

OPTIONS

Revolutionary Ideas in the War on Cancer



PEOPLE
AGAINST
CANCER

THE NEWSLETTER OF PEOPLE AGAINST CANCER

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Alternative Medicine: The Answer to the Crisis in Medicine

Editorial

You don't need to be a rocket scientist to figure out that the American medical system is in crisis.

Despite the massive spending on medical care in America - we are no healthier.

These were the findings of a recently published report from researchers at Johns Hopkins University.

America now spends nearly 15% of our entire GNP on disease - or what is laughingly referred to as "healthcare."

Our "doctor bill" is now more than \$3700 for every man, woman and child in America.

Of the leading 29 industrialized nations, America now ranks about 20th in overall life expectancy and 21st in infant mortality.

Cancer is poised to eclipse heart disease as the #1 killer by the year 2000. And heart disease continues to kill 1 in 2.

If our "doctor bill" continues to grow at this relentless rate, by the year 2060, it will consume the entire Gross National Product!

The citizens of Germany spend \$2200. And what do they get?

They get lower infant mortality...

They get lower heart disease...

They get lower cancer rates...

They get better life expectancy...

They get alternative medicine!

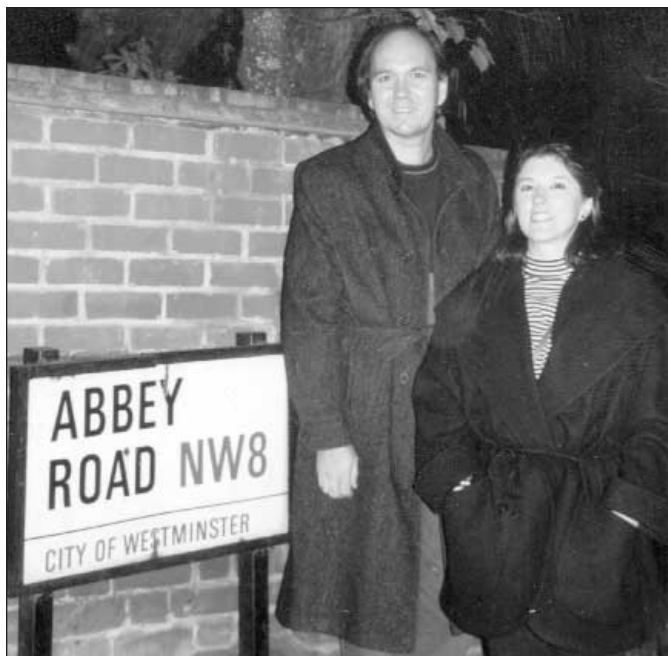
Why is this happening?

Because we're stupid.

We must demand prevention! We must evaluate, validate and embrace alternative medicine. It is safe! It is effective! And it is *cost* effective! ☐

OPTIONS

Options: Revolutionary Ideas in the War on Cancer is published quarterly as the Newsletter of People Against Cancer. We hope you find it both provocative and informative.



Frank Wierwel and Denise Wierwel in London for *Surviving Cancer: The World Conference on Alternative Cancer Therapy* (see story page 5).

Congress Implicates GAO in Hydrazine Sulfate Cover-up!

Hydrazine Sulfate is an orphan therapy. And no one in the National Cancer Institute (NCI) wants to adopt it - or even touch it. The problem is that it doesn't fit the system which approves new cancer drugs. It is safe. It is effective. It is inexpensive. And it is not patentable.

The story of hydrazine is a story of politics not science - and it isn't pretty. After investigating the story, General Media publishing magnate Robert Guccione took out a full page ad in the Washington Post calling the hydrazine sulfate story part of "The \$200 Billion Scam" which is the National Cancer Program. Further, he has launched a campaign to file a massive class action suit for wrongful death against the NCI. In a scathing critique in the September issue of

Penthouse magazine, investigative reporter Jeffery Kamen writes, "What has been uncovered is a skein of lies and betrayal...by physicians and health-care investigators, many whose salaries your federal taxes pay."

After years of controversy, name calling, and charges and counter-charges from both sides, the General Accounting Office (GAO) was asked to do an investigation. But instead of putting the controversy to rest once and for all, the GAO became part of the controversy. US Senate counsel, Jeffery Robbins has now declared the GAO report on hydrazine sulfate was "plainly absurd" and "extremely misleading."

In a scathing letter to the GAO, Robbins contends that the GAO, the

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Hydrazine Sulfate (con. from page 1)

government watchdog that was asked to investigate a cover-up of hydrazine sulfate, had itself become part of the cover-up.

