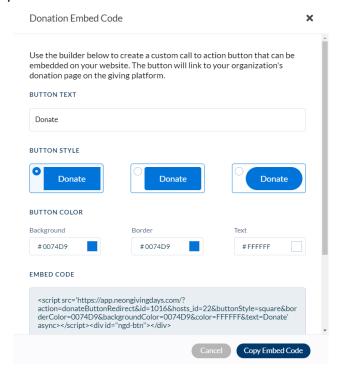


This feature will allow nonprofits to embed a button on their own website to drive donor traffic back to their donation page on *Give Where You Live*. This will drive more gifts to *Give Where You Live* so the nonprofit can benefit from prizes and match pool money.

## Steps to create an embeddable donation button:

- 1. Go to <a href="https://www.givewhereyoulive.net/">https://www.givewhereyoulive.net/</a> and click on "Login" in the upper right-hand corner, then click on "I am an Organization".
- 2. Once you are logged in and on your dashboard, click on "My Public Profile" on the menu.
- 3. Under "Profile Status" you will see two navy blue buttons; click on "Embeddable Donation Button".
- 4. How to setup the code (see image below):
  - a. **Button Text:** You can create your own text or simply keep the word "Donate" for the button.
  - b. **Button Style:** You have three options for the shape of the donation button.
  - c. **Button Color:** Please go to <a href="https://imagecolorpicker.com/">https://imagecolorpicker.com/</a> to find the hex code of the color you want to use. Type in the color code you desire. Note: You can have a different color for the background, border and text.
  - d. **Embed Code:** Once you do these steps, you can view a preview of the donation button at the bottom. When you are done, click the navy blue "Copy Embed Code" button at the bottom and add this code to your website.



If you have any questions, please contact
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