



DISCOVER THE **NATIONAL STALLION DIRECTORY**

Your resource for Canadian Sires

Canadian Thoroughbred Horse Society
National Office

416-675-1370 - info@cthsnational.com - cthsnational.com

9/09/2025

At the CTHS, we strive to give our stallion owners the ability to promote their stallions to our members - the breeders - to foster industry growth.

By choosing this cost-effective method of promoting your sires, you gain our assistance in direct marketing to your customers. In other words, help us help you.

We help streamline your stallion marketing by providing a searchable and informative online solution to a sire book.

Not only is it easily shared with your clients but linked to all the information you provide including for direct contact.



WHAT'S NEW?

Our current stallion listing, which is not searchable, includes these basic details:

Stallion Name	Stud Fee
Year of Birth	Farm, City, Province
Sire / Dam	& Contact

The new interactive directory will now include:

Still Photos
Videos
ALL AT NO COST



ADD YOUR
STALLION
PEDIGREE

AND A FEATURE PAGE!

[illegible]

MUCHO MACHO MAN

Stucco - Ponche de Leone, by Ponche

THE ONLY BREEDERS' CUP CLASSIC WINNER AT STUD IN CANADA PROVEN AT THE HIGHEST LEVEL Tough, Sound and Durable

- **A Breeders' Cup Classic Winner** (defeating Will Take Charge & Declaration of War)
 - Completed in all three **Triple Crown** races - before turning three - 3rd in the Gr.1 Kentucky Derby
- A winner and a Graded Performer at 2 and a stakes winner every year he raced from 3 until his retirement at 6
 - Lifetime Earnings of \$3,625,415
- **Already a sire of two Gr.1 winners:**
 - Gr.1 Pegasus World Cup Invitational winner **MUCHO GUSTO** (Earnings of \$3,953,800 US)
 - Gr.1 Rodeo Drive Stakes (Turf) winner **MUCHO UNUSUAL** (Earnings of \$957,415)
 - Sire of Millionaire Gr.2 (Turf) winner **CITY MAN** (Earnings of \$1,244,870)
- In 2024: Sire of multiple graded stakes winner **MACHO DEL ORO** (San Simeon S., G3), Daytonia S. (G3), earnings \$421,100, **REAL MACHO** (Cary Back S., \$157,920), graded placing Le Don Bro (2nd Fountain of Youth S. (G2) and five other black-type horses
- A 2024 Leading Sire in Canada by Winners, Leading Active Sire with 8 Black-Type Horses and \$2.1 million in Progeny Earnings
 - Lifetime \$21,333 vs D 1.05 - he **IMPROVES** his mates: 63 % of starters are **WINNERS** lifetime
 - Twenty-five individual stakes performers now **WINNERS** of thirty-three stakes races
 - Worldwide lifetime average earnings per runner - \$111,181 (CDX)
 - 363 foals / 267 runners / 171 **WINNERS** from 7 crops of racing age

2025 FEE: \$4,500 (CANADIAN FUNDS)

Live Foal, Stands and nurses.

STANDING AT ADENA SPRINGS NORTH

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NOMINATED TO ONTARIO SIRE STAKES, BREEDERS' CUP



NATIONAL STALLION DIRECTORY

Stallion Name		
Sire of Stallion ▾	Year Entered Stud ▾	Stud Fee ▾
Dam of Stallion ▾	Province ▾	
Broodmare Sire of Stallion	Farm ▾	
Search		Clear Filters

SEARCHABLE
INDEX

Industry professionals want
something that's easy and simple to
use for their breeding research

ENHANCED LISTING PREVIEW

STALLION NAME HERE

Sire – Dam, by Dam's Sire Here

Year of Birth, colour, year entered stud

STALLION TAG LINE

2026 FEE: \$\$\$\$\$ (CANADIAN FUNDS)

Conditions i.e. Live Foal: Stands and nurses.

STANDING AT

BREEDING INQUIRIES

Added Features with
\$250 Enhanced
Option

[Stallion Register PDF](#)
[True Nicks \(if eligible\)](#)

[Stallion Feature Page PDF](#)



Stallion Name Here





IMPORTANT DATES & DEADLINES

OCTOBER 15

Basic Listing

- Return the free listing form

Enhanced Listing

- Submit the completed Advertising agreement and payment.

NOVEMBER 3

- Submit stallion images and videos
- Submit text for stallion pedigrees and complete template for feature pages

NOVEMBER 14

- Approve Interactive Stallion Directory Listings

COSTS

- **Basic Listing**: Free
- **Enhanced Listing**: \$250 (including HST) per listing includes: Stallion Register PDF & Feature Page

LAUNCHING
IN EARLY
DECEMBER

**We're excited to share the new Interactive Stallion Directory with you.
Both our free and enhanced solutions will save you time, reduce costs, and improve your
marketing campaigns.**

This is one decision you won't want to hesitate to make.

FOR FURTHER INFORMATION

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