

OPTIONS

Revolutionary Ideas in the War on Cancer



THE NEWSLETTER OF PEOPLE AGAINST CANCER

Volume 8, Number 1, November 2002

PC SPES

A Deadly Chapter in The Great Medical Monopoly Wars Circa 2002

Editorial

"As I stood at the Crossroads... 10,000 men stood to guard the past."

PC SPES was a Chinese herbal product that helped over 15,000 men with prostate cancer to survive after all other therapies had failed.

Now it is gone.

And thousands will die.

But the Food and Drug Administration (FDA) doesn't care.

And the National Cancer Institute doesn't care.

To them, it's just another day at work protecting the establishment and the pharmaceutical giants they work for.

It makes me sick.

What have we become?

I am ashamed of my government.

But I am not surprised.

They are clearly willing to fight against progress and innovation at any cost. What's a few thousand men dying a horrible agonizing death.

And—it was easy.

Government officials said they found warfarin and other drugs in PC SPES. Warfarin is a blood thinner used in rat poison. "Rat poison found in alternative medicine" read one headline.

Warfarin is also used in coumadin, a drug given to men with prostate cancer, to protect against blood clots.

When conventional doctors use it—it is medicine; when alternative doctors use it—it is poison.

The truth is that PC SPES helped men to live longer and feel better.

But the first casualty in any war is often the truth.

And so it is in the Great Medical Monopoly Wars Circa 2002. ☐

OPTIONS

Options: Revolutionary Ideas in the War on Cancer is published as the Newsletter of People Against Cancer. We hope you find it both provocative and informative.

THE Prostate Trial

THE ADVANCED NUTRIENT FORMULA

and

THE ADVANCED HERBAL FORMULA

- ☐ Every 15 minutes another man will die of prostate cancer.
- ☐ Every 3 minutes another man is diagnosed with prostate cancer in the U.S.
- ☐ 90% of American men will have some sort of prostate deterioration by the age of 60.

The Prostate Trial is a Comprehensive Therapy with both Nutrients and Herbs

The Prostate Trial: Finding the Best Therapy for Prostate Cancer

This year more than 200,000 American men will be diagnosed with prostate cancer and more than 30,000 will die, despite the best conventional therapy.

In fact, there is little evidence that the conventional therapies of surgery, radiation and hormonal therapy significantly increase survival or improve quality of life in prostate cancer.

Now one of the most important alternative therapies, that thousands used after all forms of conventional medicine failed, a Chinese Herbal Medicine called PC SPES, has been taken off the market.

The California Health Department (CHD) and the Food and Drug Administration on February 7, 2002, demanded that Botanic Lab, the manufacturer, to recall PC SPES from the market. They claim it contained warfarin, a blood thinner; DES, a synthetic hormone; and indomethacin, a pain reliever.

Sophie Chen, the developer, denies that PC SPES was adulterated with these drugs. She said they were plant based substances and points out that there was no evidence of harm and no reported injuries or death from PC SPES.

But government officials acted immediately. Within minutes attorneys had organized a class action lawsuit and were soliciting potential clients who "may have been harmed" on the internet.

In a matter of weeks, it was clear that the "fix was in" and Botanic Labs announced that they were closing up shop in the face of "the massive costs of litigation."

The Prostate Trial cont'd on page 2

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PEOPLE
AGAINST
CANCER

The Prostate Trial (cont'd from page 1)

It has been reported that more than 10,000 men in America and 5,000 men in Europe are now left without an effective alternative for their prostate cancer when conventional therapy has failed.

And it does not appear that PC SPES will be available anytime in the near future.

In support of their members with prostate cancer worldwide, People Against Cancer announced that they were conducting The Prostate Trial.

The Prostate Trial

The Prostate Trial will be a scientific investigation into several promising alternatives.

"We have examined hundreds of vitamins, minerals, nutrients and herbs, as potential alternatives. And we are conducting a small observational trial of several of the most promising products that our members have self-selected," said Frank Wiewel, founder of the non-profit public interest group.

