

Become a 2026

DOWNTOWN Harriston #HarristonRising

SPONSOR

JOIN US AS A HARRISTON RISING SPONSOR FOR THE SECOND HALF OF THE YEAR FOR HALF THE PRICE!

Harriston Rising is a grassroots, community-led movement to revitalize Harriston! Our volunteer-led committee is dedicated to supporting our residents & businesses through events, beautification, promotion, and fundraising.

The Harriston Rising Sponsorship Package is a year-long opportunity designed to support our signature community events, as well as various beautification projects. Your sponsorship helps us create exciting, engaging activities that bring people together, attract visitors downtown, and strengthen support for our local businesses.

By partnering with Harriston Rising, you're not just sponsoring events–you're investing in the vibrancy and growth of our community all year long.

Signature Events

- Harriston Street Party
  - August 8, 2026
  - 9am - 2pm
- Halloween Haunt
  - October 30, 2026
  - 6pm - 8pm
- Candy Canes & Cocktails
  - November 27, 2026
  - 4pm - 8pm

In addition to our signature events, we also host a variety of other activities and community events throughout the year. Visit www.harristonrising.ca for the latest updates.

THANK YOU TO OUR 2026 SPONSORS SO FAR!

PHARMASAVE
ACHESON PHARMACY
HARRISTON ON | 519-338-3230

MURPHY'S TIMBER MART

Blessings to You Centre
Main Street, Palmerston
Thrift and Gift Store

McDonald Chiropractic

MOOREFIELD excavating
ROADS SEWERS WATER MAINS









SEASON SPONSORSHIP
TIERED LEVELS

Half-season sponsorships are honoured from October 2026 - March 2027

GOLD | ~~$500~~ $250

- Event Partner Exposure at 2026 signature events (DJ Shout-Outs)
- Priority Signage Opportunity
  - Name & Logo displayed at signature events *(signage provided by company)*
- Listed as sponsor on signage on the 2 Harriston Community Poster Boards.
- Social Media Sponsor Highlight
  - About our Partners post on Harriston Rising Facebook & Instagram. Includes: company logo, name & mention.
- Mentioned as a sponsor on harristonrising.ca website
- Norgan Theatre Pre-Show Advertising before signature events
- Logo included on signature event posters
- Social Media Posts & Mentions throughout the year
- Sponsorship Receipt

SILVER | ~~$250~~ $125

- Priority Signage Opportunity
  - Name & Logo displayed at signature events *(signage provided by company)*
- Social Media Sponsor Highlight
  - About our Partner's post on Harriston Rising Facebook & Instagram. Includes: company logo, name & mention.
- Mentioned as a sponsor on harristonrising.ca website
- Norgan Theatre Pre-Show Advertising before signature events
- Social Media Posts and Mentions
- Sponsorship Receipt

BRONZE | ~~$100~~ $50

- Social Media Sponsor Highlight
  - About our Partners post on Harriston Rising Facebook & Instagram. Includes: company logo, name & mention.
- Mentioned as a sponsor on harristonrising.ca website
- Norgan Theatre Pre-Show Advertising before signature events
- Social Media Posts and Mentions
- Sponsorship Receipt

COPPER | ~~<$100~~ <$50

- Donate what you can!
- Mentioned as a sponsor on harristonrising.ca website
- Social Media Posts and Mentions
- Sponsorship Receipt

PLATINUM

Level up your Gold Sponsorship!

In addition to your gold benefits, become the exclusive sponsor of specific activities or features at our events. These activity sponsorships are designed to give you targeted exposure while directly supporting key event elements. For your sponsorship, you will receive:

- **All the benefits of a Gold Sponsor, PLUS**
- Recognition as the exclusive sponsor of the chosen activity.
- Signage displayed at the activity during the event.
- Dedicated social media shout-outs highlighting your support before the event.

Only one of each available!

STREET PARTY

AUGUST



KID'S ACTIVITY SPONSOR
$1000



FACE PAINTING & BALLOON SPONSOR
$800



FOAM PARTY SPONSOR
$800

CANDY CANES & COCKTAILS

NOVEMBER



COCKTAIL LOUNGE
$1000



PRIZE & GIVEAWAY SPONSOR
$700

ALL EVENTS



$800

DJ SPONSOR
~~$1200~~

HALLOWEEN HAUNT

OCTOBER



DECOR SPONSOR

$600



BEAUTIFICATION PROJECTS



ALLEYWAY GLOW UP

~~$1500~~



UPGRADED SEASONAL DECOR

$1000



multiple slots available

HOLIDAY LIGHTS

$1000



3 slots available

STREET BANNERS

$1000

Beautification projects will be prioritized based on available funding, timing, and overall project scope. Sponsorship support plays an important role in advancing these initiatives; however, not all projects may be completed within the 2026 calendar year. Once a project is completed, all associated sponsor recognition, shout-outs, and benefits will be honoured in full.

Sponsorship Commitment Form

Company: _____
Ontario Number: _____
Contact Person: _____
Address: _____
Town/City: _____ Province: _____ Postal Code: _____
Telephone: _____
Email: _____
Website: _____

I would like to participate in the following sponsorship level:

TIERED LEVEL

__ GOLD | $250
__ SILVER | $125
___BRONZE | $50
___COPPER | <$50

PLATINUM SPONSOR

Events
**Only one available for each activity!*

___ Cocktail Lounge | $1000
___ DJ Sponsor | $800
___ Prize & Giveaway | $700
___ Halloween Decor | $600
~~___ Kid's Activity | $1000~~
~~___ Foam Party | $800~~
~~___ Face painting & Balloons | $800~~

Beautification

___ Alleyway Glow-Up | $1500
___ Seasonal Decor | $1000
___ Holiday Lights | $1000 **multiple slots available*
___ Banners | $1000 **3 available*

Please make cheque payable to:
Town of Minto
5941 Highway 89, Harriston, ON, N0G 1Z0

E-transfers are also accepted to payment@town.minto.on.ca
(Please Note: Harriston Rising Sponsorship)

_____
Sponsor

_____
Print Name Signature Date

DEADLINE: October 9th, 2026

Please email completed form to erin@town.minto.on.ca