



**CONNECT.
RETURN.**

Business Sponsorship Opportunities

Peace River Gardens, Inc.
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Punta Gorda, FL 33982
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PEACE RIVER



BOTANICAL
& SCULPTURE
GARDENS

Welcome to Peace River Botanical & Sculpture Gardens



We Succeed Together

Welcome to the Peace River Botanical & Sculpture Gardens, where nature's splendor and artistic creativity converge to create a sanctuary of beauty and tranquility. Nestled along the serene Peace River, our 27-acre garden boasts five distinct ecosystems: marshlands, wetlands, mangroves, uplands, and tidal basins.

Each ecosystem is thoughtfully curated to highlight the diversity and resilience of native flora and fauna. As you wander through our lush landscapes and stunning sculpture exhibits, you'll discover a harmonious blend of art and nature designed to inspire and rejuvenate.

Your business sponsorship helps us sustain and expand this unique haven, fostering environmental education, conservation efforts, and community engagement. Together, we can cultivate a legacy of natural beauty and artistic excellence for future generations to enjoy. Thank you for joining us in this remarkable journey.





Welcome Notes



Tanna Horner
Executive Director

Allow me to extend a heartfelt welcome to the Peace River Botanical & Sculpture Gardens. As the Executive Director, I am excited to share my profound passion for this extraordinary haven where nature and art unite.

From my earliest memories, I've been drawn to the beauty and wonder of the natural world. Growing up, I found solace in the embrace of forests, the symphony of birdsong, and the serenity of The Peace River, whose banks I played along as a child. These experiences instilled in me a deep reverence for the environment and a fierce desire to protect and preserve it. Our Gardens represent not only a sanctuary of biodiversity but a canvas where nature and art harmonize in perfect balance.

We are more than just an institution; we are a cultural beacon for our community, a place where people of all backgrounds can come together to celebrate the beauty of nature and the artistry of human imagination. It's a place where children discover their creativity, where artists can find inspiration, and where families can create lasting memories.

As an educator of more than 20 years, there is no better space to cultivate creativity and inspire a love of learning that right here on this beautiful property. It is my sincere hope that you will continue to support our mission, share our passion, and join us in nurturing this exceptional space for future generations. Together, we can ensure the gardens remain a vibrant and enduring symbol of the union between the natural world and the world of art.

Thank you for being a part of our journey and for your unwavering support. I look forward to continuing this remarkable adventure with you.

Unearthing Our Strategic Plan

Creating a World-class, Ever-Evolving Garden Experience

Our strategic plan charts a course of our collective future for the next three years. Informed by our community's values, aspirations, and challenges, this plan embodies our commitment to growth, sustainability, and inclusivity. Through collaborative efforts and innovative solutions, we aim to address key issues, capitalize on opportunities, and foster a vibrant and resilient garden for generations to come. Together, let us embark on this journey, leveraging our strengths and embracing our diversity as we work towards a bountiful and blossoming tomorrow. We wholeheartedly appreciate your support in helping us achieve these goals.



2024 Peace River Botanical & Sculpture Gardens - Board of Directors





Key Objectives

Create an Inspiring and Ever-Changing Garden Haven

- Ensure that our property and programs are welcoming and accessible to all
- Foster a sense of connection and belonging with each individual
- Fulfill our founder's vision by creating at least five memorable and impactful experiences for our guests
- Create a 10 year master plan to develop the Southside and complete phase 1 and 2

Sustainable Financial Health

- Inspire joyful giving and demonstrate authentic gratitude
- Prepare for a comprehensive campaign with measurable analytics to inform future growth
- Identify and develop alternative revenue streams that make up an additional 10% of operating budget
- Grow resources through grants and relationships with governmental agencies, corporations, and foundations
- Seek opportunities for cost reduction and in-kind donations
- Build a \$1MM Endowment and 3-month operating reserve

Model our Mission in all Interactions

- Utilize our diverse ecosystems as a natural laboratory for conservation and education
- Make our organization a leading cultural center in the region
- Steward our environment through sustainable practices
- Build partnerships to strengthen and give back to our community



Business Sponsorship Opportunities

Collaborate with Us to Foster Growth and Energize the Community

Becoming a business sponsor at Peace River Botanical & Sculpture Gardens offers companies a unique opportunity to align with a vibrant community landmark that champions environmental stewardship, education, and cultural enrichment. Sponsorship provides significant visibility among a diverse and engaged audience, enhancing brand reputation and showcasing corporate social responsibility.