The story starts many years ago with a former NASA scientist and cancer researcher named Dr Joseph Gold. Gold discovered that hydrazine sulfate, a component of rocket fuel, killed cancer cells and helped people live longer and feel better. Gold founded the Syracuse Cancer Research Institute to investigate and validate the drug.

However, after years of successful studies, both in the US and abroad, the powerful government agency which funds, directs and influences most cancer research, the National Cancer Institute (NCI), was still not impressed. Dr Vincent Devita, the NCI director in 1985, called hydrazine a "ho-hum drug." He told the ABC News program 20/20, "We throw away better drugs than hydrazine sulfate."

The story might have ended there if it had not been for Robert Guccione and his wife Kathy Keeton.

Kathy Keeton took hydrazine and claimed it cured her cancer. Her claim exploded into a firestorm of controversy which swept across the US, and now rages in Europe and Russia.

Under ordinary circumstances, Keeton and her claims could have been written off as "just another looney" promoting another "quack cancer cure." But Keeton and her husband, Bob Guccione, publish Omni, Longevity and Penthouse Magazines.

Keeton's use of hydrazine and the surrounding publicity re-ignited a long smoldering debate over hydrazine sulfate, both a component of rocket fuel, and a medicine long studied by scientists in Russia and the US as an effective and non-toxic cancer treatment.

In a television appearance on the Montel Williams talk show, Keeton said hydrazine first eliminated the pain then eliminated most of her cancer after being diagnosed with terminal stage 4 breast cancer.

Hydrazine sulfate works by normalizing glucose metabolism. "In advanced cancer, the tumor grows and the patient wastes. This is called cachexia (ka-kex'-ia).

Kathy Keeton Dead from Complications of Surgery!



NEW YORK (Sept 29, 1997) - Kathy Keeton Guccione died September 19 in New York City from complications of surgery.

Keeton, the President and Chief Operating Officer of General Media International was 58 years old. During her career of nearly three decades she brought General Media, who publishes Omni, Longevity and Penthouse magazines, into the electronic age.

In May of 1995, Keeton was diagnosed with late stage IV breast cancer. On diagnosis the cancer had already spread throughout her body and doctors predicted that she had about 6 weeks to live. However, contrary to predictions, she was successfully treated with a controversial cancer drug called hydrazine sulfate which was the subject of articles appearing in Penthouse, Omni and Longevity.

Because of the advanced nature of the disease, Keeton combined hydrazine sulfate with radiation treatments. She reported that she felt much better and examinations showed her tumors had either disappeared or had become dramatically reduced. She launched a campaign to conduct fair trials of the drug hydrazine sulfate by the National Cancer Institute.

Despite steady improvement, severe scarring, reportedly from the radiation, required a surgical by-pass of a portion of her upper digestive system. She died from unforeseen complications of the surgery.

A spokesperson for General Media said Ms Keeton was determined to help hydrazine sulfate get approval so physicians could prescribe it and the thousands in need could benefit from it. She recently established the Kathy Keeton Cancer Research Foundation to encourage research into alternative cancer therapies. ☐

Hydrazine is a non-toxic anti-cachexia drug which acts to reverse improper glucose metabolism," says cancer activist Frank D Wiewel.

Wiewel was the chairman of the pharmacological and biological treatments committee at the Office of Alternative Medicine (OAM) in the National Institutes of Health (NIH) in Washington. Wiewel investigated charges that hydrazine sulfate studies done by the National Cancer Institute (NCI), with OAM money, were fraudulent.

"When NCI officials appeared before our committee, it appeared that there was a deliberate attempt by the NCI to mislead the committee about the methods of testing and the results," says Wiewel, "there was a strangely unscientific attitude taken by the NCI which was disturbing. They ignored specific contra-indications and the warnings of Dr Joseph Gold, a former NASA scientist."

Officials of the NCI claimed that the studies they conducted on hydrazine, involving a total of 600 patients, failed to show any "significant benefit" to hydrazine. However, Gold and other critics charge that the studies were rigged.

Gold warned the NCI that hydrazine was an MAO inhibitor and should not be used with alcohol, tranquilizers, barbiturates or foods such as aged cheeses which are high in the amino acid tyramine.

Critics charged that NCI deliberately ignored the scientific evidence and Gold's warnings and designed a trial which would fail to show benefit.

Under the pressure of a General Accounting Office (GAO) investigation, NCI officials, after first denying the wide spread use of tranquilizers, admitted that tranquilizers were used in 94% of all study patients. Yet despite this revelation, the GAO still claimed that "the hydrazine sulfate studies were not flawed."

