

Sonia Margarita Gangotena, Ph.D.

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- *I am an experienced leader and corporate executive with demonstrated success in the corporate, health, and higher education industries. I am also an expert consultant and trainer, community affairs leader, and emotional trauma coach. I am the founder and C.E.O. of various non-profits.*
- *I am a proven, skilled public speaker, public speaking trainer, decision-maker, and problem-solver, with an excellent understanding of organizational communication, teamwork, and international-intercultural communication.*
- *I am a successful professional in various industries: Founder and Regent. Universidad de San Francisco de Quito (usfq.edu.ec). Professor at the University of Mary Hardin-Baylor, University of Maryland Global Campus, the University of Minnesota-Twin Cities, Texas A&M University-College Station, and the University of Houston. C.E.O. of various non-profits. Corporate manager and trainer for Citibank-Citicorp and Dow Chemical in the pharmaceutical line.*
- *I have worked in the US, Latin America, and India as a teacher of M.A. and Ph.D. students, a corporate executive, and a trainer.*
- *Graduate of the University of Minnesota-Twin Cities. Intercultural/International Communication, Rhetoric, Small Groups (Teaching English as a Foreign Language) in Prague, the Czech Republic.*
- *Microsoft Word, Microsoft PowerPoint, and Microsoft Outlook.*
- *Languages: English, Spanish, French, Portuguese, Italian, and beginning Czech.*

Education:

- Ph.D.** The University of Minnesota, Twin Cities Campus. Major emphases: Intercultural Communication, Health Communication, Hispanic Rhetoric, Rhetorical Criticism, Small Groups. 1980.
Dissertation: Rhetorical Visions of Medicine Compared and Contrasted. Curanderismo and Allopathic Family Practice as Held by Mexican–American and Anglo Patients and Practitioners.
- M.A.** University of Minnesota, Twin Cities Campus. Major emphases: Intercultural/International Communication, Leadership, and Cross-Cultural Counseling, including psychology courses and a two-and-a-half-year practicum in Clinical/Counseling Psychology. 1975.
- B.A.** University of Minnesota—Twin Cities Campus. Child Psychology and Nursery School Education, and a K-5 certificate. 1972.

Languages:

- *Spanish and English* (fluent – speak, read, write, and translate).
- *French* (speak - medium fluency; read, write, and translate).
- *Portuguese and Italian.* (Read, write, and translate).

- *Czech* (beginner, learning).

Computer and Other Technology:

- WebCT –Blackboard, Angel, Dreamweaver, Word, PowerPoint, Excel, Publisher, Premiere, Microsoft Movie Maker, social media, Respondus, Impatica, Canvas, and Illuminate.

Certifications and Licenses:

- *TEFL Certificate. Teaching English as a Second Language Certificate.* 120 hours. TEFL Worldwide Prague, Czech Republic. Through Cambridge University and the Accrediting organization: IATQuO (International Accreditation of TESOL Qualifying Organizations), Bristol, UK.
- *Lay Counselor Level I for the State of Texas.*
- *Command Spanish Instructor.* Command Spanish, Inc. San Antonio, TX.
- *Understanding & Preventing Targeted School Violence.* Blinn College.
- *Teaching & Preschool Director, K-5th grade certificate.* Minnesota Dept. of Education.
- *Certified Nurse Assistant.* Anoka County Technical School, Anoka, Minnesota.
- *CPR/AED.* American Heart Association.
- *Pastoral License.* Faith Ministries Alliance. Chicago, IL. And from Joy Recovery Ministries. Georgetown, TX.
- *Understanding Dementia Concepts and Techniques.* Thrive Assisted Living and Memory Care.
- *Dementia Certification.* N.I.D.E. National Institute for Dementia Education
- *Online Teaching. 60-hour Best Practices for Online Platforms.* Blinn College. Bryan, TX.
- *Perfecting Interaction in Blended Courses (Online and in-classroom courses).* Academic Technology, Blinn College. Bryan, TX.
- *Faculty Evaluation Training.* Blinn College. Bryan, TX.
- *Institutional-level, Course, and Program Assessment. Twenty-four hours.* Blinn College. Bryan, TX.
- *Supervisory Management Trainer. Management Skills Program.* Citibank Certified Instructor. Citibank-Puerto Rico.