By partnering with us, businesses can tap into our extensive network of visitors, members, and volunteers, creating meaningful connections and fostering goodwill. Sponsorship benefits include prominent recognition in our marketing materials, on-site signage, and high-profile events, ensuring your brand is seen by thousands of visitors annually.

Furthermore, supporting the gardens demonstrates a commitment to sustainability and the arts, values that resonate deeply with today's consumers. This partnership allows companies to contribute to the preservation and enhancement of a beloved local asset, directly impacting community well-being and the environment.



Join us in creating a lasting legacy that celebrates nature, art, and education. Together, we can cultivate a thriving, dynamic garden experience that inspires and uplifts all who visit.



Active Engagement Campaigns

Connecting Through Innovative Outreach



- Our newsletter has 10K subscribers (and a 90% average readership rate).
- Our social media has surpassed 11K followers.
- 40K on-site visitors each year (and growing!)
- We market our events and programming in multiple channels (billboards, radio, print, digital airport ads, and more!)
- Our website averages over 5K hits per month.
- Businesses giving \$1K or more each year are listed in our annual impact report that is mailed to our Annual Alliance of Generous Givers and shared in our newsletter.
- Recently recognized as Nonprofit of the Year, Excellence in Nonprofit Leadership, Grassroots Award, and Attraction Hero, you will be partnering with a thriving organization.



Testimonial

“ Learning how Peace River Botanical & Sculpture Gardens stepped up to provide food, clothing and supplies to those affected by Hurricane Ian, while also dealing with the damage to their own property, made me want to be more involved with this organization and help make a positive impact in our community. The Garden promotes a place for relaxation and learning which in turn improves my family's health and vitality and makes our region a better place to live. ”

★ ★ ★ ★ ★ HELEN R. - Donor, Member, and Volunteer

Demographics

Understanding Our Diverse Visitor Base

Our visitors at Peace River Botanical & Sculpture Gardens encompass a diverse demographic, reflecting a wide range of ages, backgrounds, and interests. From families and nature enthusiasts to art lovers and students, our garden attracts a vibrant community seeking beauty, education, and inspiration. Understanding our visitor demographics helps us tailor programs and experiences that resonate with everyone who steps into our sanctuary.

1200

Active Members



115

Community Outreach Programs



4500

Students Served Annually

200+

Active Volunteers



2024 Best United States Hidden Gem Attraction





Partnering with Peace River Botanical & Sculpture Gardens means joining a community dedicated to cultivating beauty, education, and sustainability for future generations.

Current & Past Partners

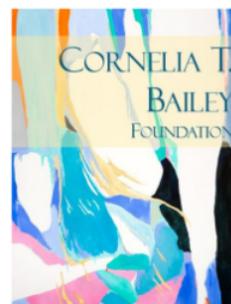
Celebrating Our Valued Collaborators: Past and Present



2022
NON-PROFIT
OF THE YEAR
AWARD



GULF COAST
COMMUNITY
FOUNDATION



Blooming Alliances



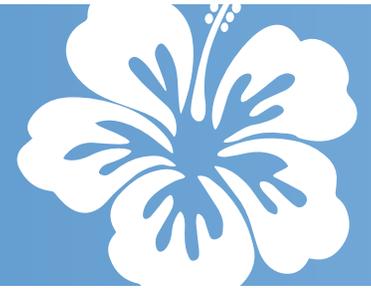
Boundless Benefits

Inspire. Engage. Thrive.

Bank of America.