"In our research we found many nutrients which had powerful preventative and anticancer effects in prostate cancer. One amazing example was Vitamin E," says Wiewel.

Vitamin E Lowers Death Rate by 42%!

Vitamin E in the proper dose and the proper form has indeed been demonstrated to lower the death rate from prostate cancer by an astounding 42%!

"This is the single greatest achievement in the history of prostate cancer therapy," says Frank Wiewel, founder of People Against Cancer.

Where Was the Media?

"Where was ABC, CBS, NBC, CNN and FOX? Where were the *Washington Post* and the *NY Times*?"

Where Was the NCI and ACS?

In Europe, doctors who have used vitamins, nutrients and alternative medicine for decades, asked the question, "Where were the people that the American citizens put in charge of the 'war on cancer'—the National Cancer Institute (NCI) and The American Cancer Society (ACS)?"

Critics of the American cancer estab-

lishment argue that these federal agencies have become little more than shills for the highly profitable cancer industry which reportedly took in over \$250 billion dollars last year. Some critics have gone so far as to say that conventional doctors are just "common drug pushers" who's only difference is that they promote "legal" drugs.

"Vitamin E...has been demonstrated to lower the death rate from prostate cancer by an astounding 42%! This is the single greatest achievement in the history of prostate cancer therapy."

—Frank D. Wiewel

The Prostate Trial

- ☐ The Advanced Nutrient Formula
- ☐ The Advanced Herbal Formulas Both with and without...
- ☐ The Stockholm Protocol And with and without...
- ☐ Surgery
- ☐ Radiation
- ☐ Hormone Therapy

The Advanced Nutrient Formula

The Advanced Formula is a combination of herbs, plant-based nutrients and specially selected forms of vitamins and minerals.

The Advanced Herbal Formula

The Advanced Herbal Formula is a combination of Chinese herbs in very specific extracts, form and combination.

The Stockholm Protocol

The Stockholm Protocol is a combination of vitamins, minerals, enzymes, essential fatty acids and nutrients, developed in Europe by physicians as an effective alternative to toxic chemotherapy drugs and radiation.

The Stockholm Protocol uses therapeutic doses of very specific forms of pharmaceutical grade nutrients in a comprehensive regimen

The Stockholm Protocol has reportedly produced objective stabilization, tumor regression, remission and long term survival in many types of cancer including prostate, breast, lung, pancreatic and colon—the most common cancer killers (see page 6 for details).

"We will never rule anything out," says Wiewel, "I don't care if it comes from 3000 years of Chinese Herbal Medicine, the Amazon rain forest or the MAYO Clinic—as long as it helps people to live longer and feel better."

Treat the Problem not the Symptom

Nearly all of the great innovators in cancer research have come to the conclusion that surgery, radiation and drugs are largely ineffective in the majority of cancers because they don't address the fundamental underlying problem—the failure of our immune system.

They argue that we all have cancer cells develop in our bodies every day. And a healthy functioning immune system will patrol, identify, isolate and eliminate the cancer cells before they develop into a tumor.

Harvard researcher recently wrote that "diet is implicated in up to 70% of all human cancer." Most now feel that a comprehensive and wholistic approach using detoxification, diet, nutrition with select nutrients and herbs in specific forms and therapeutic doses is the best strategy for long-term survival and improvement of quality of life.

However, the FDA regulates cancer medicine and the FDA demands proof. And proof is expensive—very expensive.

The FDA demands large scale double blind clinical trials at multiple centers to approve a new cancer drug. According to the Pharmaceutical Manufacturers Association (PMA), this process now costs on average \$750 million dollars and takes 15-20 years from discovery to approval.

Publicly, the pharma-cartel complains bitterly. Privately, they know this keeps out the "riff-raff" of low cost alternatives that could interfere with profits.

Natural medicines, like vitamins and herbs and other nutrients simply have no chance in this process.

When natural medicines do attempt to compete, they are attacked and beaten, then buried with innocent American citizens in the "killing fields" of the great medical monopoly war. ☐

For The Prostate Trial information:

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Web: www.PeopleAgainstCancer.com

Cimetidine Improves Survival in Colon Cancer by Nearly 300%!