Communication-Management Related Positions:

- *I worked as a manager for corporations and educational institutions.*
- *I have trained students in management and communication at various institutions and organizations.*
- *I have taught communication courses at various major universities and community colleges.*
- *Regent. Member of the Board of Regents.* Universidad de San Francisco de Quito. Quito, Ecuador.

- *Co-Founder of the Universidad de San Francisco de Quito* with Santiago Gangotena, Ph.D., and Jorge F. Landivar, M.A. www.usfq.edu.ec Quito, Ecuador.
- *I established the School of Communications* at the Universidad de San Francisco de Quito, with its structure and coursework. I taught master's-level courses.
- *Created the Foreign Studies Degree Program* at the University of Minnesota, co-directed it, created the courses, and taught them. Minneapolis, MN.
- *Manager for Dow Chemical and Citibank*, first in command under the V.P. for human relations, trainer for managers and supervisors, hired new employees and executives, created an internal newsletter, and developed new industrial relations training programs. Quito, Ecuador.
- *Academic Scholarship Committee for Future Students*. Chair. Helped establish new policy criteria, schedule meetings, and conduct ranking sessions. Awarded 83 students a total of \$61,000. University of Houston-Downtown, Houston, Texas.
- *Senator Representative from the Humanities Department*. University of Houston-Downtown, Houston, Texas.
- *Academic Honesty Committee*. University of Houston-Downtown, Houston, Texas.
- *Judge. International Talent Show. Texas A&M University. College Station, Texas.*

Communication and Health-Related Positions:

- *Applied communication theory, health communication, marketing of health issues, and psychology in various settings.*
- *Certified Nursing Assistant. Visiting Angels.* Williamson County, Texas, and Huntsville, Alabama.
- *Caregiver. The Key.* Austin, TX.
- *Caregiver. Home Instead.* Madison County, Alabama.
- *Certified Nursing Assistant & Medical Aid. Legacy at Georgetown,* Assisted Living. Night supervisor of the independent, assisted living, and dementia units. I received over 180 hours of training in caring for dementia, Alzheimer's, and the elderly. Georgetown, TX.
- *Pastoral Counselor and Prayer Coordinator,* Joy Recovery Ministries. Georgetown, TX.
- *Lay counselor.* Pro bono.
- *Professor of Social Psychology,* Universidad Católica (Catholic University). Quito, Ecuador.
- *Psychiatric Assistant. (Nurse's Aide.)* Halfway House for 200 Psychiatric Patients. Minneapolis, MN.
- *Created weekly TV talk shows:* child-rearing practices and best practices on parent-child relations for nationwide TV Channel 8 and Channel 10. Quito, Ecuador; Guayaquil, Ecuador.
- *Child Protection Coordinator.* Institute of the Child and the Family. Quito, Ecuador
- *Psychiatric Assistant. (Nurse's Aide.)* Fairview Hospital-Mental Health Floor, Minneapolis, MN.
- *Created thirty TV and radio programs on child-rearing and parental training,* aired weekly. I.N.F.A., Quito, Ecuador.

- *Assistant to the psychologist* for international students. International Student Office. The University of Minnesota. Minneapolis, MN.

Work Experience:

