projects in the upcoming year – the kitchen and the PHCC renovation. Without the generous support of our grantors and donors, essential improvements to finish our gymnasium and the installation of a brand-new boiler would not have been possible. Coming out of several years filled with many financial challenges and uncertainties facing everyone, the Eva Rothwell Centre is honoured by the

generosity our donors and grantors bestowed upon us this past fiscal year. We know that every donation is an act of faith and trust, and the ERC is grateful that you chose to invest in our mission, our vision, our team, and, most importantly, the members of our community.

Expenses increased by 9% compared to the prior year mainly due to the Centre being fully operational throughout the year. As such, the Centre added essential staffing to enhance our organization and outreach to our community in conjunction with wage increases. Notably, office and administrative costs increased by 36% primarily a result of significant computer server and hardware upgrades the Centre was in need of. Additionally, utilities costs increased by 28% over the prior year, however, with the installation of the new boiler toward

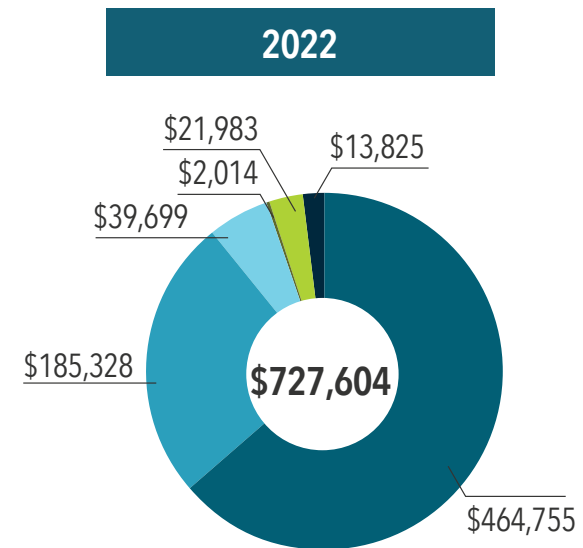
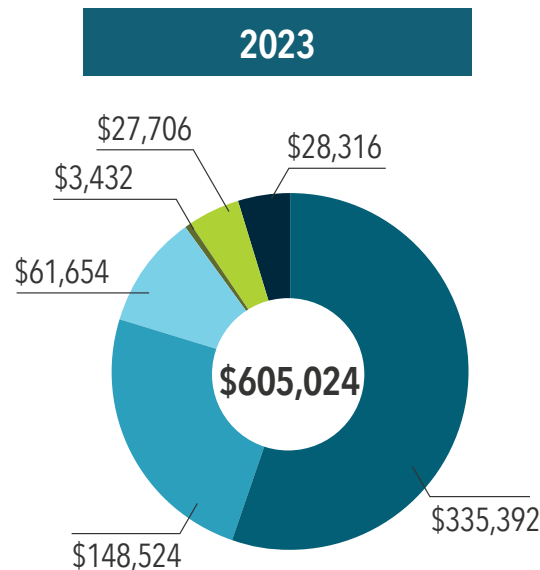
the end of the fiscal year, the ERC anticipates these costs will be mitigated going forward. It is important to note that the organization has a strong focus on reducing costs while maintaining the high level of service and programming the organization strives to achieve.

The board is continuously focused on ensuring the long-term financial sustainability of the Centre. With every program that is run and initiative that is taken, we seek to make a meaningful difference and transformational change in the lives of the members of the community and their families. To that end, the strategic changes made in this fiscal year brought expenses in-line while the Centre continued to provide the essential services for which our community relies upon.

Statement of Operations

As at June 30

- Grants
- Donations
- Rent
- Interest income
- Camp revenue
- Amortization of deferred contributions relating to capital assets





Do your little bit of good where you are;
it's those little bits of good put together
that overwhelm the world. – Desmond Tutu

Our Supporters

Thank you to our many generous supporters in changing and impacting so many lives. Learn more at evarothwell.ca/our-supporters.

100 Women Who Care
The 905 Real Estate Team
The Allen & Milli Gould Family Foundation
ArcelorMittal Dofasco
Balla Media
Bay City Railway Historical Foundation
Bryan's
Canadian Tire Jumpstart Charities
Carego
Car Nation Canada
CHCH
CIBC
Citizen Kid
City of Hamilton
City School by Mohawk
Community Services Recovery Fund
Compass Community Health
Daytrippers Children's Charity
Diva
Dulux
Epic Books
Erich's Cupboard
Firehouse Subs
First Unitarian Church of Hamilton
Franco's No Frills
Fit Active Beautiful Foundation
Girl on the Wing
Government of Canada
Greening Media
Hamilton Athletic Trust
Hamilton Bulldogs
Hamilton Health Science
Hamilton Golf & Country Club

Hamilton Community Foundation
Hamilton Family Health Team
Hamilton Police Service
Hamilton Public Library
Hamilton Sports Hall of Fame
Hamilton Tiger-Cats
Hamilton Transportation Club
Hamilton-Wentworth Catholic District School Board
Hamilton-Wentworth District School Board
Home Depot Canada Foundation
HOPA
Inner City Outreach Ministry
Intact Insurance
The Joyce Family Foundation
Keith Neighbourhood Hub
Kiwanis Club of Hamilton East Inc.
The Lawyers' Legacy for Children
Lean Dimensions International
Leggat Auto Group
Little Caesars
Losani Homes
LIUNA
LIUNA Local 837
Long & McQuade Musical Instruments
Lush
McMaster Marauders
McMaster University
Mission Services
Mohawk College
The Move Room
New Horizon Development Group
Ontario Builds
Ontario Ministry of Tourism, Culture and Sport

Ontario Municipal Employees Retirement System
Ontario Trillium Foundation
Pack Running Club
Pathways to Education
Playhouse Cinema
ProAction Cops & Kids
Render Developments
Rescue7
Rogers
Rosedale Tennis Club
Rotary Club of Hamilton AM
Second Harvest
Service Canada
Sims Advertising
Social Planning & Research Council of Hamilton
Sons and Daughters of Italy
St. Matthew's House
Stac Basketball
Sydney Wood Purple Butterfly of Hope Foundation
Tastebuds Hamilton
TD Canada Trust
Tepperman's
Telling Tales
TransUnion
Turkstra Lumber
United for Literacy
United Way of Halton & Hamilton
Walmart
Wentworth Metal Recycling
Whole Kids Foundation
Y108 Children's Fund



Vision

A diverse community working together to enhance and transform lives.

Mission

To help our community members thrive by providing essential services, including access to health and wellness supports, educational programming and a place to belong.

Values

Diversity and Accessibility

We foster a safe and inclusive environment for all.

Knowledge and Growth

We provide access to education, guidance and resources.

Relationships

We build connections that make an impact.

Accountability and Transparency

We lead with integrity in our community.

Community Care

Providing essential services and support for our community is at the heart of all we do.



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