



Become a 2026



**SPONSOR**



Harriston Rising is a grassroots, community-led movement to revitalize Harriston! Our volunteer-led committee is dedicated to supporting our residents & businesses through events, beautification, promotion, and fundraising.

The Harriston Rising Sponsorship Package is a year-long opportunity designed to support our signature community events, as well as various beautification projects. Your sponsorship helps us create exciting, engaging activities that bring people together, attract visitors downtown, and strengthen support for our local businesses.

By partnering with Harriston Rising, you're not just sponsoring events—you're investing in the vibrancy and growth of our community all year long.

### Signature Events

- Harriston Street Party
  - August 8, 2026
  - 9am - 2pm
- Halloween Haunt
  - October 30, 2026
  - 6pm - 8pm
- Candy Canes & Cocktails
  - November 27, 2026
  - 4pm - 8pm

In addition to our signature events, we also host a variety of other activities and community events throughout the year. Visit [www.harristonrising.ca](http://www.harristonrising.ca) for the latest updates.



# SEASON SPONSORSHIP TIERED LEVELS

Season sponsorships are honoured from April 2026 - March 2027

## GOLD | \$500

- Event Partner Exposure at 2026 signature events (DJ Shout-Outs)
- Priority Signage Opportunity
  - Name & Logo displayed at signature events (*signage provided by company*)
- Listed as sponsor on signage on the 2 Harriston Community Poster Boards.
- Social Media Sponsor Highlight
  - About our Partners post on Harriston Rising Facebook & Instagram. Includes: company logo, name & mention.
- Mentioned as a sponsor on harristonrising.ca website
- Norgan Theatre Pre-Show Advertising before signature events
- Logo included on signature event posters
- Social Media Posts & Mentions throughout the year
- Sponsorship Receipt

## SILVER | \$250

- Priority Signage Opportunity
  - Name & Logo displayed at signature events (*signage provided by company*)
- Social Media Sponsor Highlight
  - About our Partner's post on Harriston Rising Facebook & Instagram. Includes: company logo, name & mention.
- Mentioned as a sponsor on harristonrising.ca website
- Norgan Theatre Pre-Show Advertising before signature events
- Social Media Posts and Mentions
- Sponsorship Receipt

## BRONZE | \$100

- Social Media Sponsor Highlight
  - About our Partners post on Harriston Rising Facebook & Instagram. Includes: company logo, name & mention.
- Mentioned as a sponsor on harristonrising.ca website
- Norgan Theatre Pre-Show Advertising before signature events
- Social Media Posts and Mentions
- Sponsorship Receipt

## COPPER | <\$100

- Donate what you can!
- Mentioned as a sponsor on harristonrising.ca website
- Social Media Posts and Mentions
- Sponsorship Receipt

# PLATINUM

*Level up your Gold Sponsorship!*

In addition to your gold benefits, become the exclusive sponsor of specific activities or features at our events. These activity sponsorships are designed to give you targeted exposure while directly supporting key event elements. For your sponsorship, you will receive:

- **All the benefits of a Gold Sponsor, PLUS**
- Recognition as the exclusive sponsor of the chosen activity.
- Signage displayed at the activity during the event.
- Dedicated social media shout-outs highlighting your support before the event.

*Only one  
of each  
available!*

## STREET PARTY

AUGUST



**KID'S  
ACTIVITY  
SPONSOR**

**\$1000**



**FACE PAINTING  
& BALLOON  
SPONSOR**

**\$800**



**FOAM PARTY  
SPONSOR**

**\$800**

## CANDY CANES & COCKTAILS

NOVEMBER



**COCKTAIL  
LOUNGE**

**\$1000**



**PRIZE &  
GIVEAWAY  
SPONSOR**

**\$700**

## ALL EVENTS



**DJ  
SPONSOR**

**\$1200**

# HALLOWEEN HAUNT

OCTOBER



CANDY SPONSOR

**\$600**



## BEAUTIFICATION PROJECTS



ALLEYWAY GLOW-UP

**\$1500**



UPGRADED SEASONAL DECOR

**\$1000**



multiple slots available

HOLIDAY LIGHTS

**\$1000**



3 slots available

STREET BANNERS

**\$1000**

*Beautification projects will be prioritized based on available funding, timing, and overall project scope. Sponsorship support plays an important role in advancing these initiatives; however, not all projects may be completed within the 2026 calendar year. Once a project is completed, all associated sponsor recognition, shout-outs, and benefits will be honoured in full.*



# Sponsorship Commitment Form

Company: \_\_\_\_\_  
 Ontario Number: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Town/City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
 Telephone: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Website: \_\_\_\_\_

I would like to participate in the following sponsorship level:

TIERED	PLATINUM SPONSOR	_____ Prize & Giveaway   \$700
___ Gold   \$500	<i>Events</i>	_____ Halloween Candy   \$600
___ Silver   \$250	<i>*Only one available for each activity!</i>	<i>Beautification</i>
___ Bronze   \$100	___ DJ Sponsor   \$1200	_____ Alleyway Glow-Up   \$1500
___ Copper   <\$100	___ <del>Kid's Activity</del>   \$1000	_____ Seasonal Decor   \$1000
	___ Cocktail Lounge   \$1000	_____ Holiday Lights   \$1000 <small>*multiple slots available</small>
	___ Foam Party   \$800	_____ Banners   \$1000 <small>*3 available</small>
	___ Face painting & Balloons   \$800	

Please make cheque payable to:  
 Town of Minto  
 5941 Highway 89, Harriston, ON, N0G 1Z0

E-transfers are also accepted to [payment@town.minto.on.ca](mailto:payment@town.minto.on.ca)  
 (Please Note: Harriston Rising Sponsorship)

\_\_\_\_\_  
 Sponsor

\_\_\_\_\_  
 Print Name Signature Date

**DEADLINE: MARCH 31, 2026**  
 Please email completed form to [erin@town.minto.on.ca](mailto:erin@town.minto.on.ca)