- *Regent*. Board of Regents. USFQ.edu.ec <https://www.usfq.edu.ec/en/board-of-regents> Quito, Ecuador.
- *Pastoral Counseling for Trauma, Alzheimer's, and dementia*. Joy Recovery Ministries. www.joyrecoveryministries.com. Georgetown, TX.
- *Certified Nursing Assistant*. I work and have worked with Visiting Angels of Williamson County, TX. The Key, Legacy, in Georgetown, TX. Fairview Hospital in Minneapolis, MN.
- *Adjunct Professor*. University of Mary Hardin-Baylor. Belton, TX.
- *Adjunct Professor*. University of Maryland Global Campus. Adelphi, Maryland.
- *Professor. Communication Studies*. Blinn College, Bryan, TX.
- *Teacher*. Third- to 12th-grade Spanish and 12th-grade Communications. Brazos Christian School. Bryan, TX.
- *Command Spanish for nurses. Command Spanish for Hospice Workers. Command Spanish for Warehouse. Command Spanish for Firefighters, Command Spanish for Tourists, and Command Spanish for Librarians through Blinn College, Bryan, TX.*
- *Lecturer*. Spanish courses for M.A. level veterinarians. School of Veterinary Medicine. Texas A&M University, College Station, TX.
- *Assistant Professor*. Communications. Texas A&M University. College Station, TX.
- *Assistant Professor*. The University of Houston-Downtown. Houston, TX.
- *Lecturer*. Chicano Studies Dept. The University of Minnesota. Minneapolis, MN.
 - *Birth of my second child*. California. I took time off from work.
- *Executive Director*. C.E.G.A.N., a legal and corporate consulting firm. A family business.
- *Manager. Coordinator. Researcher*. The counterpart to the U.S.A.I.D. and Ecuador's Ministry of Health consultants. Children and health social marketing projects. I also worked in the Child Protection Department. Institute of the Child and the Family. Quito, Ecuador.
 - *Birth of my first child*. I took time to be with my son. I lived in Wales with my husband (now deceased) while he attended graduate school at the University of Wales, College of Swansea, in the Mumbles, Wales, Great Britain.
- *Instructor*. Supervisory Management for Citibank, N.A., Citicorp-Latin America. Puerto Rico.
- *Manager of Industrial Relations*. Citibank, N.A. Publications, communication, training, hiring, inter-institutional relations, technical courses coordinator, public relations, personnel development and training, and press conferences coordinator. Quito, Ecuador.
- *Manager of Industrial Relations*. Dow-Chemical/Life. Communications, training, personnel development, and hiring. Quito, Ecuador.

- *Founder and Co-coordinator.* I created the curriculum and courses for the Foreign Studies Degree Program and taught the classes. I supervised the Program's faculty and the Fulbright scholar. University of Minnesota, Minneapolis, MN.
- *Administrative Fellow.* Coffman Memorial Union. Counselor and student support for student activities. The University of Minnesota. Minneapolis, MN.
- *Resident Counselor.* Spanish House. Hamline University, St. Paul, MN.
- *Judge for the Houston Area History Fair.* Houston, Texas.
- *Faculty Development Committee.* University of Houston-Downtown, Houston, Texas.

Teaching, Consulting, and part-time salaried appointments:

- University of Mary Hardin-Baylor. Communication-Public Speaking. Belton, TX.
- University of Maryland Global Campus. Online Courses. Georgetown and Fort Cavazos, TX.
- Professor. Command Spanish for Allied Health. Allied Health, Blinn College. Bryan, TX.
- *Professor.* Command Spanish. Blinn College's Workforce Division, Walmart Distribution Center, Texas A&M Library, Bryan College Station Chamber of Commerce. Blinn College, Bryan, Texas.
- *Visiting Professor.* Graduate communication courses. Colegio Mayor. Adjunct Professor for M.A. in Management. Universidad de San Francisco de Quito. Quito, Ecuador.
- *Adjunct Professor.* M.A. & Ph.D. courses. U.N.I.L.I.D. Latin American University for Leadership. Taught blended online and on-site courses in Guatemala City, Guatemala; Buenos Aires, Argentina; Miami, Florida; and Quito, Ecuador.
- *Adjunct Professor.* Communication M.A. courses. College of Extended Learning. Central Michigan University. Detroit & Dearborn, Michigan; Fort Polk, Louisiana; and Fort Gordon, Georgia.
- *Instructor.* Communication Courses for Middle Management. C.E.F.E. (Center for Executive Development), Quito, Ecuador.
- *Consultant on hiring.* Kentucky Fried Chicken. Quito, Ecuador.
- *Marketing Researcher and Consultant.* Citibank N.A.-Ecuador. Automation process. Quito, Ecuador.
- *Consultant. Communications research.* COMUNI.C.A. Quito, Ecuador.
- Visiting Professor of Communications. Polytechnic School of Chimborazo. Riobamba, Ecuador.
- *Director.* The Quito Playground Club preschool, and Advisor to the Board of Directors on administrative and financial restructuring and curriculum. Quito, Ecuador.
- *Coordinator, Curriculum Developer, and Faculty member.* Foreign Studies Degree Program. University College. The University of Minnesota. Minneapolis, MN.
- *Consultant. Organizational development.* "Technological transfer to the Third World." Control Data Corporation. Minneapolis, MN.