The British Journal of Cancer has just reported the most important breakthrough in the history of cancer therapy in colon cancer: the #2 cancer killer in America.

Cimetidine helped colon cancer patients to live nearly 300% longer!

Cimetidine was a commonly used antacid which was previously sold under the brand name Tagamet. It was used for years as a prescription-only drug and now has over the counter status.

Cimetidine is also safe and effective against a wide range of cancers. Positive results have been published throughout the peer-reviewed medical literature.

Objective stabilization, tumor regressions and complete remissions with long term survival have been documented in many types of cancer such as lung cancer, including lung cancer metastatic to the brain, ovarian, kidney, malignant melanoma and gastric cancer.

Because Cimetidine is a hydrochloric acid antagonist, people taking Cimetidine should take digestive enzymes and a hydrochloric acid supplement with their meals.

Cimetidine has the most remarkable anticancer effect on early colorectal cancer. But the anticancer effect of cimetidine is not confined to colorectal cancer.

Researchers at the University of Nebraska first documented the anticancer effect of cimetidine and published the results in *The Lancet* in 1979 on pp 882-3. *The Lancet* is the prestigious *British Medical Journal* which is the equivalent of the *New England Journal of Medicine (NEJM)* in the U.S.

The researchers reported two patients with lung cancer, one with brain metastasis. Both were given cimetidine for stomach distress, both had remissions from cancer. The physicians were puzzled because no one had ever suggested that cimetidine was an anticancer drug. One patient had a squamous cell carcinoma on the neck. Radiation treatment was used to shrink the tumor on the neck, but then the patient developed an aggressive lung metastasis. He was

"While the Medical Establishment spends billions of dollars desperately searching for the next highly profitable magic bullet drug, Cimetidine has produced the most important advance in the history of cancer research in colon cancer—the number two killer of Americans."

—Frank D. Wiewel

given cimetidine first at 1,200 mg, then 600 mg a day. After 13 months on cimetidine the tumor could no longer be detected.

The second was a woman with non small cell carcinoma in one lung with brain metastasis. She was given cimetidine for stomach distress and her lung primary had nearly disappeared at the time of the report. The brain metastases were surgically removed.

For years, these remarkable results baffled researchers, then in 1981, there was a report in *The Lancet* on pp. 636-8 that cimetidine was inhibiting T suppressor cells thereby liberating the cancer cell killing immunocytes such as the CD4 (helper cells) to kill cancer cells.

In 1982 another report from Ireland was published in *The Lancet* (ii p. 328) on the successful treatment of four patients with melanoma with metastases to internal organs, lung and liver.

One young man was given cimetidine for intense stomach distress at the dose of 1,000 mg a day. He had regression of all his tumors. Many of the tumors shrunk to almost nothing and at the end of two weeks, he was able to return to work.

Two other melanoma patients, one with liver metastasis and the other with

lung metastasis had nearly complete remissions with cimetidine at 1,000 mg a day.

All three had significant reduction in T suppressor cells (CD8) on cimetidine.

Swedish researchers reported in the *NEJM* in 1983 (vol. 308 pp. 591-2) that six melanoma patients who were being treated with interferon with no benefit, demonstrated remarkable results when cimetidine was used. Two had complete remissions. A third patient had a partial remission and a fourth patient had objective stabilization. Researchers reported no benefit in two patients.

In *The Lancet* 1984 ii 409, there was a report from the University of Minnesota on treating two patients with mycosis fungoides with cimetidine. These two patients had not responded to chemotherapy and steroid treatment. Both had rather quick remissions on being treated with cimetidine. The authors of this report suggested that it was time to consider treating other forms of cancer with cimetidine.

French researchers reported clinical improvements in five of seven patients a group of cancer patients having cancer of the stomach, liver, ovary and kidney when given cimetidine (*NEJM* 1983, vol. 308, pp. 592).

