

Send donors directly to your page:

You can send donors directly to your organization's profile page and/or your organization's donation page.

Using a URL:

- The URL is in the browser's address bar when you're on a specific page on a website. That means each organization has two unique URLs one for your profile page and one for your donation page. This is what you will use if you are sending a link to donors. This is also what you will use if you're setting up a hyperlink anywhere.
- To get your organization's URLs, simply copy what's in your browser's address bar when you are viewing <u>your organization's page</u>. Highlighted and circled below is an example of Neon One Test Organization's profile page URL.



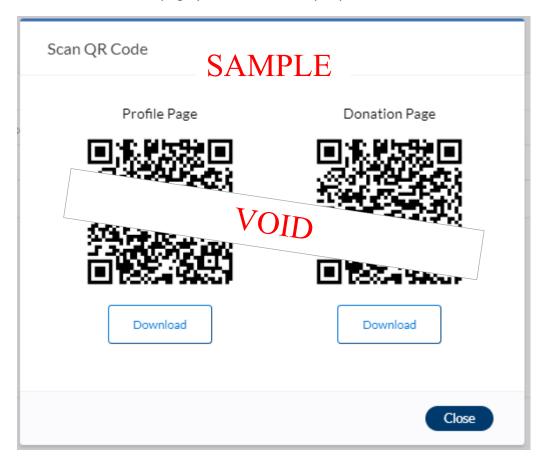
• You will do the same thing for your organization's donation page URL (copy what's in your browser's address bar when you are viewing **your organization's donation page.**

Using a QR code:

- Neon One (the giving day software we use) has made a QR code for each organization's profile page and donation page. Like with the URLs, each organization will have one for your organization's page and one for your organization's donation page.
- You can find your organization's QR codes by logging into your profile (like you would if you were editing your page).
- On the "Overview" page, scroll down to where the "edit public profile" button is located (above the box with all of the organization information). To the right of the "edit public profile" and "embeddable donation button" is a button that says "QR codes"



When you click the QR Codes button, the window below pops up showing you your QR codes for your organization's profile page and your organization's donation page. You'll see a "download" button beneath each one. Remember, those two QR codes are unique and will each take people to different pages, so make sure you are downloading the correct one for the page you'd like to send people to.



If you have any questions, please contact Ashley Weets at ashley@kearneyfoundation.org or (308) 237-3114