- *Consultant. Intercultural communication and organizational development.* Peace Corps and C.E.M.A. (Ecuadorian Center for Consulting and Motivation). Quito, Ecuador.
- *Research Assistant.* Professor Roy Carter. Dept. of Journalism. The University of Minnesota. Minneapolis, MN.
- *Instructor and Course Director, Leadership, Small Group Dynamics.* University College and Y.M.C.A., University of Minnesota. Minneapolis, MN.
- *Social worker.* Mexican American Migrants in Blue Earth, Minnesota. Minnesota Council of Churches of Minneapolis, MN.
- *Private tutor.* Spanish.
- *Editor.* Ph.D. dissertations and M.A. theses.
- *Translator.* English and Spanish documents.

Psychology-Related Training:

- *At the master's level, minor in counseling psychology.*
- *Pastoral counselor for Joy Recovery Ministries.*
- *Lay counselor training.* Texas.
- *C.N.A. training to work with the elderly and with Dementia and Alzheimer's patients.* Over 183 hours of training. *Thrive/Legacy Assisted Living*, Georgetown, TX.
- *Practicum in clinical psychology.* (Psychometrics, family therapy, cross-cultural therapy, therapy for drug addiction, evaluation methods, and courses for twenty-seven graduate credits in psychology.) Community-University Health Care Center & the University of Minnesota. Minneapolis, MN.
- *Adlerian Therapy* for individuals and families. The Alfred Adler Institute. Minneapolis, MN.
- *Training the trainer for interpersonal encounter groups (PEGS).* University of Minnesota's Y.M.C.A., Minneapolis, MN.

Courses Taught:

Expertise in various graduate and undergraduate courses taught at colleges, universities, and corporations.

Graduate Courses:

- *Seminar: Small Groups.* Universidad Iberoamericana de Liderazgo en Educación (Ibero-American University for Leadership in Education). Five months online followed by a 40-hour seminar in one week. Guatemala City, Guatemala; Buenos Aires, Argentina; Miami, Florida.
- *Seminar: Organizational Communication – Ph.D. level.* Universidad Iberoamericana de Liderazgo en Educación
- (Latin American University for Leadership in Education). Quito, Ecuador. Five months online followed by a one-week, face-to-face 40-hour seminar.
- *Communication and Change.* M.S. in Administration. College of Extended Learning. Central Michigan University, Fort Polk, LA, Fort Gordon, Georgia.

- *Communication in Conflict Management*. M.S. in Administration. College of Extended Learning. Central Michigan University. Online and every other weekend for five weeks. Detroit, MI.
- *Labor Relations*. M.S. in Administration. College of Extended Learning. Central Michigan University. Online and every other weekend for five weeks. Detroit, MI.
- *Graduate Seminars*:
 - *Communication and Negotiation in Employee Relations*. M.S. in Administration, College of Extended Learning. Central Michigan University. Online and every other weekend for five weeks. Detroit, MI.
 - *Leadership*. Universidad de San Francisco de Quito. Quito, Ecuador.
 - *Conflict Management*. Universidad de San Francisco de Quito. Quito, Ecuador.
 - *Small Group Communication*. Universidad de San Francisco de Quito. Quito, Ecuador.
 - *Intercultural Communication*. Communications Department. Texas A&M University. College Station. TX.
 - *Graduate Research in Intercultural Communication*. Texas A&M University. College Station, TX.
- *Support bringing speakers to the Kyle R. Younts International Forum*. Texas A&M University, College Station, Texas.
- *Spanish for master's students in Veterinary Medicine*. College of Veterinary Medicine, Texas A&M University, College Station, TX.

Undergraduate Courses:

- *Public Speaking*. Traditional, blended, and online. University of Mary Hardin-Baylor in Belton, TX, Blinn College in Bryan, TX, and Texas A&M University, College Station, TX.
- *Various courses*:
 - *Intercultural Communication; Group Communication and Discussion; Family Communication and Health; Family Communication; Public Speaking; Problems course: Research in Intercultural Communication; Honors Courses: Group Communication and Discussion; Public Speaking.* Department of Speech Communication, Texas A&M University. College Station, TX.
- *Intercultural Communication; Fundamentals of Communication; Business Communication*. The University of Houston-Downtown. Houston, TX.
- *Curanderismo, Mexican American Healing*. Chicano Studies Department, University of Minnesota. Minneapolis, MN.
- *Interpersonal Communication; Intrapersonal Communication; Intercultural Communication; Organizational Communication; Persuasion; and Rhetoric*. Universidad Politécnica de Chimborazo. Riobamba, Ecuador.
- *Social Psychology*. Catholic University. Quito, Ecuador.
- *Re-entry: Process of Transition into American Culture*. Foreign Studies Degree Program, University of Minnesota. Minneapolis, MN.
- *Leadership*. University Y.M.C.A. and University College, University of Minnesota. Minneapolis, MN.