US researchers reported regression of gastric cancer and non-hodgkins lymphoma (*Cancer* 1987, vol. 60, pp. 1872-5)

In 1988, Danish researchers reported remarkable results treating patients with gastric cancer with cimetidine at the end of one, two, and three years with a dose of 800 mg a day (*Lancet* 1988, ii pp. 990-2). ☐

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Cimetidine is available at Innovative Therapeutics by calling 888-688-9922.



by Marilyn Holasek Lloyd

Each year, those of us who are survivors of breast cancer have to endure Breast Cancer Awareness Month in October. I say endure, because it really is a sham. Survivors are about as aware as we can get, and those without the disease are frightened to no end. Besides, it's old news that the month is financed by a drug company, which is one of the major pesticide manufacturers.

So every October the hype begins. Major talk shows have programs. Television stations tell women to get their mammograms. Hospitals have their own programs, and the pink ribbons are plastered everywhere. Then there is what I call the 3M's, the Motion, Money, Makers. The walks, runs, and mountain climbing all bringing in money for breast cancer. Our community has their walk in May. All this motion to what end? Except for some early breast cancers, there has been little difference in the survival rate in 50 years.

I go to our local walk in May not to support the organization that is one of the wealthiest in the world and has made hardly any dent in cancer survivorship, but I walk to show the community I'm still alive and in motion. The local paper printed an article I wrote at diagnosis, and I had a

Breast Cancer Awareness

lot of the community praying for me. I want to show them I'm still here.

But everyone I mentioned involved in this "awareness" is missing the main point: What is the cause of breast cancer? There are no answers, only speculations. When I raised the question with the oncologist, he advised, "don't worry about it." Don't worry about it? What about my daughter? What about other daughters? How can someone prevent something when the causes are unknown.

Of course, there is major speculation that breast cancer is mostly an environmental disease. Or perhaps mammograms in their own way have caused some of the disease.

Certainly some Hormone Replacement Therapy (HRT) has been proven to cause some. But what is going on in our society? The rates have steadily increased over the last 50 years. When I was in nursing school and worked in the hospital as slave labor, as most nurses did, I saw one breast cancer patient in three years. In those days they were noticeable—the ones who died from a specific cancer because, if terminal, they stayed in the hospital for months.

Now we fast forward 30 years. The national picture is that one in eight women by the age of 80 will get breast cancer. And now women are being diagnosed younger and younger. It is a great tragedy. It makes me cry when it affects the young ones.

When Breast Cancer Awareness Month comes up, the reporting tries to

put a positive spin on breast cancer. I don't see it that way at all, and few seem to have the guts to say it. Let's just summarize the status of breast cancer today:

☒ No known causes, therefore no prevention.

☒ Mammograms that miss cancer in dense breasts.

☒ Mammograms touted as prevention, but are not prevention.

☒ Self exams that don't affect survival.

☒ Slash, burn and poison treatments which are barbaric.

☒ No cure for metastatic breast cancer.

☒ Lots of money wedded to chemotherapy which make drug companies great profits.

If I were grading the medical researchers, I'd have to give them a big fat "D." Where is all the money going?

Even the new non-toxic drug treatments aren't extending life all that long. The emotional cost of this disease cannot be measured.

Someone reading this might say "this woman is angry." Darn right I'm angry. Young women never having children because of breast cancer, or older ones missing their beloved children's childhoods, or someone my age missing weddings and grandchildren.

I challenge mainstream research doctors to come up with some better understanding of causes and therefore prevention, and then report back as soon as possible with some real news.

Maybe then we will have something to say about Breast Cancer Awareness. Or will next year again be a bunch of hype? ☒

Marilyn Holasek Lloyd is a breast cancer survivor who writes for Red Flags Weekly.



Many companies have used the pink breast cancer ribbon to sell their products and give miniscule donations to cancer research.

Month: *The Race For the Ca\$h!*

Losing the War on Cancer

On October, 16, 2002 a report published in the *Journal of the National Cancer Institute (JNCI)* confirmed our worst suspicions. We are losing the war on cancer. *The Wall Street Journal* wrote, "America is not winning the war on cancer after all. Contrary to optimistic reports from the NCI...rates for some of those cancers has been rising."

