



MAKE YOUR MARK. ONE EVENT. LASTING IMPACT.

The Tap Truck brings the bar to you—fully mobile, highly visible, and 100% customizable for your single event. Get your brand front and center where it matters most.



BRAND THE TAP TRUCK – MAXIMUM VISIBILITY FOR YOUR EVENT

1 SIDE PANELS
Large canvas for bold branding.

2 DOOR DECALS
Build recognition everywhere we go.

3 FRONT DOORS
Prominent placement on both sides.

4 REAR WINDOWS
High visibility as we roll in and out.

5 LICENSE PLATE LOCATION
Your brand on the road, 24/7.

WHAT CAN BE DONE ON THE TAP TRUCK FOR YOUR EVENT?

- Branded Magnets on Car Placement
- LED Backlit Signs
- Menu Boards
- QR Code Integration
- Window Graphics
- Vinyl Decals & Graphics
- Acrylic Signage
- Custom Lighting Effects
- Tap Handle Branding
- Coaster Branding
- Custom Cups
- Staff Apparel Branding
- And More!

BRAND EVERY TOUCHPOINT OF YOUR EVENT EXPERIENCE

TAP HANDLES

High-visibility branding with every pour.

BAR MATTS

Front and center at every drink station.

BAR SIGNS

Custom signage behind the bar.

BALLOON ARCHES

Make an entrance. Make an impression.

FRONT WINDSHIELD PLACEMENT

Prime exposure right where we roll.

CUSTOM CUPS

Every sip is brand exposure.

STIR STICKS

Small details. Big impressions.

NAPKINS

Functional branding guests take with them.

COASTERS

On every table. In every photo.

T-SHIRTS (STAFF)

Wear your brand loud and proud.

AND MORE!

- ✓ Aprons
- ✓ Bar Towels
- ✓ Menu Cards
- ✓ Stickers
- ✓ Straws
- ✓ LED Signage
- ✓ Drink Tickets
- ✓ And More!

RIDE. POUR. CONNECT.

- High Visibility**
Your brand is seen by every guest, everywhere the Tap Truck goes.
- Engaged Audience**
We create memorable interactions that build brand affinity.
- Social Media Exposure**
Your brand gets shared, tagged, and talked about in real time.

PERFECT FOR ANY SINGLE EVENT

- Corporate Events
- Festivals
- Weddings
- Product Launches
- Private Parties
- Fundraisers
- Grand Openings
- Community Events

HOW IT WORKS

- 1 CHOOSE YOUR SPACE(S)**
Pick the branding options that fit your event goals.
- 2 SEND YOUR LOGO**
We'll handle the placement and design.
- 3 SHOW UP & STAND OUT**
We bring your brand to life at your event.

READY TO MAKE AN IMPACT?

Let's turn your single event into an unforgettable brand experience. Contact us to customize your Tap Truck experience.