"This is precisely the kind of an episode, that fosters a deepening mistrust of the entire cancer establishment," says People Against Cancer founder Frank Wiewel. "If we can not trust the NCI to do an honest evaluation, the GAO to do an honest investigation, or the FDA to approve a useful therapy, we need to start over - all over."

People Against Cancer has prepared an extensive booklet on hydrazine for \$25. Call: 515-972-4444. ☐

CSCT: Cell Specific Cancer Therapy

Killing Cancer With Magnetic Energy

Beam me up Scotty - we have discovered something amazing. It is a scanner that can identify cancer cells and a magnetic device that can kill them safely.

Star Trek? Maybe not! It just may be that researchers have indeed discovered a new way to identify cancer cells and kill them with non-toxic magnetic energy.

After eight years of intense effort, two researchers from Tennessee, Bob Scarboro and Jim Claxton, appear to have developed a revolutionary new way to fight cancer.

"Its not a cure!" stresses Michael Reynolds, one of the directors of The Center for Cell Specific Cancer Therapy in Santo Domingo, the Dominican Republic. "The treatment is designed to destroy active cancer cells and do so without causing any damage to healthy cells. It will not change the fundamental predisposition to grow cancer cells. It can not change a genetic susceptibility or cancer triggers such as tobacco and other carcinogens in the food, air, water and environment."

Reynolds and his partner John Armstrong have opened the Center to conduct research on the technology while treating people with cancer. Reynolds was a successful businessman from San Francisco who was originally very skeptical of the revolutionary approach to cancer treatment but was convinced by the scientific results. As a new-age businessman, he saw the opportunity to create a new business while helping his fellow man.

Armstrong's involvement is on a very personal level. He was diagnosed with stage IV malignant melanoma which had spread to his brain. He was given little chance of survival with standard treatments of surgery, radiation and chemotherapy. He took the treatment and now appears to be in complete remission.

Reynolds and Armstrong teamed up with a physicist, Richard Liang, PhD, who holds a doctorate in nuclear engineering from the Columbia University in New York. "Cancer cells have atypical metabolism," says Laing. "With this treatment we are able to detect and specifically target cancer cells by exploiting this unique condition. There are electrical activities involved in cell metabolism in which posi-



Frank Wiewel and Dr Jack Taylor in Santo Domingo the Dominican Republic.

Important Points About CSCT

- ☞ CSCT appears to be able to identify and kill cancer cells with magnetic energy.
- ☞ CSCT appears to be capable of treating a wide range of cancers.
- ☞ CSCT appears to be effective in cancer which is not surgically treatable.
- ☞ CSCT appears to be capable of killing cancer which has spread throughout the body.
- ☞ CSCT appears to be a safe technology with none of the dangerous or toxic effects of conventional cancer therapy.
- ☞ CSCT appears to be far more effective after first starting a program of diet, nutrition and detoxification such as Dr Taylor's Metabolic Assessment Program (MAP).
- ☞ CSCT may be less effective after chemotherapy or radiation which may cause some cells to become dormant then later become active again.

Those interested in the CSCT or the MAP can call People Against Cancer at 515-972-4444 between 9-5 CDT M-F.

tive and negative ions flow in and out of cells. "Cancer cells appear to be different from healthy cells in their metabolism. The cancer cells give off an excessive amount of ions which are able to identify and target," points out Laing. "It is like they have a signature, and we have a very sensitive electromagnetic device at the Center which detects that signature."

The device used to kill these targeted cancer cells with their unique signature is a simple magnet coil - a donut shaped device which the person with cancer lays inside on the treatment table for 60 minutes each day. "The coil consists of an array of fixed permanent magnets and an electromagnetic coil which passes through it. This creates a frequency modulated, pulsed electromagnetic field. Frequency, magnitude and time are the three intervals we coordinate to achieve the effect," explains Laing.

Through the Alternative Therapy Program of People Against Cancer, a person with cancer would fill out a detailed medical history questionnaire, collect their medical records such as pathology report, reports of prior treatments, the blood tests Complete Blood Count (CBC) and Blood Chemistry (Chem 22 or more) taken within the last 14 days, and reports of x-rays or scans. These are submitted to the Center for review. If the person is accepted, they can expect to spend about three weeks in Santo Domingo. The cost of the treatment is \$20,000.

"We know that \$20,000 is a significant amount of money," admits Reynolds. "So we have initiated a revolutionary policy. If the person who is treated does not respond to CSCT we simply refund the money - no questions asked." "Additionally," Reynolds points out, "we have a program to help people who can not afford the entire amount. We have set up a means test to determine what a person can afford to pay. No one will be turned away for a inability to pay. This is about helping people first and foremost."

