Public Policy &
International Affairs
Program

Building the Next Chapter Together

PPIA Future Leaders Summit & Expo 2026

Public Policy &
International Affairs
Program

Your feedback shapes our future

We asked.

We learned.

We're taking action.



Leigh Morris Sloane

Chair
PPIA Board



Sophal Ear

Vice Chair
PPIA Board

PPIA Fellow



Ray Orquiola

Treasurer
PPIA Board

PPIA Fellow



Josh Diosomito

Executive
Director

PPIA Fellow

Five Things We Learned



Outreach

Recruitment Starts Earlier



Engagement

Programming Drives Recruitment



Reach

Year-Round Partnership Matters



Benefits

Membership Must Deliver Measurable Value



Priorities

You're Ready for a Future Leaders Network

Recruitment Starts Earlier

> Recruitment depends on timely promotions of admissions, scholarships, and funding opportunities.
>
> - PPIA Consortium Member

Promotion

77%

Admissions

Promote admissions and funding deadlines

69%

Awareness

Increase graduate program awareness

49%

Pipeline

Reach undergraduate students earlier

Programming Drives Recruitment

> Admissions programming has the greatest recruitment impact.
>
> - PPIA Consortium Member

Most Valued

79%

Admissions

Information sessions

63%

Faculty

Thought leadership

62%

Stories

Student and alumni voices

Year-Round Partnership Matters

> We want PPIA to be a year-round partner, not just at Expo.
>
> - PPIA Consortium Member

Beyond the Expo



Support

Promote admissions, scholarships, and funding



Visibility

Spotlight member schools



Events

Co-host year-round initiatives

Membership Must Deliver Measurable Value

> We must justify every dollar we spend. Our membership investment must deliver value beyond the Expo.
>
> - PPIA Consortium Member

Value Drivers



ROI

Budget Constraints



Insights

Enrollment and alumni data



Access

Direct student connections

You’re Ready for a Future Leaders Network

“

Many applicants who aren't selected for the Junior Summer Institutes are still strong candidates for our programs.

- PPIA Consortium Member

Priorities

86%

Explore

Graduate schools

84%

Learn

Admissions

70%

Discover

Academic programs

What Does This Mean?

You gave us a roadmap

Your feedback identified five priorities

Here’s how we’re putting it into action in 2026 - 2027



Strengthening Recruitment Support

Admissions, scholarship and funding calendar

Deadline promotions

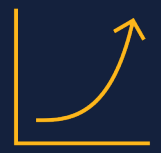
Social media and campaigns

Consortium website features



Rebuilding Programming

- Admissions information sessions
- Faculty spotlights
- Student and alumni storytelling
- Graduate program spotlights
- Career programming



Increasing Membership Value

Membership ROI reporting, data and insights

Year-round promotion

Member visibility

Student connections

Digital marketing

Expanding Year-Round Partnerships

- Admissions and funding promotion
- Virtual information sessions
- Collaborative campaigns
- Member spotlights
- Future Leaders Network



Launching Future Leaders Network

- Year-round student engagement
- Admissions and career programming
- Networking opportunities
- Member spotlights

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Thank You