

WORLD ANEMIA AWARENESS DAY 2026 REPORT

On February 12, 2026, the College of Allied Health Sciences SRMIST, SRM Institute of Science and Technology, Tiruchirappalli, successfully organized World Anemia Awareness Day 2026 under the theme “Anemia: A Silent Public Health Challenge.” The program was conducted at the SRM Auditorium with enthusiastic participation from students and faculty members, aiming to enhance awareness about anemia prevention, diagnosis, and management among future healthcare professionals.

The event was conducted under the guidance of Dr. K. Kumar Ebenezer, Professor and Principal, CAHS. The academic sessions were enriched by expert guest lectures from Dr. T. Dhiviya Narbhavi, Associate Professor, Department of Obstetrics and Gynaecology, and Dr. R. Suganya, Professor, Department of Pathology, TSRMMCH & RC. Their insightful talks emphasized the clinical significance of anemia, its impact on public health, early detection, and preventive strategies, inspiring students to strengthen their clinical knowledge and patient-centered approach.

To promote active learning and student engagement, several academic and creative competitions were conducted:

- **Quiz Competition:** Focused on “*Anemia: Types, Causes and Prevention,*” encouraging participants to enhance their theoretical and clinical understanding.
- **Poster Presentation:** Conducted under the theme “*Red Cells, Red Flags: Understanding Anemia,*” where students creatively demonstrated awareness concepts and diagnostic insights.
- **Picture Connections:** An interactive activity centered on anemia-related concepts, promoting teamwork, critical thinking, and visual learning.

The program also included the Anemia Mukh Bharat–aligned pledge, reinforcing the commitment of students toward community health and preventive care. Winners and participants were recognized and appreciated for their enthusiasm, creativity, and academic excellence.

The event concluded on a successful note, leaving a strong message on the importance of early recognition, prevention, and management of anemia. Overall,

the celebration served as an impactful platform for knowledge sharing, professional development, and public health advocacy among allied health science students.