In the past few years critics of the cancer establishment suspected that changes in the way cancer statistics were reported were unrealistically painting a rosy picture of a dismal landscape in breast cancer prevention and therapy.

Now the truth...

In the year 2002, one in eight women can expect to be diagnosed with breast cancer in their lifetime.

More women are being diagnosed with breast cancer each year.

More women are dying of breast cancer, despite the best conventional therapy.

For the last decade the cancer establishment called it progress!

"Progress against breast cancer is a lie—a big lie!" says cancer activist Frank Wiewel.

"Despite decades of failure the medical establishment is still promoting surgery, radiation and chemotherapy and hormone therapy.

"They are primitive, medieval treatments—nearly useless in the war on cancer," said Wiewel who was Chairman of the Pharmacological and Biological Treatments Committee at the Office of Alternative Medicine (OAM) in the National Institutes of Health.

"And if chemotherapy were not bad enough" says German cancer researcher Lothar Hirneise, "then the oncologists send them home to live the life that grew the cancer. Why should we be surprised when the cancer nearly always comes back? It is

stupid." And many critics agree.

Mammograms: Useless and Dangerous

Day in and day out we continue to hear the incessant drumbeat of "Women should get their mammograms because early diagnosis saves lives." For decades women have been told by the medical establishment that regular mammograms can save lives.

The National Cancer Institute and the American Cancer Society still recommend yearly mammograms for women over 40. During the Clinton administration, first lady Hillary Clinton launched a nationwide campaign to promote mammograms.

However in 1991, the *London Times* shocked the world by reporting that preliminary results from a Canadian National Breast Screening Study (NBSS) had found a 52% increase in mortality in the women of 40 to 49 years who had received yearly mammograms according to guidelines.

Even more disturbing was the news when the seven-year results were published in 1992; the study showed no benefit from mammography in those age 40-49 or 50-59! The news created a cloud of controversy which remains today.

The radiologists were furious.

However, some voices of reason were heard, Dr. Howard Ozler, Chief of Medical Oncology at the University of North Carolina School of Medicine, pointed out that the debate over mammography occurs against a background of pressures having nothing to do with the data. He said that it could be difficult for groups like the American Cancer Society to reverse a position they have spent decades promoting. In addition, the mammogram business has become highly lucrative, and younger women are the best customers.

Dr. I. Craig Henderson, at the University of California in San Francisco said, "We have to tell

women the truth. We've gotten ourselves out on a limb." He said the rationale for the screening recommendations for younger women were based on inference rather than hard facts. But no one was listening.

From the moment the Canadian study was released, a firestorm of controversy erupted as radiologists argued that the Canadian studies were not properly randomized, some argued that some mammograms could have been taken by substandard equipment and some suggested mammograms today use less radiation.

At the time the Canadian Cancer researcher, Dr. Cornelia Baines told *Options*, "We knew the results of our study would be extremely unwelcome." And because of intensity of the criticism, the Canadians were forced to completely reanalyze and reconfirm their data.

Critics contend it was all part of the grand illusion.

"Early diagnosis saves lives, it sounds totally reasonable—the problem is, it is not true.

"All it does is start the clock earlier. So more women fit orthodoxy's definition of cure—five year survival.

"We have known it for decades. My orthodox colleagues have been able to get away with a sophisticated and deliberate hoax because statistics are so complex and obscure. But now they have gotten caught," says Wiewel.

First, the icon of self examination was proven useless. Then mammograms were proven useless and dangerous. Now even NCI admits that we are losing the war on breast cancer.

Only a few weeks ago, Dr. Klausner, director of the National Cancer Institute, resigned unexpectedly.

Perhaps he saw the writing on the wall.

We need a complete overhaul of the "war on cancer"—with prevention, nutrition and wholistic innovative therapies leading the way. The citizens of America's deserve no less. ☸

Nutrition Therapy: The Stockholm Protocol

During the first part of the 20th Century we were successful in dramatically increasing human life span and reducing needless death largely through better sanitation, and improved food supply.