"We conducted a site visit to the CSCT Center and it appears there may be something important going on here," says People Against Cancer's Frank Wiewel, "we intend to cooperate with CSCT to conduct a full evaluation." ☞

Burzynski: Out Of The Frying Pan Into The Fire!

After a long legal battle, which reportedly cost taxpayers \$16 million, Dr Burzynski, the maverick cancer researcher from Houston, Texas, thought his problems were over. On May 28th, 1997, a Texas Grand Jury found him not guilty on all counts.

After a 75 count indictment, accusing him of mail fraud and contempt of court, Burzynski claimed what he thought was the final victory in his 14-year legal battle with the the medical establishment.

Now it appears Burzynski has jumped out of the frying pan - and into the fire.

The Texas Department of Health (DOH) is now attempting to close him down. In a trial scheduled for January 12, 1998, the DOH is seeking fines and penalties and a restraining order against Dr Burzynski to prevent him from treating anyone outside clinical trials."

While Burzynski and his patients were jubilant about the verdict in May, others weren't so happy. Assistant US Attorney, Michael Clark said, "The only thing positive to come out of the prosecution is that it literally forced Burzynski into the system. It forced him to get together with the FDA and study this drug the way it's supposed to have been studied." Burzynski was accused of violating a court order against interstate shipment of a drug not approved by FDA. And Clark had argued that Burzynski had deliberately avoided FDA scrutiny.

"We are in complete compliance with the law," Burzynski told *Options*, "we are only treating patients under FDA approval in 74 clinical trials. Now, Dennis Baker of the Texas Department of Health wants to close us down."

Back in 1977, after consulting with attorneys from FDA and the Texas Department of Health, Burzynski was advised that it was legal to treat his own patients, in his own practice, with antineoplastons.

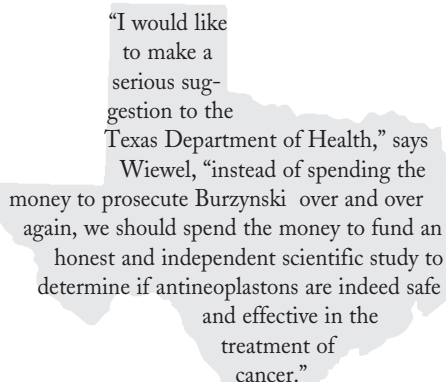
However in 1988, Dennis Baker of the DOH, wrote Burzynski a letter demanding that he stop using antineoplastons and that he destroy the entire stock of the drug. Because Baker's letter carried no legal authority, Burzynski did not comply.

Undaunted, Baker sent a copy of the letter to the Texas State Board of Medical Examiners who immediately initiated a decade long, unsuccessful attempt to strip Burzynski of his license to practice medi-

cine.

Then in 1992, Baker and the DOH filed their own lawsuit against Burzynski, asking for a permanent injunction prohibiting the use of antineoplastons until they were approved by FDA. The suit also sought heavy fines, penalties, investigative fees and attorney fees. The 1992 DOH case against Burzynski remained dormant while the 75 count federal indictment was pending.

"It is absurd that the Texas Department of Health is seeking to restrain Burzynski from treating patients outside of FDA trials - because he isn't treating anyone outside of FDA clinical trials," says Frank Wiewel, one of the founding members of the Office of Alternative Medicine (OAM) in the National Institutes of Health (NIH).



"I would like to make a serious suggestion to the Texas Department of Health," says Wiewel, "instead of spending the money to prosecute Burzynski over and over again, we should spend the money to fund an honest and independent scientific study to determine if antineoplastons are indeed safe and effective in the treatment of cancer."

But long time Burzynski critic Saul Green, former biochemist at Memorial Sloan Kettering Research Center in New York, and his colleagues in the National Council Against Health Fraud (NCAHF) say it is not the responsibility of the state but Burzynski's responsibility to prove the safety and efficacy of antineoplastons. Green feels that the failure of the federal indictment undermined protection for consumers.

However after the May verdict, Barrie Cassileth, a researcher at Duke University and long time critic of alternative cancer therapies was forced to admit "There's a lot of anger and dissatisfaction, and I think this is another statement saying that we need to give mavericks...an opportunity." She went on to say that the verdict reflects skepticism of established medicine and FDA regulation.

The long battle between Burzynski and the FDA began in 1983 when the FDA got

two court orders barring him from interstate shipment of his medicine. FDA contended that Burzynski refused to submit his drug to proper testing for further scientific evidence of it effectiveness. But Burzynski pointed out that he had filed an Investigational New Drug Permit (IND) as required on May 6, 1983, over a decade ago, but the FDA stonewalled for over six years before granting him limited permission to treat patients. Further he accused the FDA of random and capricious enforcement of the rules. "Normally the FDA grants approval for INDs within 30 days but in our case they refused to grant the IND charging that I lacked 'training or experience' despite my MD and PhD in biochemistry."

