



BC RUGBY – CLUB/COMMUNITY COMMUNICATION BRIEF SHEET

BC Rugby wants to help promote your Club and Programs. Get in touch with us by filling out the below form for anything you need promoting through our official channels.

This can be anything: from celebrating a member's achievements, highlighting a particular program, or simply an advertisement for recruiting members.

Name

Email

Club (if applicable)

Position at Club (if applicable)

What do you want BC Rugby to promote? (Key details – Who/What/Where/Why/When/How)

Type of communication (channel of release – news story, press release, social media post)

Date of promotion – include any specific dates/event dates/deadlines



Intended audience (parents, new players, wider community, media release)

Any Attachments/Images (Please attach to email)

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BC Rugby gratefully acknowledges that its offices reside on the traditional and unceded territory of the Coast Salish Peoples, including the territories of the xʷməθkʷəy̍əm (*Musqueam*), Skwxwú7mesh (*Squamish*), Stó:lō and Selilwetaʔ/Selilwitulh (*Tsleil-Waututh*) Nations.