Since then, the major killers which have emerged are the chronic degenerative diseases of aging such as heart disease and cancer.

In 1955, a discovery was made that would change the face of medicine forever. It is called the free radical theory of aging.

But the theory was largely ignored as we spent decades in a fruitless search for magic bullets.

The free radical theory of aging was first put forward in a ground breaking paper by Denham Harman, MD, PhD, at Berkley over 40 years ago entitled, *Aging: A Theory Based on Free Radical and Radiation Chemistry* published by University of California at Berkeley in 1955.

It has taken nearly 50 years, but the theory has finally gained wide acceptance as the cause of the degeneration in aging and the underlying cause of chronic degenerative diseases like heart disease, rheumatoid arthritis and cancer. It is also now recognized that substances called antioxidants in diet and dietary supplements can dramatically slow these dangerous free radical reactions in the human body. Some of the most well established antioxidants are vitamin C, vitamin E, vitamin A, Beta-carotene, selenium and zinc.

Denham Harmon, now Professor Emeritus at the University of Nebraska, is studying what he believes to be one of the most important anti-oxidants of all called Co-enzymeQ10 (CoQ10).

The substance, a powerful antioxidant and free radical scavenger, may be a very important new weapon in the "war on disease." Clinical studies around the world have now shown it to be a very important substance for the prevention and treatment of cancer, heart disease and other types of chronic degenerative disease. And the interesting part—it is in every cell of the human body, but deficient as we age.

As a potent antioxidant, CoQ10 scavenges the very free radicals that wreak havoc on the body's cells.

The Stockholm Protocol

☯ Co-Enzyme Q-10 Nutrient Mixture

Each Tbsp. contains 300 mg CoQ10 in a proprietary mixture of organic, cold-pressed high lignin flax seed oil for Omega-3 and 6, borage seed oil for Gamma Linoleic Acid (GLA), Evening Primrose Oil for GLA, and Conjugated Linoleic Acid (CLA).

Dose: One Tbsp. per 50 lbs. of body weight.

☯ Combination Vitamin C

Each capsule contains 500 mg Vitamin C Activity per capsule as Calcium, Magnesium, Potassium, Manganese Ascorbate, Ascorbyl Palmitate, with Bioflavonoids Rutin, Hesperdin, Quercetin and Citrus.

Dose: 12 grams per day (or bowel tolerance) taken as 4 capsules 6 times per day.

☯ Vitamin E

Each capsule contains 400 iu of natural D-Alpha Tocopherol Succinate

Dose: 2,500 iu (4 capsules of 400 iu plus 900 iu from 3 Tbsp. of CoQ10 Nutrient Mixture)

☯ Natural Beta Carotene

Each capsule contains 20,000 iu of BetaCarotene and Vitamin A activity in a mixed carotenoid complex from natural D Salina .

Dose: 60,000 iu (3 capsules per day)

☯ Selenium

Each capsule contains 200 mcg of selenium from selenomethionene.

Dose: 400 mcg

☯ Comprehensive Multiple Vitamin

Each tablet contains 65 vital nutrients. The most complete nutrient formula available.

Dose: 3 tablets taken 3 times per day.

☯ Enzyme Mixture

Each tablet contains a comprehensive formula of enzymes and co-factors.

Dose: 6 tablets taken 6 times per day.

☯ Pancreatin Pancreatic Enzymes

Each tablet contains highly concentrated pancreatic enzymes.

Dose: 6 tablets taken 6 times per day.

The Stockholm Protocol is available exclusively from Innovative Therapeutics at: 888-688-9922

In his original paper, over forty years ago, Harman wrote, "The universality of this phenomenon (aging) suggests that the reactions, which cause it, are basically the same in all living things. Viewing this process, which in essence is cellular degeneration, it seems possible that one factor in aging may be related to deleterious side attacks of free radicals on cell constituents."

