

VIDEO SPECS | ALL SCREENS

15s, 30s, 60s

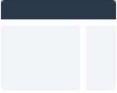
Video Bit Depth:	8 or 16 bits
Audio Bit Depth:	16 or 24 bits (for audio channel 2)
Video Bit Rate:	10 Mbps – 40 Mbps
Audio Bit Rate:	192-256 Kbps
Chroma Sub-Sampling:	4:2:0 or 4:2:2
Codec ID:	H.264
Color Space:	YUV
Dimensions:	1920 x 1080 or 1280 x 720
Aspect Ratio:	16:9
Audio Channels:	2-Channel Stereo
Video Duration:	15, 30 seconds (60 seconds on FLX with approval)
Audio Duration:	Must match video duration
File Extension:	.mp4
File Size: Max.	10 GB
Video Format:	MPEG-4
Audio Format:	AAC
Frame Rate:	23.98, 24, 25, 29.97, 30 fps
Frame Rate Mode:	Constant
Audio Sampling Rate:	48.0 kHz
Scan Type:	Progressive Scan
Duplicate frames:	Not Accepted
M3U8 versions:	Not Accepted `

VAST

Vast Version:	2
Vast API Framework:	VPaid Not Accepted
Duration Discrepancy:	All playable media files of a VAST Tag must have the same duration.



DISPLAY ADS

	Image Dimensions	File Size	Initial Load	Subload
	728 x 90	150 kb	150 kb	500 kb
	300 x 250	150 kb	150 kb	500 kb
	160x600*	150 kb	150 kb	500 kb
	300 x 600	150 kb	150 kb	500 kb
	970 x 250	150 kb	150 kb	500 kb
	320 x 50	150 kb	150 kb	500 kb

FORMATS

JPEG, PNG, GIF**, HTML**

HTML:

ZIP containing HTML* and optionally CSS, JS, GIF, PNG, JPG, SVG

GIF:

Animation length must be 30 seconds or shorter

Animations can be looped, but the animations must stop after 30 seconds

Animated GIF Ads must be slower than 5 FPS

**GAM Only

*FLX Only