Even the National Cancer Institute (NCI) admitted that "the results in brain cancer are real," and after a site visit to the Burzynski Institute NCI researcher Dr Nicholas Patronas testified in court that the Burzynski treatment is the most effective treatment for brain cancer he had ever seen. But during the trial, Judge Simeon Lake was unimpressed saying, "whether the drug works or not is irrelevant." Lake ruled further that the the jury would hear no testimony about the safety or effectiveness of the drug.

After an earlier trial, one of the jurors, L Darlene Phillips, wrote to the United States Congress.

"This letter is to inform you of how upset I am at how my time and tax dollars were *wasted* on this trial...the prosecution offered no evidence at all of a conspiracy to commit fraud...they didn't come close to proving their case...and, while the trial was going on the FDA had already approved 71 clinical trials. This case should never have been tried in a criminal court. I felt I had been involved in something that was a ridiculous waste of two months of my life...surely our government has real criminals to prosecute."

The Burzynski Patients Group is seeking letters of support and donations to cover the high costs of legal defense for the Burzynski patients. Those who donate \$50 will receive a copy of a new book entitled, *The Burzynski Breakthrough: The Century's Most Promising Cancer Treatment and the Government's Campaign to Squelch It*. Those who donate \$75 will also receive a videotape.

Donations may be sent to: *The Burzynski Defense Fund, PO Box 1770, Pacific Palisades, CA 90272.* ☐

Surviving Cancer: London Hosts A World Conference on Alternative Cancer Therapy

LONDON (November 15, 1997) - The controversial cancer researcher, Dr Stanislaw Burzynski had come to London.

Dr Jack Taylor had flown in from Chicago and Dr Howard Bezozza from New York.

Dr John Clement had returned to his native England eager to tell his native countrymen about Immuno-Augmentative Therapy (IAT) and VG-1000, the Govallo Therapy and his research in Freeport Bahamas.

Despite warnings from fellow physicians, Dr Kingsley came to tell his fellow Brits about Vitamin C and hydrogen peroxide as treatments for cancer.

Only hours earlier, in an unprecedented speech, Prince Charles had just declared his support for Alternative Medicine, recommending coverage by the Public Health Service.

Over 1000 people - researchers, physicians, nurses, activists and people with cancer, came by plane, train and bus, to London from around the world to attend the World Conference on Alternative Cancer Therapy called "Surviving Cancer".

The British press, scrambling to do interviews with the presenters, were surprisingly sympathetic and well informed.

There was not a quackbuster in sight.

It was indeed an unprecedented day in the history of medicine.

Cancer activist and founder of People Against Cancer, Frank Wiewel, opened the Conference with the following 'call to arms.'

"Cancer. You read about it - you hear about it - you see it on TV. But there is one thing you are never told - you are never told the truth about cancer.

You are never told the truth about cancer incidence - that cancer is growing by leaps and bounds. In 1960 it was 1 in 4 - today cancer strikes 1 in 3 - soon it will be 1 in 2. In just the last 30 years cancer incidence is up a shocking 40%! This year, over 1,500,000 Americans will get cancer.



You are never told the truth about cancer death. Death from cancer is on the rise, experts say it will soon overtake heart disease as America's #1 killer. This year over 750,000 Americans will die not withstanding the best conventional therapy!

You are never told the truth about what causes cancer. Cancer is usually triggered by toxic chemicals - not only tobacco - but primarily industrial chemicals, pollutants, and radioactive substances in our food, water, air and workplace. Recently, the FDA found traces of 60-80 toxic pesticides in the average American food basket, Incredibly, the government did nothing.

You are also never told the truth about cancer prevention. We can lower our risk of cancer by eliminating carcinogens from the food, water, air and workplace. There is also good scientific evidence that we can significantly lower the risk of cancer with exercise, dietary changes and nutritional supplements and stress reduction.

You are never told the truth about conventional cancer therapy. For decades, the cancer establishment has foolishly relied upon the crude and primitive treatments of surgery, radiation and chemotherapy as their only weapons. These therapies are generally dangerous, toxic, ineffective and highly profitable.

You are also never told the truth about innovative cancer therapies. There are promising new methods of treating cancer that are non-toxic, natural and

often inexpensive. A recent study by the US Congress found nearly 200 scientific studies supporting such approaches and called on the National Cancer Institute (NCI) to evaluate them. The NCI refused.