- *The Intercultural Communication Workshop*. Co-coordinator and facilitator. The University of Minnesota. Minneapolis, MN.
- *Courses for Middle Management on Communication Skills*. C.E.F.E. (Center for Managerial Training). Quito, Ecuador.
- *Developing Management Skills*. Certified Instructor, Citibank, N.A. for Latin America. I taught Supervisory Management courses for Citibank in Puerto Rico.
- *Management by Objectives; Transactional Analysis; Selling Skills; Time Management; Motivation; and Interpersonal Communication*. Citibank, N.A. Dow-Chemical/Life. COMUNIC.A. and C.E.G.A.N. Quito, Ecuador
- *Techniques of Interviewing; Public Speaking for Small Specialized Groups; Selling Skills; and Methods for Cross-Cultural Management Training*. COMMUNIC.A. and community interest groups. Quito, Ecuador.

Various short courses and one-day seminars:

- Analysis of methods of healing across cultures
- Interviewing
- Cross-cultural communication
- Time management
- Transactional analysis
- Nutrition, Stress, and mechanisms of self-rehabilitation
- Organizational assessment through narratives and fantasy theme analysis
- Public speaking for executives
- Culture shock
- International business
- Caring for the terminally ill
- Touch and care for the terminally ill

Professional Organizations:

I have held:

- American Psychological Association
- Brazos Valley Counselors Association
- Latin American Psychological Association
- International Association for Cross-Cultural Psychology
- Southern Communication Association
- National Communication Association of America
- International Communication Association
- Society for Intercultural Education, Training and Research
- ANDE, National Association of Executives of Ecuador
- Ecuadorian American Chamber of Commerce. Honorary member. Head of Advisory Board and Secretary of the Chamber. Houston, TX.
- Ecuadorian American Chamber of Commerce. Honorary Member. Quito, Ecuador.

Honors and Awards:

Various, including:

- Phi Kappa Honor Society.
- Mortar Board ~ Sigma Tau Chapter.
- McNamara Fellowship, World Bank's research fellowship, \$25,000.
- The Directory of American Scholars published my biography.
- Strathmore's Who's Who.
- The Lexington Who's Who.
- Who's Who among women in communication.
- Empire Who's Who of women in education.
- International Who's Who of Entrepreneurs.
- Who's Who of American women.
- Who's Who in North America and South America.
- Award for leadership and scholarship in international education. The University of Minnesota.
- The Order of Ski-U-Mah for leadership. The University of Minnesota.
- National Council of Teachers of English (NCTE) Minority Talent File.

Scholarships:

- *The Organization of American States*. Tuition, Room, and Board for the master's program, and a Travel Scholarship.
- *The University of Minnesota*. Full tuition scholarship. Ten years.
- *The Institute for International Education and the University of Tennessee*. Summer Leadership Development Institute for Student Leaders from the Third World. Institute of International Education and the University of Tennessee ~ Knoxville. Knoxville, TN. Full tuition and room & board scholarship.
- *The Pan-Hellenic Council*. Room and Board Scholarship, Alpha Gamma Delta Sorority. The University of Minnesota. Minneapolis, MN.
- *The Fulbright Commission*. Full scholarship with Room and Board. Freshman year, Hamline University. St. Paul, MN.

Grants:

- *Research on Teaching Styles and Intercultural Communication Competence Education*. \$500 support from the Center for Teaching Excellence.
- *Housing Development Models in Colombia* (with Jorge F. Landivar). The World Bank provided \$25,000 in support.
- *Intercultural Enhancement of the course "Family Communication."* \$1,000 Research and Guest Speaker Support from the Dean, College of Liberal Arts, Texas A&M University, College Station, TX.
- *Dissertation Grant*. \$600 support from the Graduate School, University of Minnesota.