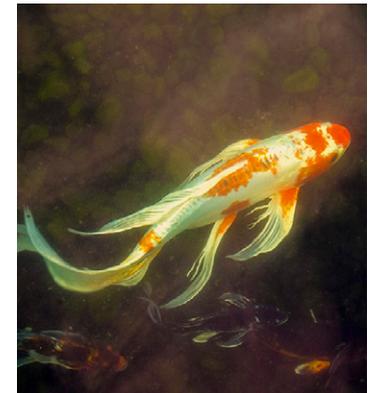


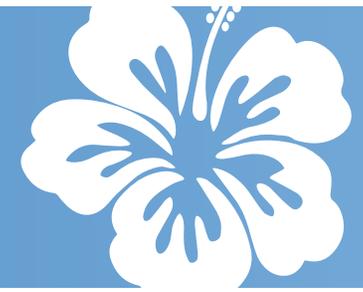
Special Event Sponsorship



Choose from one of our annual events: Music Series, July Pineapple Fest, September Butterfly Day, January Car & Art Show. Estimated attendance is between 500-1K people.

- Support Sponsor - **\$1000** sponsorship will get you day-of signage as well as shoutouts in our newsletter and social media.
- Sustaining Sponsor - **\$2500** sponsorship receives all of the above plus 5 tickets and website acknowledgment.
- Signature Sponsor - **\$5000** all of the above plus name on all event promotions through varied media leading up to event, 10 tickets to event *Sponsorship must be secured a minimum of 60 days prior to event.





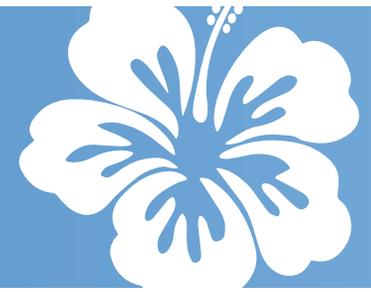
Signature Event Sponsorship



Become a signature event sponsor at Peace River Botanical & Sculpture Gardens and enjoy exclusive benefits including prime visibility, brand recognition, and unique engagement opportunities. Your support helps us host memorable events that enrich our community and promote environmental education. Join us in creating unforgettable experiences that inspire and connect.

-
- Choose from one of our 3 signature events.
 - **\$2500** Support Sponsor
 - **\$5000** Sustaining Sponsor
 - **\$10000** Signature Sponsor
 - Gardens Aglow - 12 nights of holiday lights seeing nearly 700 guests nightly.
 - Orchid Ovation - intimate, annual fall fundraiser with our most dedicated supporters.
 - Art & Garden Soiree - a vibrant experience in February where community spirit and generosity come together to make meaningful impact.

Exhibition Sponsorship



Each year we offer two exhibitions, rich in arts and culture, for our community. These national and international experiences are extended over multiple months and have our biggest opportunities for exposure during our busiest months of the year!

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- Choose from one of our 2 Artistic Exhibitions.
 - **\$5000** Support Sponsor
 - **\$10000** Sustaining Sponsor
 - **\$25000** Signature Sponsor
 - Your support enables us to provide free field trips each year so Title 1 Students can engage in rich, cultural experiences.





Sponsorship Form

Sign Up to Support and Grow with Us

Support the Peace River Botanical & Sculpture Gardens by becoming a sponsor today. Your generosity helps us continue our mission of conservation, education, and community enrichment. Together, we can cultivate a thriving, vibrant garden that inspires and delights visitors for generations to come.

Thank you for your support!

Name:

Address:

Email:

Company:

Phone:

Notes:

Special Event Sponsorship

- Support - \$1000
- Sustaining - \$2500
- Signature - \$5000

Signature Event Sponsorship

- Support - \$2500
- Sustaining - \$5000
- Signature - \$10000

Exhibition Sponsorship

- Support - \$5000
- Sustaining - \$10000
- Signature - \$25000



Signature

Complete Name/Title



Event Area

Host Memorable Gatherings in Our Scenic Event Area

Our serene gardens provide the perfect backdrop for any corporate occasion from team building to volunteer days and award ceremonies to private client events. Sponsors receive discounts off our venue rentals. Inquire today about how we can help turn your vision into a reality.



Contact Us

We'd love to hear from you! For inquiries, feedback, or more information, please reach out to us. You can contact us via phone, email, or visit us in person. Explore the valuable opportunity for a partnership and let's create something extraordinary together. We're here to assist you and answer any questions you may have.

The sooner you get on board, the more engagement opportunities you will have.

Please contact us at:

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Website:
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