The truth is - we are losing the 'war on cancer.' The cancer establishment has promoted one 'magic bullet' after another - chemotherapy, interferon, interleukin-2 - where are they now? Each one turned out to be little more than a public relations ploy. Why should today's 'cures,' be any different? Incredibly, in most cases, you have no better chance of being cured today than 30 years ago.

We must have a top-to-bottom restructuring of the billion-dollar Cancer Program. Prevention must become top priority. We must take action on cancer causing chemicals and the link between diet, nutrition and cancer. We must have fair testing of promising, non-toxic therapies immediately.

In London, today, on Saturday November 15, 1997, we welcome physicians and researchers and cancer survivors from around the world to a conference at Westminster Central Hall called Surviving Cancer: What's Really Working? A Day of Hope, of Revelation and Inspiration.

Cancer is now a global pandemic. It is now predicted that 1 in 2 of us will get cancer in our lifetime. By the turn of the century cancer will overtake heart disease as the #1 killer in the industrialized nations. This Conference brings together physicians and researchers to discuss the reasons for the failed 'war on cancer.' And more importantly, to discuss 'new directions in the war on cancer.' Researchers and physicians will discuss new strategies for cancer prevention and therapy from the use of diet, nutrition and detoxification through the high tech biologicals.

Historically, the war on cancer has been fought with primitive weapons of surgery, radiation and chemotherapy. These have proven to be dangerous,

London - (Continued on page 7)

Essiac: A Natural Herbal Cancer Therapy

In 1922, Rene (pronounced Reen) Caisse was a conventional nurse working in a conventional hospital in Haileybury, Ontario, Canada.

It was there she met a patient who had cured her breast cancer with an herbal remedy given to her by an Ojibwa medicine man.

With that chance meeting, Rene Caisse embarked on an odyssey that would last her entire lifetime.

Less than two years later in 1924, Rene's aunt, Mireza Potvin, was diagnosed with terminal cancer. Rene asked her aunt's physician, Dr R O Fisher, for permission to treat her with the same herbal tea. After two months of drinking the brew, her aunt recovered completely went on to live another 20 years.

Encouraged by her aunt's recovery, she and Dr Fisher began to treat other patients who were considered terminal and who were given up by their doctors.

The patients improved - some remarkably and the word began to spread.

The substance was made up of a simple combination of 4 common herbs widely available in Canada - sheep sorrel (*rumex acetosella*), burdock root (*artium lappa*), slippery elm bark (*ulmus fulva*) and turkish rhubarb root (*rheum palmatum*). They called the herbal combination Essiac (es'-ee-ak) - Caisse spelled backward.

In 1924, when Caisse successfully treated a man with a hideous hemorrhaging tumor on the face, the before and after photographs were so compelling that physicians began to send her patients.

In 1925, Caisse treated a patient with colon cancer who also had diabetes. The tumor disappeared, and remarkably, so did the diabetes.

Caisse Refuses Official Offer

When Frederick Banting, the discoverer of insulin heard of this, he suggested that the remedy must have activated the pancreas. Banting's interest continued for over a decade when in 1936 he offered to work with Caisse. But he insisted they must start by treating mice and Caisse must close her clinic. With hundreds of terrified patients, Caisse refused saying, "I'm not going to let people die to treat mice." It was her first refusal but it would not be her last.

Doctors Petition Government

In 1926, eight physicians petitioned the Canadian Government to test Essiac on in large scale testing, saying "it relieves pain...reduces enlargement and prolongs



The Ojibwa Indian Chief Hole-in-the-Day (the Younger)

Protocol For The Preparation of Essiac

- ☞ Mix together: Scale Weights
 - ☞ Four ounces of powdered sheep sorrel (*rumex acetosella*);
 - ☞ Four ounces of cut burdock root (*artium lappa*);
 - ☞ One ounce of powdered slippery elm inner bark (*ulmus fulva*);
 - ☞ One fourth of an ounce of powdered turkey rhubarb (*rheum palmatum*).
-
- ☞ Slowly add 1/2 measuring cup of the combination of herbs into a gallon of purified boiling water. (Store remaining herbs in sealed plastic baggie in cool, dry, dark location. Do not freeze.)
 - ☞ Boil for 10 minutes and turn off stove
 - ☞ Cover and let stand 12 hours.
 - ☞ Pour off the tea and strain remaining liquid off the residue into the tea.
 - ☞ Sterilize 8 pint size amber glass bottles and lids
 - ☞ Heat mixture nearly to a second boil and pour in bottles and cap.
 - ☞ Combine 3 oz with 3 oz of hot water and drink slowly three times per day.

The herbs listed above and the product Flor Essence endorsed by Dr Charles Brusck can be purchased by calling NutriCare at: 888-688-9922.

