



NEIGHB ORHOOD

GUIDE

TABLE OF CONTENTS

2. WELCOME TO PLATFORM 25

4. LOCAL TRANSIT

6. WHY LOGAN HEIGHTS?

8. NEIGHBORHOOD AMENITIES

20. ABOUT CMND HOSPITALITY

LIVE PLATFORM 25



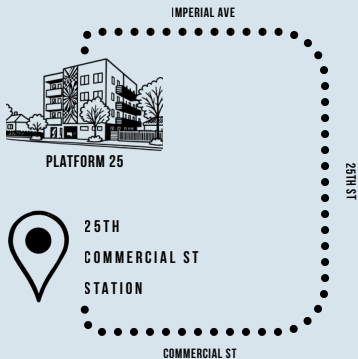
Platform 25 provides a sophisticated, design-forward residential experience within one of San Diego's most connected and evolving urban corridors. Situated at 2435 Imperial Avenue, the community offers immediate proximity to transit, cultural landmarks, and essential services, fostering an optimal balance of convenience and comfort. Residents benefit from a central location that provides efficient access to Downtown, local culinary destinations, and the waterfront.

The interiors of Platform 25 feature thoughtfully curated residences characterized by modern finishes, open-concept layouts, and abundant natural light. Each space is engineered to be both functional and inviting, supporting a contemporary lifestyle that integrates urban accessibility with the privacy of home.

Platform 25 represents more than a standard apartment; it is a premier environment specifically designed for connectivity, mobility, and modern living.



LOCAL TRANSIT



TROLLEY SCHEDULE



3 MIN WALK



THE ORANGE LINE

Westbound: Takes you into Downtown San Diego, with stops at City College, Fifth Avenue, Civic Center, and the Courthouse.

Eastbound: Heads through Southeast San Diego and Lemon Grove, ending at the El Cajon Transit Center.

THE BLUE LINE

Northbound: Takes you through Downtown, Little Italy, Old Town, and all the way up to UCSD and the UTC shopping center in La Jolla.

Southbound: Heads through National City and Chula Vista, ending at the San Ysidro Transit Center right at the U.S.-Mexico border.

THE GREEN LINE

North/Westbound: Loops through Bayside San Diego passed the Convention Center, Seaport Village, and continues north to Old Town, Fashion Valley, and SDSU, eventually ending at the El Cajon Transit Center.

Why Lo-Hi?

1. UNIQUE COMBINATION OF AUTHENTICITY, ACCESSIBILITY, AND FORWARD MOMENTUM POSITIONS LOGAN HEIGHTS AS ONE OF SAN DIEGO'S MOST PROMISING EMERGING NEIGHBORHOODS.

2. STRONG TRANSIT CONNECTIVITY AND ONGOING INVESTMENT ALONG THE IMPERIAL AVENUE CORRIDOR.

3. DYNAMIC MIXED-USE COMMUNITY WITH NEW HOUSING, NEIGHBORHOOD RETAIL, AND ENHANCED PUBLIC SPACES.

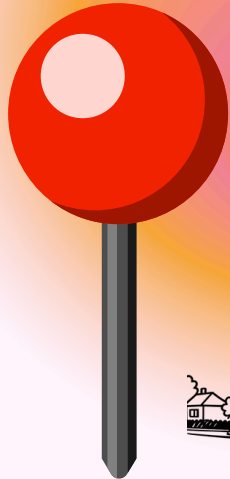




NEIGHBORHOOD AMENITIES



ONE STOP SHOP. JUST STEPS AWAY.



2460 IMPERIAL AVE



PLATFORM 25

ESPRESSO

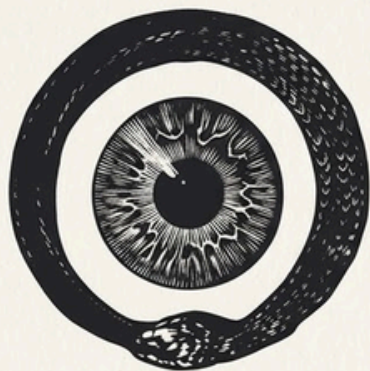
- Americano
- Cappuccino
- Double Espresso
- Latte
- Macchiato
- Mint Chocolate
- Mocha
- White Mocha



OTTER
STOP
barber shop



BLING TOOTH GEMZ



ALCHEMY

1932 KEARNEY AVE #100

 9 MIN WALK



CHOOSE THY POISON

Verde

Tequila, aguachile verde syrup, ginger, avocado, fresh lime, soda water, smoked salt rim
Bright green heat – fresh, sharp, alive. Available as zero proof.

海道 (Kaido)

Gin or vodka, kombu-celery syrup, lime, dry vermouth, saline, olive-herb oil
A dry coastal path – mineral, umami, and quietly precise.

Love Potion

Gin, vodka, or mezcal, rose, cardamom, lemon, egg white foam
Soft florals, warm spice, and dangerous intentions. Available as zero proof.

Abuelita's Old Fashioned

Bourbon, café de olla & chocolate Abuelita syrup, Angostura & orange bitters
Sweet memories burned by bitter fire.

Bloodstone

Gin or mezcal, hibiscus-basil syrup, lemon, rosemary
Floral and vivid, sharpened by citrus. Available as zero proof.

Wolfsbane

Whiskey sour, Earl Grey, citrus
Dark tea and bright acid – calm before the burn.

Bonesmoke

Mezcal Negroni fat-washed with bone marrow & charred guava, sweet vermouth, Campari, where flesh and spirit become one through flame.

Ancestral Flame

Mezcal, ancho reyes, cacao-spiced syrup, mole, guava & lime
Ancient warmth carried low and steady. Available as zero proof.



BEST BREWERIES



MUJERES BREWERY.....	9 MIN	
MASON ALEWORKS.....	5 MIN	
JAGUAR PAW BAR.....	4 MIN	
TINY GIANT TAPROOM.....	14 MIN	
COUNTERPOINT.....	10 MIN	

 3 MIN WALK

LONGPLAY HI-FI



LONGPLAY is a cafe + bar + shop dedicated to the promotion of audiophile culture + design plus hospitality





¡SALUD!



EL PAISA

COMMUNITY

We believe strong communities are built through relationships. By fostering connection among residents, owners, and neighborhoods, we create environments where people feel a sense of belonging — not just a place to live, but a place to thrive.

MINDFULNESS

Thoughtful attention to people and detail guides everything we do. We operate with intention, anticipate needs, and make decisions that support both immediate comfort and long-term well-being.

NAVIGATION

Expertise and transparency allow us to guide residents and owners confidently through every stage of the property experience — from move-in to ongoing care — making the process clear, efficient, and dependable.

DEDICATION

Our commitment to excellence is unwavering. We take pride in our work, respond with urgency, and invest in lasting quality to ensure every community we manage reflects the highest standards.



COMMUNITY

MINDFULNESS

CMND
CMND
CMND

/COM-MAND/



NAVIGATION

DEDICATION

CONTACT INFO

WWW.CMNDHOSPITALITY.COM

MARKETING@CMNDHOSPITALITY.COM

M - F: 8AM - 5PM

SAT - SUN: CLOSED