Publications:

Books:

- *La comunicación en equipos: un manual práctico*. DBA SMJ Consultants and Trainers, 2020.
- *Teamwork: A practical manual*. DBA SMJ Consultants and Trainers, 2021.
- *Conquering for God. A Manual*. ABC Publicaciones. Quito, Ecuador. November 2024.
- *Conquistando para Dios. Un manual de oración*. December 2024.
- *Public speaking workbook*. Sentia Publications, 2015.
- *Public speaking workbook*. Self-published, 2002-2015.
- *Food for the Heart: A book of cultural narratives* (in progress).

Book Chapters:

- *The rhetoric of la Familia among Mexican Americans*. Our voices: Essays in culture, ethnicity, and communication. An intercultural anthology. A. Gonzalez, M. Houston, & V. Chen (Eds.). Los Angeles, CA: Roxbury Publishing. Oxford University Press. 2007, pp. 92-103.
 - Winner of the Distinguished Scholarship Book Award given by the International and Intercultural Division of the Speech Communication Association. The article is cited as a critical reference on the Mexican American family in the communications field, one of its kind.
- *Ten articles on child psychology and child protection* for the Institute of the Child and the Family Journal. Published in El Comercio newspaper. Quito, Ecuador.
- *Produced and directed twenty radio programs on child-rearing practices*. Ecuador's Institute for the Child and the Family. Quito, Ecuador
- *Produced and directed ten thirty-minute television programs on child-rearing*. Ecuador's Institute for the Child and the Family. Quito, Ecuador.

Scholarly Presentations:

- *La comunicación en equipos*. Presentation of my book on *Teamwork* in Spanish. Feria del Libro. Paseo San Francisco. Quito, Ecuador.
- *Engaging students through the use of technology*. Blinn College. Bryan, TX.
- *Communication research: Bridging the gap between information and behavior*. National Faculty Conference. Washington, D.C.
- *The communication discipline is responsible for strengthening students' ethical behavior*. National Faculty Conference, Washington, D.C.
- *Cross-Cultural Communication: Approaches and Implications*. Eight-hour presentation. Texas A&M University. College Station, TX.
- *Latinas: Leaders of the Next Millennium*. Omega Delta Phi and Texas A&M University. College Station, TX.
- *Child Care Training and Communication*. T.A.E.Y.C. Annual Conference, Galveston, TX.
- *Extra credit for service learning*. Showcasing public speaking students in a service-learning Program. Texas Campus Compact Meeting in San Antonio, TX.
- *Communication patterns that persist in the 1990s since the formation of the New World: Mexican Americans and oral traditions*. Speech Communication Association Convention. Chicago, IL.

- *Teens talking about loss. Pedagogical Options for the High School Speech Teacher: Loss and Grief.* Speech Communication Association Convention. Chicago, IL.
- *Crossing borders: Diversity in S.C.A.'s caucus structure and affirmative action concerns.* Roundtable, Speech Communication Convention. Chicago, IL.
- *Freedom of speech under fire.* Chair, Speech Communication Association Convention. Chicago, IL.
- *The Perspective of an urban four-year college.* In the roundtable series: Should S.C.A. assume a more active role in influencing policies in higher education? Speech Communication Association Convention. Chicago, IL.
- *Reconfirming the local congregation as a voluntary organization. Recommendations for Enhancing Member Involvement through Effective Leader Communication.* Competitive paper with Dr. Deloris Wanguri, Speech Communication Association Convention. Atlanta, GA.
- *Carlos Fuentes. A man of two worlds.* Panel on Carlos Fuentes: "The Man, The Myth, and The Message." The University of Houston-Downtown. Houston, TX.
- *World Hunger, an international perspective.* Presentation for the panel on World Hunger, University of Houston-Downtown. Houston, Texas.
- *The importance of intercultural competence in primary health care delivery.* The Hispanic American patient in the anglicized physician-patient communicative exchange. Competitive presentation for the Seminar on Communication Competence in Primary Health Care Delivery, Speech Communication Association Convention. Chicago, Illinois.
- *The differential value of truth-telling in the United States and Latin America: A major source of intercultural conflict.* Seventh Annual Intercultural and International Communication Conference (International Communication Association), School of Communication, University of Miami. Miami, Florida.
- *Performance rituals in Spirit-Filled Christian churches.* Speech Communication Association Convention. San Francisco, California.
- *Curanderas and physicians: Contrasting rhetorics of healing.* "Building Bridges." Mid-year International Communication Association Health Communication Conference. Monterey, California.
- *Mexican American healing and chemical recovery.* Creating Models--Connecting Communities: Second Conference on Women of Color and Chemical Dependency, Minneapolis, Minnesota.
- *Mexican American children in the mainstream.* Presentation at the Psychosocial Development of Minority Group Children Workshop, Community Services Staff Development of Hennepin County. Minneapolis, Minnesota.
- *Healing, physicians, curanderas, and the cultural views of healing.* Three one-hour interviews by Heddah Curl and physicians from the University of Minnesota Hospital. PBS Minneapolis' K.U.O.M. public radio. Minneapolis, Minnesota.
- *Curanderas and Physicians.* International Communication Association Convention, Acapulco. Mexico.
- *Influence of the servant class on the psycho-cultural formation of children of Ecuador's upper and middle classes.* International Congress of Americanists, Mexico City. Mexico.