Options does not recommend or endorse the use of any product. Readers are strongly urged to consult a qualified healthcare professional for all medical problems.

Essiac is a registered trademark of Mankind Research, Silver Springs MD.

life in hopeless cases...even after everything else had failed, she was able to show remarkable results."

The Canadian Government sent two official physicians to arrest her.

However, when they saw her results and learned that she was treating only terminal cases and not charging for the treatment they relented. One of the physicians, WC Arnold, later convinced her to conduct successful studies on mice.

After moving to Peterboro, she was again visited by government officials with a warrant for her arrest. Sympathetic physicians and the desperate pleadings of scores of Caisse's patients convinced the Minister of Health, Dr JM Robb to allow Caisse to continue, as long as she didn't charge for treatment and had a written diagnosis of cancer for each patient.

After a major article about Caisse's success appeared in the Toronto Star, Dr AF Brastedo convinced the town of Bracebridge to give Caisse an abandoned hotel which was quickly converted into a massive clinic by supportive townspeople.

Bracebridge soon took on an atmosphere reminiscent of the famous Shrine of Lourdes with hundreds of patients making their pilgrimage and lining up for treatment. The years turned into decades as thousands became testament to the success of the simple inexpensive treatment.

Northwestern Studies Essiac

One of the leading physicians in Chicago, Dr John Wolfer, head of medicine at Northwestern University in Chicago heard of the results Caisse was getting and arranged for her to treat 30 patients with terminal cancer under the direction of five of his senior physicians.

Caisse, commuted from Canada to Chicago and carried the precious medicine by hand. The physicians concluded that "Essiac prolonged life... broke down nodular masses into normal tissue...and relieved pain. Physician offered Caisse a place in the hospital if she would leave Canada. Caisse again refused, feeling she owed a debt to the citizens of Bracebridge and suspecting that the physicians would exploit and profit from her treatment.

Caisse Refuses A Million

Hearing about the success of the Northwestern results Caisse was approached by a group of US businessmen who offered to start a foundation and donate \$1,000,000 for buildings and equipment. They offered to pay her

Essiac - Continued on page 8

London – continued from page 5

toxic, largely ineffective and highly profitable.

Health Care now consumes nearly 20% of the gross national product. The Cancer Industry now consumes nearly 25% of the entire health care budget. Since President Nixon declared the 'war on cancer' in 1971, it has been estimated, that in America alone, we have spent over one trillion dollars for research and treatment.

Cancer incidence is up. Cancer mortality is up. And the cancer industry calls it 'progress.'

As we approach the turn of the century, the greatest enemy we face is not cancer but the medical monopoly. They live off cancer. They thrive on cancer. Today, there are more people living off the treatment of cancer than are dying from the disease. Cancer is big business - with absolute power. And as one wise fellow once said, 'absolute power corrupts absolutely.' And so it is in the 'war on cancer.'

Incredibly, in the face of abject failure in the 'war on cancer,' the medical establishment has now declared a war on alternatives. The government organizations, the hospital organizations, the cancer charities, the organizations of cancer specialists, and the entire medical pharmaceutical industrial complex have come together to declare a 'war on alternatives.'

A recent example of this 'war on alternatives' is Texas cancer researcher

Dr Stanislaw Burzynski, who pioneered an effective and non-toxic alternative form of cancer therapy. While the American establishment researchers were awarded the Nobel Prize for the illumination of the mechanism of the ras oncogene, Dr Burzynski was persecuted and prosecuted by government officials and law enforcement agencies for over a decade for developing and using an effective therapy to suppress the ras oncogene and help people with cancer. Though researchers throughout the world, including those at the National Cancer Institute have independently confirmed the results of his therapy Burzynski, a true innovator in medicine, remains at the top of the 'quack list.'

This conference in London represents a new beginning. Today you will hear about the past failures, the current successes and the exciting future of new directions in the 'war on cancer.'

You will hear from Lynn McTaggart, editor of *What Doctors Don't Tell You* and conference organizer. You will hear from Dr Patrick Kingsley about his exciting work on Vitamin C and hydrogen peroxide. You will hear from Dr Stanislaw Burzynski, from Houston, Texas, on his groundbreaking cancer treatment with antineoplastons. You will hear from Jan Dries on his dietary approach to cancer. You will also hear from Dr Jack Taylor on his Metabolic Assessment Program (MAP) which creates an individualized program of diet nutrition and detoxification. You will hear from Dr John Clement about

the use of Immuno-Augmentative Therapy (IAT) and VG-1000 the placental vaccine pioneered by Russian immunologist Valentin I Gavallo.