Important research by Dr. Karl Folkers at the University of Texas, and Dr. Knut Lockwood in Denmark, suggests that CoQ10 combined with other antioxidants and nutrients, in what they call The Stockholm Protocol, may regress and even eliminate tumors. Lockwood and Folkers studied breast cancer and found that even when it had spread to the liver, the cancer could be eliminated by using high doses of CoQ10 with select antioxidants, fatty acids, enzymes and other nutrients.

The substances in the Stockholm Protocol, in the proper form, given together with a diet which was very high in vegetables and fruits and grains and low in animal fats eliminated existing breast cancer in those treated.

However, Folkers, a respected researcher from the University of Texas, cautioned that the dry form of CoQ10 commonly found in health food stores is poorly absorbed and nearly useless.

Many of the other components of the Stockholm Protocol have been demonstrated to be potent antioxidants and act synergistically with CoQ10.

Vitamin C was widely researched by the late Linus Pauling, a two time Nobel prize recipient. In his cancer research, he found it safe and effective. "Pauling's research clearly shows that Vitamin C, taken together with these other antioxidants, produced significant life extension in people with advanced cancer, even after all other therapies had failed," says Frank Wiewel, the founder of People Against Cancer.

We now know Pauling was right all along. Important new research demonstrates that Vitamin C when taken with select bioflavonoids may be 10 times more powerful than ascorbic acid alone. ☯

For further information on the Stockholm Protocol call: 515-972-4444.



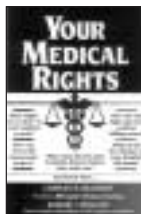
The Complete Guide to Alternative Cancer Therapies

by Ron Falcione

Opting for an alternative cancer therapy is a difficult decision, but you can play an active role in your own cancer treatment strategy. The *Complete Guide to Alternative Cancer Therapies* presents a balanced and comprehensive overview of

nontraditional alternatives along with hundreds of references to numerous studies of the pros and cons of the standard procedures that will help you take the first steps in making an informed choice. Crucial questions patients need to ask before taking up unorthodox treatments are explored.

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This book is designed to tip the scales toward the consumer, to even the odds at last. A manual that teaches you to be an educated medical shopper.

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by Hulda Regehr Clark, Ph.D., N.D.

In *The Cure for All Cancers* you'll be amazed to find out many factors which promote cancer and learn what three simple things you can do to clear your body of cancer or prevent it from invading your body. Also read of over 100 case histories of other cancer patients who have followed the steps in this book and recovered from cancer.

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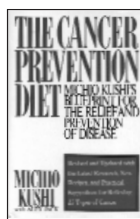


Bypassing Bypass: The New Technique of Chelation Therapy

by Elmer Cranton, M.D.

This book discusses a non-surgical method for treating clogged arteries called chelation therapy. Read about this treatment for improving circulation and slowing the aging process in the book *Bypassing Bypass*.

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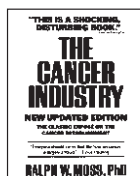
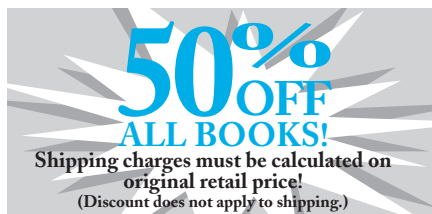


The Cancer Prevention Diet

by Michio Kushi

Drawing on the most up-to-date cancer and heart disease research, Michio Kushi presents a ground-breaking dietary program that can be implemented safely and simply in the home at a fraction of the cost of usual meals and medical care. It is essential reading for anyone seeking to maintain or regain optimum health through natural means.

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The Cancer Industry

by Ralph W. Moss, Ph.D.

The billion dollar "war on cancer" is going nowhere. Ralph Moss has spent fifteen years investigating the field of cancer research and what he says will shock you: how drug companies influence cancer policy; how major industries keep the emphasis in cancer

research away from prevention; how the American Cancer Society maintains a blacklist of unorthodox treatments; and how the National Cancer Institute collaborates in the suppression of new ideas.