- *Curanderismo: A comparative analysis of Mexican American folk healing and traditional allopathic medicine.* La Raza Medical Association. Coffman Union University of Minnesota-Twin Cities.
- Parenting today. Conference for Parents and Child Practitioners #1. Brazos Valley Community Action Agency. Childcare Training Services.
- *Crossing borders: Diversity in the Speech Communications Association's caucus structure and affirmative action concerns.* Round Table. Speech Communications Association Convention.
- *Teaching health communication: The intercultural unit.* Workshop for the International Communication Association.

Lectures and Presentations:

- *Speaker on various topics of my expertise.*
- Intercultural communication.
- Women's issues in leadership.
- Cultural shock.
- International business.
- Issues in higher education.
- Bridging the gap in interpersonal & intercultural communication.
- Health communication.
- The rhetorical vision of women across cultures.
- Problems in international communication.
- *Curanderismo: A Comparative Analysis of Mexican American Folk Healing vs. Traditional Allopathic Medicine.*

Service to the Community and College/University:

- *I was invited to participate in various endeavors to benefit the communities where I have resided.*
- *Regent.* Elected Member of the Board of Regents. Universidad de San Francisco de Quito. USFQ.
- *C.E.O. and founder.* Santiago Gangotena G. Foundation. Georgetown, TX
- *To be established: C.E.O. and founder.* Fundación Santiago Gangotena G., Quito, Ecuador.
- *Founder and C.E.O.* of Joy Recovery Ministries. Georgetown, TX.
- *Founder of DBA SMJ Consultants and Trainers,* Georgetown, TX.
- *President of the School Board.* Brazos School for Inquiry and Creativity. Bryan, TX.
- *Member.* Brazos County Grand Jury. Bryan, TX.
- *Member and Secretary.* Assessment Council. Blinn College. Bryan, TX.
- *Head of the Editorial Committee.* Assessment Manual. Assessment Council. Blinn College, Bryan, TX.
- *President.* Blinn Professional Association for the Bryan Campus.
- *Senator.* Faculty Senate. Blinn College, Bryan. TX.
- *Co-Coordinator and Founder.* Christian Faculty Network at Blinn College. Prayer coordinator and events co-coordinator. Blinn College, Bryan, TX.

