



Mankato United Soccer Club

2026–2028 Sponsorship Opportunities

About Mankato United Soccer Club

[Mankato United Soccer Club \(MUSC\)](#) provides youth soccer opportunities for players ages 5–19 in the greater Mankato area. Each year the club serves approximately 1,000 players through both competitive and recreational programs.

- Approximately 400 competitive players annually
- Approximately 600 recreational players annually
- Programs for ages 5U through 19U
- Spring and Fall recreational seasons
- Summer competitive season from April through mid-July
- Fall programming for 5U–13U from early September through mid-October (players older than 13U usually play with high school soccer)

Why Sponsor Mankato United?

Sponsoring Mankato United Soccer Club provides local businesses with meaningful visibility while directly supporting youth athletics in our community. Sponsors gain exposure to hundreds of local families throughout the soccer season and during tournaments and special events.

- Reach over 1,000 local soccer families each year
- Visibility at games, tournaments, and community events
- Opportunities for digital promotion through club social media and newsletters
- Direct connection with families through approved promotional offers

Caswell North Soccer Complex

Caswell North Soccer Complex is home to Mankato United Soccer Club and hosts a wide variety of youth and community soccer events throughout the year.

- The complex can accommodate six full-size soccer fields at once
- Additional fields support younger age groups including U10 and U11
- Home games for competitive and recreational MUSC teams throughout summer and fall
- Soccerfest Tournament and additional soccer events hosted at the complex

The complex has also hosted several high-profile soccer events.

Contact Information: marketing@mankatounited.org or staff@mankatounited.org

Uniform Sponsorship Opportunities (Auction Bidding Process)

Items 1–3 will use an auction-style bidding process. These are two-year agreements with payment due January 1, 2027 and January 1, 2028.

The Front Jersey bidding will open for a two-week window (dates coming soon). Bidding for the Back Jersey and Sleeve sponsorships will remain open longer so businesses who do not win the main jersey sponsorship can still place bids.

Submit bids to: marketing@mankatounited.org

View current bids at: www.mankatounited.org/sponsors

Front Jersey Sponsorship – Opening Bid: \$8,000 per year

- Logo on the front of competitive and recreational jerseys (approx. 1,000 players)
- Two 8' x 4' banners at main entrances to Caswell North Soccer Complex
- Four social media posts per year
- Annual promotion opportunity through club newsletter or email (board approval required)
- Logo on MUSC website with link
- Recognition in family newsletter

Back Jersey Sponsorship – Opening Bid: \$3,500 per year

- Logo on the back of competitive jerseys (approx. 450 players)
- Two 8' x 4' banners at main entrances to Caswell North Soccer Complex
- Two social media posts per year
- Annual promotion opportunity through club newsletter or email (board approval required)
- Logo on MUSC website with link
- Recognition in family newsletter

Sleeve Jersey Sponsorship – Opening Bid: \$3,000 per year

- Logo placement on the sleeve of competitive jerseys (approx. 450 players)
- One 8' x 4' banner at a main entrance to Caswell North Soccer Complex
- Two social media posts per year
- Logo on MUSC website with link
- Recognition in family newsletter

Complex Sponsorship Opportunities (First Come, First Served)

Payment is due within 30 days of sponsorship confirmation. If payment is not received by the deadline, MUSC may move to the next interested sponsor.

Premier Complex Partner – \$1,500 per year (\$1,400 per year with 2-year commitment)

- One 8' x 4' banner at a main entrance inside Caswell North Soccer Complex (limited to 4 sponsors)
- Two social media posts per year
- Logo on MUSC website with link

Field Partner – \$800 per year (\$1,500 for 2 years)

- One 8' x 4' banner placed along fields inside the complex
- Two social media posts per year
- Logo on MUSC website

Complex Road Entrance Sponsor – \$750 per year (\$1,300 for 2 years)

- One 8' x 4' banner along the roadway entrance to Caswell North Soccer Complex
- Two social media posts per year
- Logo on MUSC website

Field Map Sponsor – \$600

- Logo or business name on the official Caswell field map
- Map displayed at the complex during the season and on the website
- Map emailed to tournament teams, participating families, and club teams
- One social media post
- Website recognition

Community Partner – \$500 per year

- Logo listed on MUSC website
 - One social media thank-you post
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Soccerfest Tournament Sponsorships (One-Time Event)

Title Tournament Sponsor – \$800

- Logo on tournament signage
- Logo on tournament communications
- Website recognition
- One social media feature
- Opportunity to distribute flyer or coupon at the event

Supporting Tournament Sponsor – \$400

- Logo on tournament signage
- Logo on tournament communications
- Website recognition

Friend of the Tournament – \$250

- Name listed on tournament signage
- Website recognition

We are always grateful for the support of local businesses that help make our youth programs possible. If you have ideas for additional sponsorship opportunities or would like to discuss customized options, we welcome the conversation and would be happy to work with you.

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