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Alternative Medicine: The Definitive Guide

compiled by The Burton Goldberg Group

This book is intended as an educational tool to acquaint the reader with alternative methods for the maintenance of good health and the treatment of illness. It will enable the reader to improve his or her well-being and to better understand, assess, and choose the appropriate course of treatment for an illness or health condition. Over thirty health conditions are discussed in detail and more than forty alternative therapies are explained. Also, "Where to Find Help" sections make it easy to get more information and treatment.

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Your Own Perfect Medicine

by Martha M. Christy

Now, for the first time ever, learn to use this simple method and read about the startling and amazing medical cures that doctors themselves have witnessed in clinical use of this inexpensive, effective, yet virtually unknown natural medicine.

"This substance acts as an excellent and safe natural vaccine and has been shown to cure a wide variety of disorders including hepatitis, whooping-cough, asthma, hayfever, hives, migraines and intestinal dysfunctions. The method is so simple it can be used without any difficulty."

—Dr. J. Plesch, M.D., Ph.D.

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Cancer & Natural Medicine

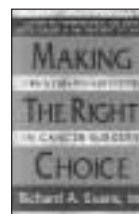
by John Boik

This reference book on the use of natural therapies in the treatment of cancer provides a comprehensive review of cancer physiology, covering such topics as differentiation, angiogenesis, apoptosis, invasion, metastasis, and immune and hormonal interactions. It reviews the effects that natural therapies—such as herbs, vitamins, minerals, enzymes, cartilage, Chinese medicine, electrotherapy, antioxidants, flavonoids, phytoestrogens, lignans, dietary fats, melatonin, amino acids, DMSO, limonene, urea, psychotherapy and meditation—may have on these processes.

"This is a very important new book. A must have."

—Frank D. Wiewel, Founder, *People Against Cancer*

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Actor Richard Harris Dead of Chemotherapy

**London, Friday, Oct. 25, 2002
Dumbledore is Dead!**



Richard Harris, best known to millions of young Muggles as the kind hearted Head Master Professor Albus Dumbledore in the film *Harry Potter and the Sorcerer's Stone*, is dead at 72.

The renown Irish actor who's career spanned nearly five decades from *The Guns of Navarone* through *Camelot* to *Harry Potter* was hospitalized in late August with Hodgkin's Disease, a type of cancer widely thought to be curable.

Strangely, as late as October 15, 2002 the official word was "Harris is responding extremely well" yet he was pronounced dead only 10 days later.

His death is now raising serious questions about cancer treatment in general because conventional cancer doctors have long claimed that 75% of adults diagnosed with Hodgkin's are cured by chemotherapy! Critics argue that orthodox medicine defines "cure" as five-year survival and the vast majority will live five-years without therapy. Additionally, they point out that oncologists have long held out the "great success" of chemotherapy in Hodgkin's to justify the nearly universal failure in other forms of cancer.

"Chemotherapy is a dull weapon, nearly useless in the 'war on cancer'," says Frank Wiewel, the founder of People Against Cancer. "It is perpetuated by an elaborate, deliberate and sophisticated hoax, designed by the pharma-cartel to convince people terrified by their cancer to believe that chemotherapy will cure them. In about 85% of all cancers chemotherapy is worthless—and dangerous."

"I remember while Denise and I were exploring a cancer therapy extracted from the oleander plant in Limerick, Ireland, where Harris was born, everyone had a story to tell about the hard-drinking Irishman. He survived his drinking only to die of chemotherapy—it is always sad to see someone you know die of cancer." Wiewel was doing research in Africa when he first met Harris making the critically acclaimed film *To Walk With Lions*.

"This is a very bad situation. Most of what you see in the media about cancer is wrong," said Lothar Hirneise, the founder of Menschen Gegen Krebs (People Against Cancer—Germany). Hirneise has written a savage critique of chemotherapy in his new book entitled, *Chemotherapy Cures Cancer and the Earth is Flat*. The book has become a runaway bestseller in Germany and Hirneise was in the US to negotiate the release of his book in America and to receive an award in Washington for his contribution to alternative medicine from Iowa Senator Tom Harkin, who founded the Office of Alternative Medicine. ☽



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