



**SRM Institute of Science and Technology**  
**Tiruchirappalli Campus**  
**College of Allied Health Sciences**

**Event Report: Swachh Bharat Program**

**Event Date:** Feb' 10<sup>th</sup>, 2025

**Location:** SRM Group of Institutions – Tiruchirappalli Campus

**Target Audience:** Students, Faculty members, and Staffs

**Event Coordinator:** Campus Life Team

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### **Overview of the Event**

The Swachh Bharat Program, an initiative aimed at promoting cleanliness and hygiene, was successfully organized on Feb' 10<sup>th</sup> 2025 at 9.00am. The event aimed to encourage students, faculty, and staff to actively participate in maintaining a clean and green environment, aligning with the national vision of a cleaner India. The program focused on creating awareness about waste management, proper sanitation practices, and the importance of cleanliness in day-to-day life.

### **Key Activities and Highlights**

- **Inauguration and Awareness Session:**

The event began with an opening ceremony, in which the event coordinator addressed the participants and emphasized the importance of the Swachh Bharat Mission. A short awareness session was conducted, explaining the significance of cleanliness in both personal and public spaces by our Deputy Director, SRM group of Institutions, Trichy.

- **Importance of Cleanliness:**

The session underscored that cleanliness is not only about keeping our surroundings tidy but also about fostering a healthier, safer, and more productive environment for all.

- **Cleanliness Drive:**

Volunteers, including students, faculty, and staff members gathered at various locations around the campus with gloves and waste collection bins in hand. They have cleaned common areas such as gardens, walkways, and the places near sports ground. The drive focused on segregating waste into recyclable, non-recyclable, and hazardous categories.

- **Waste Management:**

The event highlighted the need for proper waste segregation and disposal to reduce pollution and environmental hazards. A focus on recycling and minimizing single-use plastics was emphasized.

- **Community Responsibility:**

The initiative reinforced the message that cleanliness is a collective responsibility. Everyone, from students to faculty members, plays a crucial role in maintaining a clean environment.

## Outcomes and Impact

- **Active Participation:**

Over 200 participants, including students, faculty, and staff, joined the cleanliness drive, showcasing strong community engagement.

- **Increased Awareness:**

The program successfully increased awareness about waste segregation, environmental hygiene, and the long-term benefits of a cleaner campus.

- **Improved Campus Cleanliness:**

The cleanliness drive contributed to visible improvements in campus hygiene, with litter-free walkways and cleaner public spaces.

- **Motivation for Long-Term Action:**

The event inspired participants to continue practicing cleanliness in their daily lives, both on and off-campus. Many expressed interests in initiating similar activities in the future.

## Conclusion

The Swachh Bharat Program on campus was a resounding success, not only in cleaning the environment but also in fostering a spirit of responsibility among students, faculty, and staff. The event helped reinforce the core values of cleanliness, sustainability, and community participation.

