



Dictionary.com's Top Word of the Year Means ... Nothing!

It is a nonsensical expression that essentially means nothing -- the very point of which is to create an inside joke and confuse adults.

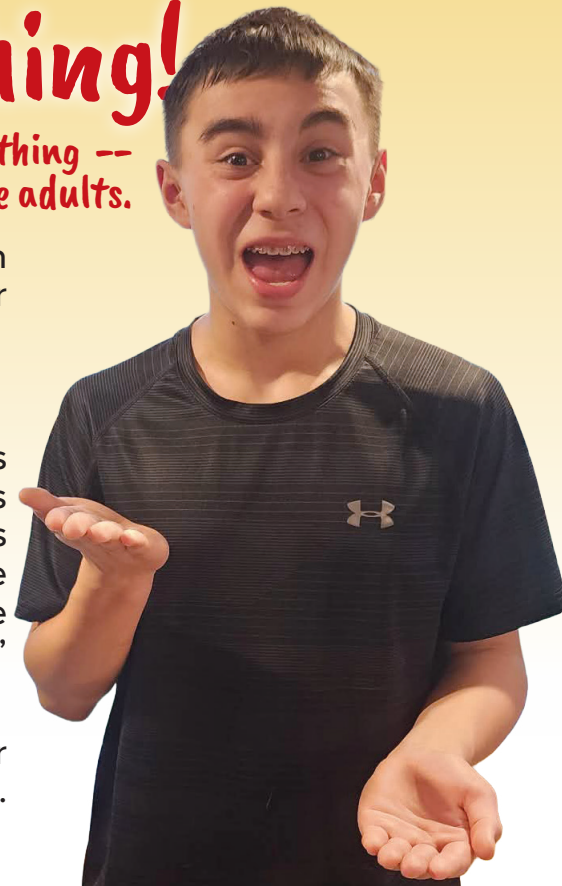
Oh, you've heard them say it. Middle schoolers, while making an ambiguous hand motion that looks like they are weighing their options with their hands out saying "SixSevnnnnnnnn."

That's Dictionary.com's Word of the Year for 2025! "6-7"

*Each year, Dictionary.com's Word of the Year captures pivotal moments in language and culture. "These words serve as a linguistic time capsule, reflecting social trends and global events that defined the year. The Word of the Year isn't just about popular usage; it reveals the stories we tell about ourselves and how we've changed over the year." -- Dictionary.com

Other words on Dictionary.com's 2025 Word of the Year shortlist? **Aura farming, tariffs, the Gen Z Stare and Kiss Cam.**

We are as confused as you are.



**FOR EVERY NEW POLICY SOLD,
PIPER INSURANCE PLANTS ONE NEW TREE.**

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PLANTED**
SINCE 4/2021

3662

WITH PIPER INSURANCE AND ONE TREE PLANTED

**DON'T FORGET TO
TELL US WHEN ...**

... you update your roof or make other home updates. Your carrier may offer discounts for these improvements – especially an updated roof!





A Hidden American Gem

I ❤️ BENTONVILLE

When you're considering travel plans this summer, consider Bentonville, Arkansas, snuggled up against the Ozark Mountains. It's a relatively small town, considered safe, clean, and beautiful. The town of about 60,000 has been called the "capital of cool" and the "mountain bike capital of the world."

Enjoy the *Crystal Bridges Museum of American Art* and the sculpture gardens. Check out *The Momentary* which is a repurposed factory offering contemporary exhibits, live music, and events. Stroll through public art installations. Explore more than 140 miles of wide trails -- paved and unpaved, for all skill levels, including family-friendly paths at *Coler Mountain Bike Preserve* -- for walking and biking. Relax at boutiques, cafes, restaurants. Spend time at the *Wal-Mart Museum*. And enjoy the *Scott Family Amazeum*, a 501 nonprofit, interactive children's museum of STEAM based experiences.



Reminder: If you run your business out of your home, your homeowners insurance does not cover that business. Most homeowners policies offer limited or no coverage or business-related property, liability or operations. If you run a business from home, you likely need a home-based business endorsement or a separate business-owners policy. Good news! These endorsements and policies are generally priced competitively for small businesses and are worth the peace of mind. Contact us to discuss your options. We will happily do so!

