



Privacy Policy and Electronic Communications Notice

You will be furnishing personal information to us at the time you apply to rent from us or during your residency. This information may be provided on a rental application or other documents, whether submitted on paper or electronically. Such information may include, but is not limited to, your Social Security number or other government-issued identification number, name, contact information, date of birth, employment and income information, rental history, and financial or payment information.

We may use this information to verify statements made on your rental application, including your rental history, credit history and employment history. We may also use this information when reviewing any lease renewal, managing your account, processing payments, enforcing lease terms, and assisting in the collection of any amounts you may owe now or in the future.

We may share your personal information with third parties as necessary to conduct our business, including consumer reporting agencies, screening providers, payment processors, collection agencies, legal representatives, and government authorities as required by law. We may also share information with third-party service providers who assist us in operating our business, including those who provide electronic communication services.

Within our company, only authorized people have access to your Social Security number or other government-issued identification number and other sensitive personal information. We keep all documents containing your information in secured areas accessible only by authorized people, and we limit access to electronic records through password protection and other appropriate security measures.

We retain personal information only for as long as necessary to fulfill the purposes described above and to comply with applicable legal, accounting, and reporting requirements. After we no longer need your personal information, we will store or destroy it in a manner that ensures that no unauthorized person will have access to it. Our disposal methods may include physical destruction, shredding, or obliteration of paper documents, and permanent deletion of electronic files.

Electronic communications and Text Messaging

By providing your phone number or other contact information to us, you consent to receive communications from us, including by telephone call, email, and text message (SMS or MMS), for purposes related to your application, tenancy, or account. Consent to receive text messages is not a condition of renting an apartment or receiving services from us. Text messages and electronic communications may be used for convenience; however, formal notices will be provided in accordance with the lease agreement.

These communications may include, but are not limited to:

- Scheduling and confirming showing appointments
- Updates regarding your application or leasing status
- Lease-related communications, including renewals and enforcement of lease terms
- Account-related messages, including billing notifications and collection efforts
- Responses to your inquiries or requests

We may also send marketing and promotional communications, including:

- Information about current leasing specials or pricing updates

- Follow-ups regarding your interest in our community
- Notifications about available units or upcoming availability
- Promotional offers, events, or prospective resident incentives

Marketing communications will be sent only where permitted by applicable law and, where required, with your prior consent.

You may opt out of receiving text messages at any time by replying “STOP” to any message or by contacting our office directly. After opting out of text messages, you may continue to receive non-text communications from us.

Message frequency may vary. Standard message and data rates may apply based on your mobile carrier.

Your Rights and Data Security

Access to sensitive personal information is restricted to authorized personnel only. We maintain administrative, physical, and electronic safeguards designed to protect your information.

To the extent required by applicable law, you may have the right to request access to, correction of, or deletion of your personal information.

This policy is not intended to supplement the terms of your lease agreement and does not replace or modify any lease provisions. In the event of a data breach involving your personal information, we will provide notice as required by applicable law.