You will also hear the inspirational stories of three cancer survivors and a round table discussion of 'What is cancer?'

The goal of medical research is finding innovative methods of preventing and resolving disease. As a people, we must work together to promote innovation in medicine - not suppress it. We should work together to promote and protect the free flow of information on innovative alternatives to our citizens who so desperately need it. As a world of nations, we cannot afford to overlook any alternatives for any reason."

People Against Cancer is a non-profit public interest group dedicated to new directions in the war on cancer. Established in 1985, they have worked to promote the scientific evaluation of promising innovative therapies for cancer. Frank Wiewel, the director of People Against Cancer was a member of the National Advisory Board of the Office of Alternative Medicine (OAM) in the National Institutes of Health (NIH) and the chairman of the Committee on Pharmacological and Biological Treatments. He was one of the original drafters of the Access to Medical Treatments Act (AMTA) a bill now before Congress to allow physicians and patients the freedom to choose innovative therapies not yet approved by FDA. ☽

MEMBERSHIP FORM

Yes! I would like to support the important work of *People Against Cancer*.

- ☐ \$35Regular Annual Membership — Includes our newsletter, *Options*.
☐ \$50Foreign Regular Annual Membership — Includes our newsletter, *Options*.
☐ \$100Supporting Annual Membership — Includes our newsletter, *Options*, plus a free book.

- ☐ \$450Sustaining Annual Membership — Includes the Alternative Therapy Program with: a comprehensive search for the best treatment options worldwide, a detailed written report, an extensive personal telephone consultation, unlimited one year follow-up. Also includes our newsletter *Options* and the book *Repression and Reform*.



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☐ \$5,000Patron Annual Membership — Includes all the benefits of Founding Membership and all select reports and publications.
☐ \$10,000Golden Circle Patron Membership — Special Membership with all select reports and Golden Circle publications.

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Options is for educational purposes only. It does not advocate any treatment modality. Each reader is strongly urged to consult a qualified health professional for medical problems.

Essiac – (continued from page 6)

\$200,000 and \$50,000 per year and royalties from the commercialization of Essiac. Caisse refused.

The offers came and went, but an intensely suspicious Caisse, steadfastly refused to reveal the secret formula, "refusing the profiteers seeking to build fortunes on the backs of the dead and dying."

The Establishment Won't Accept

Over the years, hundreds of physicians and researchers visited Caisse. But one widely published cancer specialist, Dr Richard Leonardo, a coroner from New York was very skeptical when he came to Caisse's Clinic. He told Caisse, "I don't think you've got any remedy." But he completely changed his tune after reviewing records and interviewing patients telling Caisse, "By God you have got it. But the medical profession isn't going to let you do this. If your treatment is accepted, I'll have to tear up my medical books and discard my surgical instruments."

Caisse Meets With The Premier

After a massive letter writing campaign and facing a fall election, Premier Mitchell Hepburn met with Caisse in the summer of 1937. He later told the press that, "I am in sympathy with Miss Caisse's work and I will do all in my power to help her. He set up a commission which later faced 387 patients in public hearings who claimed that they had been profoundly helped by Essiac. The commission heard testimony from only 49.

Later the Commission claimed they had lost the original transcript of the hearing (which is still missing from the provincial archives today). But they formed a subcommittee to study the matter and prepare a report.

In 1939, the Committee issued its report. Despite the fact that all of the patients had been treated for cancer by physicians previously, the commission claimed that, "3 of the patients were misdiagnosed...10 patients had questionable diagnosis...four did not have positive diagnosis...the evidence does not justify any favorable conclusion as to the merit of Essiac as a remedy for cancer. If Miss Caisse wishes to have her treatment further investigated and is prepared to furnish the formula of Essiac, the commission would be glad to investigate further."

Kennedy's Doctor Interested

Then in 1959, Caisse met up with Dr Charles Brusch, a prestigious physician from Cambridge Massachusetts, who was personal physician to John F Kennedy.

Brusch was very interested in alternatives and they began a research collaboration which was to last two decades.

Brusch stated flatly, "The results we obtained with all types of cancer definitely proves Essiac to be a cure for cancer. I have in fact cured my own cancer of the colon with Essiac alone."

After Caisse died in 1978, Brusch endorsed the brand of Flor Essence tea.

The herbs listed above and the product Flor Essence endorsed by Dr Charles Brusch can be purchased by calling NutriCare at: 888-688-9922.

Options does not recommend or endorse the use of any product. Readers are strongly urged to consult a qualified healthcare professional for all medical problems.

Essiac is a registered trademark of Mankind Research, Silver Springs MD. ☞



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