DID YOU KNOW?



Pet insurance started in Sweden, with the first policy for a dog issued in 1924. The first policy in the U.S. was issued for famous TV-dog Lassie in 1982, and, in 1997, all dogs and cats in the U.S. became insurable. Pet Insurance is now a global, multibillion-dollar industry covering accidents, illnesses, and even wellness, with strong growth expected worldwide.

THE RATINGS ARE IN!

Learn why Consumer Reports has named ERIE the **top-rated auto insurance company.**



WOW!

The top-rated auto insurance company! We're proud to offer Erie Insurance, because we like working with companies that will take excellent care of YOU. That's important to Erie Insurance ... and it's important to us.

Good job! ¡Bien hecho! Ben fatto! Aferin! Dobra robota!

Sending Your Child Overseas Through a School Program? Are You Covered?

How wonderful! What an opportunity! When schools offer these “once of a lifetime” experiences, ideally, the schools offering the program and the company offering the trip will offer all the insurance needed.



Delilah Kager in Chefchaouen, Morocco.

But, to be sure:

- Check with the school/program and inquire exactly what insurance, if any, the school provides and what coverage limits it has.
- Contact your current health insurance provider to understand what is and isn't covered internationally.
- If school or personal coverage is insufficient, compare student travel insurance plans from private providers that offer comprehensive benefits for the entire duration of the trip.
- Make sure any independently purchased plan meets the specific requirements of the country's visa regulations.

Have a Claim? Call Us!

We'll Take Care of That For You.



When you have an insurance claim, we want you to call us! We want to position you for the best result. After all, we're your trusted partners.

We'll guide you through the claims process.

We'll help you understand your coverages and options.

We have tricks and tips that will get the process moving quickly.

We'll advocate for you!



Stephanie Peterson, Sales Assistant

GOOD EATS! HAM AND POTATO SOUP

INGREDIENTS:

- 3½ cups peeled & diced potatoes
- 1 cup diced cooked ham
- ⅓ cup diced celery
- ⅓ cup finely chopped onion
- ¾ cup chicken broth or stock
- 5 T butter
- 5 T flour
- 2 cups milk
- ½ t salt or to taste
- White or black pepper to taste

DIRECTIONS:

Combine potatoes, celery, onion, ham and chicken broth in a pot. Bring to a boil. Cook over medium heat until potatoes are tender, about 10 to 15 minutes. Stir in salt and pepper. In a separate saucepan, melt butter over medium-low heat. Whisk in flour with a fork, and cook, stirring constantly until thick, about 1 minute. Slowly stir in milk so that lumps don't form and until all the milk has been added. Continue stirring over medium-low heat until thick, 3-4 minutes. Stir the milk mixture into the pot and cook soup until heated through. You can add a little more milk or chicken broth to thin the soup if needed. Top with cheddar cheese, chives, and bacon if desired.

Insurance Tip...

Remember to reassess your insurance during life transitions and major milestones, not only to ensure you're adequately protected, but also to see if you qualify for new discounts.



These key life transitions and major milestones can include getting married, having a baby, sending kids to college, buying a home, starting a business or starting a new job. Contact us to help you re-evaluate your coverage.

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 Helene Colegrove, Agency Assistant

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Win a pizza by sending your friends and family to Piper Insurance where they will find better protection and incredible savings! For every referral you send to Piper Insurance, you get a free pizza!

And you'll get a chance to win an iPad, \$250 Visa gift card or a Yeti cooler! We have quarterly drawings, and every time you send us a referral, you are entered to win.

REFERRAL WINNER: WON AN IPAD!



Congratulations to Michaela and Avery Keuter of Campbell, our most recent Referral Winner! Michaela and Avery are pictured here with Sales Assistant, Stephanie Peterson. Thanks, Michaela, for your business and your referrals. You, too, can be entered in a drawing for a gift card, Yeti, or iPad when you refer people to Piper Insurance.