

AMERICAN
ADVERTISING
AWARDS
AAF DISTRICT 15

2025 AAF District 15
Winners by Entrant

Entrant: BBDO

Award: Silver ADDY

Category: Online/Interactive Advertising & Promotion Campaign

Entry Title: Sleep With Rain; **Client:** AT&T

Club: AAF - Los Angeles

Entrant: BBDO

Award: Gold ADDY

Category: Integrated Advertising Campaign

Entry Title: Sleep With Rain; **Client:** AT&T

Club: AAF - Los Angeles

Entrant: BBDO

Award: Gold ADDY

Category: Branded Content & Entertainment for Online/Interactive

Entry Title: Sleep With Rain; **Client:** AT&T

Club: AAF - Los Angeles

Entrant: BBDO

Award: Gold ADDY

Category: Branded Content & Entertainment Campaign

Entry Title: Sleep With Rain; **Client:** AT&T

Club: AAF - Los Angeles

Entrant: Colorblind

Award: Silver ADDY

Category: Video Editing

Entry Title: HJC - VENOM III; **Client:** HJC AMERICA and SONY PICTURES

Club: AAF-Orange County

Entrant: Colorblind

Award: Silver ADDY

Category: Cinematography

Entry Title: HJC - VENOM III; **Client:** HJC AMERICA and SONY PICTURES

Club: AAF-Orange County

Entrant: Hook

Award: Silver ADDY

Category: Interface & Navigation

Entry Title: Language Inclusion; **Client:** Google

Club: AAF - Los Angeles

Entrant: Hulu

Award: Silver ADDY

Category: Regional/National Television Commercial Campaign

Entry Title: Hulu Has Live Sports Campaign; **Client:** Hulu

Club: AAF - Los Angeles

Entrant: INNOCEAN USA

Award: Gold ADDY

Category: Regional/National Television Commercial

Entry Title: It's OK to Quit; **Client:** Hyundai Motor America

Club: AAF-Orange County

Entrant: INNOCEAN USA

Award: Silver ADDY

Category: Regional/National Television Commercial

Entry Title: Bigger, Better, Faster, Smarter; **Client:** Hyundai Motor America

Club: AAF-Orange County

Entrant: INNOCEAN USA

Award: Silver ADDY

Category: Regional/National Television Commercial Campaign

Entry Title: Quality Is Not A Luxury; **Client:** Hyundai Motor America

Club: AAF-Orange County

Entrant: INNOCEAN USA

Award: Gold ADDY

Category: Regional/National Television Commercial

Entry Title: Conquer the Weekend; **Client:** Hyundai Motor America

Club: AAF-Orange County

Entrant: INNOCEAN USA

Award: Silver ADDY

Category: Integrated Advertising Campaign

Entry Title: The Most Electric EV Lineup; **Client:** Hyundai Motor America

Club: AAF-Orange County

Entrant: INNOCEAN USA

Award: Silver ADDY

Category: Art Direction Campaign

Entry Title: A Balance of Details; **Client:** Genesis Motor America

Club: AAF-Orange County

Entrant: Journeymen Studios

Award: Gold ADDY

Category: Film/Video/Sound Branded Content

Entry Title: Swimming with Butterflies; **Client:** Invisalign

Club: AAF - Los Angeles

Entrant: MOCEAN

Award: Silver ADDY

Category: Internet Commercial

Entry Title: PlayStation Portal Play Finds a Way; **Client:** Sony Interactive Entertainment

Club: AAF - Los Angeles

Entrant: Ogilvy

Award: Silver ADDY

Category: Social Media Campaign

Entry Title: Trolled by Rock n' Roll; **Client:** Workday

Club: AAF - Los Angeles

Entrant: Rhythm Agency

Award: Silver ADDY

Category: Consumer Website

Entry Title: Karma Automotive Website Design; **Client:** KARMA Automotive, Inc

Club: AAF-Orange County

Entrant: RPA

Award: Gold ADDY

Category: Magazine Advertising

Entry Title: Unstoppable Dreams; **Client:** American Honda Motor Co., Inc.

Club: AAF - Los Angeles

Entrant: RPA

Award: Gold ADDY

Category: In-Theater Commercial or Slide

Entry Title: Unstoppable Dreams; **Client:** American Honda Motor Co., Inc.

Club: AAF - Los Angeles

Entrant: RPA

Award: Gold ADDY

Category: Regional/National Television Commercial

Entry Title: Unstoppable Dreams; **Client:** American Honda Motor Co., Inc.

Club: AAF - Los Angeles

Entrant: Sawhorse Productions

Award: Silver ADDY

Category: Games

Entry Title: [BEETLEJUICE] Escape the Afterlife; **Client:** Warner Bros. Pictures

Club: AAF - Los Angeles

Entrant: Sawhorse Productions

Award: Silver ADDY

Category: Branded Content & Entertainment for Online/Interactive

Entry Title: [BEETLEJUICE] Escape the Afterlife; **Client:** Warner Bros. Pictures

Club: AAF - Los Angeles

Entrant: Team One

Award: Silver ADDY

Category: Public Service Television

Entry Title: Financial Literacy - The Talk; **Client:** Junior Achievement of Southern California

Club: AAF - Los Angeles

Entrant: Team One

Award: Silver ADDY

Category: Public Service Film, Video & Sound Campaign

Entry Title: Financial Literacy - The Talk; **Client:** Junior Achievement of Southern California

Club: AAF - Los Angeles

Entrant: Team One

Award: Silver ADDY

Category: Film/Video/Sound Branded Content

Entry Title: Lexus: Destination Paak; **Client:** Lexus

Club: AAF - Los Angeles

Entrant: The Buddy Group

Award: Silver ADDY

Category: Corporate Social Responsibility Film, Video & Sound

Entry Title: CwaC - John Hardy Feature; **Client:** The Buddy Group

Club: AAF-Orange County

Entrant: Tool

Award: Silver ADDY

Category: GPS & Location Technology

Entry Title: Starburst - Different Every Time; **Client:** Starburst

Club: AAF - Los Angeles

Entrant: Tool

Award: Gold ADDY

Category: Innovative Use of Interactive / Technology

Entry Title: Under Armour – Forever Is Made Now; **Client:** Under Armour

Club: AAF - Los Angeles