- *Member and Vice-President.* Bryan-College Station Library Advisory Board. City of Bryan, TX.
- *Graduate School Representative and an external member.* Doctoral dissertation and master's thesis committees. Texas A&M University. College Station, TX.
- *President of the Board of Directors.* ChildreNiños Bilingual Education – CNBE. I trained teachers, daycare, and home care directors in early childhood development and conflict management and resolution. Bryan, Texas.
- *Founder and C.E.O.* ELADEV, a business-start non-profit. Bryan, TX.
- *Founder and C.E.O.* Gangotena Consultants and Trainers. Bryan, TX.
- *Coordinator for the Visit of the Ecuadorian Ambassador.* Houston, TX, and Texas A&M, College Station, TX.
- *Consultant hired to train 200 consultants and trainers in Mexico on key elements of interpersonal communication.* American Management Association Grant to Texas A&M professor. Guanajuato, León, México.
- *Member, Board of Directors.* The Brazos Valley Symphony Orchestra. Bryan, Texas.
- *Secretary to the Board and Prayer Director.* Christian Faculty Network. Texas A&M. College Station, TX.
- *Faculty Advisor.* Alpha Lambda Omega, a Christian student organization, and the United Nations student organization. Texas A&M University. College Station, TX.
- *Consultant trainer. Supervisory management in the cross-cultural workplace.* Powell Industries (through the Division of Continuing Education and Professional Development, University of Houston-Downtown), Houston, Texas.
- *Faculty Advisor. Latin American Student Organization.* The University of Houston-Downtown, Houston, TX.
- *Senator. Faculty Senate.* The University of Houston-Downtown. Houston, TX.
- *Co-founder, Secretary of the Board, and Chair of the Advisory Board.* Ecuadorian American Chamber of Commerce. Houston, Texas.
- *Member. Organizing Committee for the trade conference in Ecuador.* Ecuadorian American Chamber of Commerce. Houston, TX.
- *Coordinator. Overseas Studies and Professional Exchanges. Universidad de San Francisco de Quito.* College Station, TX.
- *Coordinator. Second Conference on Women of Color and Chemical Dependency. "Creating Models, Connecting Communities."* (Inter-institutional coordination, liaison, intercultural facilitator.) Network of Women of Color (Minnesota Department of Education), Minneapolis, Minnesota.
- *Founder and member of the first Board of Directors of the Universidad de San Francisco de Quito.* I helped structure and lay the foundations for the Universidad de San Francisco de Quito in Ecuador alongside nuclear physicist Santiago Gangotena González, Ph.D., and Jorge F. Landivar, M.A., a distinguished Ecuadorian economist and historian. I designed and built the curriculum, and I established the College of Communications and Design alongside Marco Encalada. Universidad de San Francisco de Quito. www.usfq.edu.ec Quito, Ecuador.
- *Consultant for Health Communication in Developing Nations.* Health marketing programs for low-income mothers living in Ecuador's semi-rural and semi-urban settings, using non-formal education and social marketing techniques. A joint

- project of I.N.N.F.A., US-AID-AED (National Institute for the Child and the Family, U.S.-AID, and the Academy for Educational Development). Quito, Ecuador.
- *Consultant Researcher on Health Communication.* Social marketing research on the health habits of rural and semi-urban women in Ecuador. I coordinated the interviewers' training. I worked in the design, implementation, evaluation, and reporting of the pilot study results. A joint project of I.N.N.F.A., US-AID-AED. Ecuador.
 - *Trainer and Program Developer.* Intercultural Communication. Peace Corps Volunteers. Peace Corps – Ecuador. Quito, Ecuador.
 - *Coordinator and trainer.* First international student workshop on intercultural communication for five Midwestern states. Appointed by N.A.F.S.A. (National Association of Foreign Student Affairs). Minneapolis, MN.
 - *Volunteer working with international students.* I worked with international students for ten years. I trained them in intercultural communication and group dynamics at the University of Minnesota-Twin Cities, Minneapolis, MN.
 - *Member. Advisory Council for the Intercultural Network S.I.E.T.A.R.* (Society of Intercultural Education, Training, and Research). Helped develop S.I.E.T.A.R. Appointed by the National Association of Foreign Students. National Association for Foreign Student Affairs, Pittsburgh, PA.
 - *Coordinator. Facilitator Training Program for Intercultural Communication Workshops.* Cornell University, Ithaca, N.Y. The University of Minnesota- Twin Cities, Minneapolis, MN.
 - *Member. President's Committee on Title XII, Agricultural aid to Third World nations.* The University of Minnesota. Minneapolis, MN.
 - *Member. All-University Minnesota Council for International Education.* The University of Minnesota, Minneapolis, MN.
 - *President and Coordinator. Latin American Student Association.* The University of Minnesota. Minneapolis, MN.
 - *Trainer. Trained School Supervisors for the State of Minnesota – Topic: Human Relations.* Minnesota Department of Education. Minneapolis, MN.
 - *Trainer. Organized, directed, and trained international and U.S. students through quarterly leadership workshops.* Minnesota International Student Association. University of Minnesota, Minneapolis, MN.
 - *Trainer. Sensitivity training groups.* Y.M.C.A.

References:

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