



**TULSA OILERS | ECHL**

**ASSISTANT COACH (OCTOBER 2021-2024) | ASSOCIATE COACH (2024-PRESENT)**

*Mountain Division Semi-Finalist (2021-2022 / 2023-2024 / 2024-2025)*

*2024-25 Franchise Record Most Road Wins (22)*

*2024-25 40 Regular Season Wins (Second time in Oilers history)*

\*Duties included bench management, advance scouting, special teams, skill development, practice planning, video analysis, scouting and recruiting, team services (travel, logistics, housing, immigration)



**SWIFT CURRENT BRONCOS | WHL**

**ASSISTANT COACH (2018-2021)**

\*Duties included bench management, advance scouting, skill development, practice planning, video analysis, scouting and off-season skill development



**UNIVERSITY OF SASKATCHEWAN HUSKIES MEN'S HOCKEY TEAM | USPORTS**

**ASSISTANT COACH/SKATING AND SKILLS COACH (2014-2018)**

*2017-18 Canada West Silver Medalists (finished 4th in Canada)*

*2016-17 University Cup Silver Medalists*

*2015-16 Canada West Men's Hockey Champions*

\*Duties included video analysis, personal/group skill development, practice planning and program development/on-ice rehabilitations for injured/non-lineup players



**UNIVERSITY OF SASKATCHEWAN HUSKIES WOMEN'S HOCKEY TEAM | USPORTS**

**ASSISTANT COACH/SKATING AND SKILLS COACH (2015-2018)**

*2017-18 Canada West Silver Medalists (finished 4th in Canada)*

\*Duties included bench management, advance scouting, skill development, practice planning, video analysis, scouting and recruitment



**PROFESSIONAL SKATING AND SKILLS COACH**

**SASKATCHEWAN AND ALBERTA - 1997-2021**

\*Player Development Specialist working with professional hockey players from the NHL down, specializing in player and position-specific skating, shooting, and puck skills



**INTERNATIONAL COACHING EXPERIENCE**

**ICE HOCKEY AUSTRALIA**

**National Skating and Skills Coach / Coach Mentor (2016-PRESENT)**

\*Designed all on-ice curriculum for camps, present classroom and remote learning sessions, developed evaluation process standard for national team camps



**COACHING EDUCATION**

Hockey Canada High Performance 2 Certification

Chartered Professional Coach (Coach Association of Canada)

**National Keynote Speaker - 2024 Hockey Canada High Performance 1 Clinic**

## **ABOUT ME**

Training professional hockey players since 1997

Author *Coaching By Design...Rethink How You Lead, Redesign How You Coach*

Contributing writer for [www.thecoachessite.com](http://www.thecoachessite.com)

Background in Digital Design and Sports Administration

## **MY SKILL SET**

Coaching (Bench Management, System Development, Practice Planning, Special Teams)

Player Development (Skating / Skills Coach since 1997)

Video (Prescout, Post Game, Teaching Clips)

Recruiting

Scouting

Yearly Planning

Logistics (Immigration, Travel, Hotels, Player Housing)

## **MY VALUES**

### **Accountability**

Own actions and their impact

### **Commitment**

Prepare beyond the standard

### **Transparency**

Communicate clearly, even when it's difficult

### **Joy**

Bring energy, gratitude and positivity daily.

## **MY COMPETITIVE ADVANTAGE**

### **Experience**

Coaching experience at the Major Junior, University and Professional levels

### **Player Development**

Over 25 years as Skating and Skills Coach for players from the world's top leagues (NHL and lower)

### **Recruiting**

Large network of players and agents from junior, college and pro leagues globally

### **Technology**

Fluency in multiple sports evaluation platforms (Catapult, Steva, Once, InStat, Synergy)

## **CORE PHILOSOPHY**

Grow the person. Design the culture. Strengthen the team. Compete relentlessly.

## **COACHING PILLARS**

### **Develop People First**

Character, professionalism, hockey IQ, and personal growth lead to elevated performance.

### **Teamwork Drives Success**

Every role matters. Trust, clarity, and shared purpose are the foundation of winning.

### **Be Professional**

Discipline, respect, and consistency on and off the ice define our standard.

## **COACHING STYLE**

Fast, aggressive, disciplined brand of hockey

High-compete, high-clarity environment

Honest, transparent, supportive communication

Player-driven culture with coach-guided standards

Organized, detail-oriented preparation

## **WORKING WITH TODAY'S ATHLETE**

Care about their personal goals. Show them they matter. Then they will invest in the team.

## **PERFORMANCE FRAMEWORK (CONTROLLABLES)**

**Actions:** Effort, preparation, execution

**Attitude:** Body language, humility, professionalism

**Trainable Areas:** Skill Set, Body, Mind

## **CULTURE DESIGN BLUEPRINT**

Accountability through ownership

Simple, clear communication

Individual check-ins

Group sessions & team-building

Intentional, modern use of technology

Mental health support and resources

Positive, connected work environment

## **TEAM IDENTITY PROCESS**

Select values collectively

Narrow to three core non-negotiables

Define behaviors in daily life, practice, and games

Create an authentic, memorable mission statement

Reinforce it consistently until it becomes second nature