



2026 Vanderburgh County Fair Sponsorship Packages



16,000



1,000

Attendance: 43,000



All Sponsors Receive



Business Logo & Listing on Website

Digital Fair Book Listing

Business Logo On Back Of Association Shirt

Signage To Display At Your Business Stating

“Proud Sponsor of 2026
Vanderburgh County Fair”

GRAND CHAMPION SPONSOR PACKAGE MINIMUM \$10,000 (Concert)

40x40 Premium Outdoor Commercial Vendor Space (Required to sign Commercial Vendor Contract) \$1,000 Value
100 Day Passes. \$1000 Value
Announce Business in Arena Before Event on Day of Event
Banner Displayed during the 2026 Fair. Maximum size 4x6
Social Media Mention (Tags) as one of our Top Sponsors
Buyer's Parking Pass for Friday's Livestock Auction

CHAMPION SPONSOR PACKAGE \$5,000-\$9,999 (Farmers Pull & Pro Pull)

20x20 Premium Outdoor Commercial Vendor Space (Required to sign Commercial Vendor Contract) \$500 Value
50 Day Passes. \$500 Value
Announce Business in Arena Before Event on Day of Event
Banner Displayed during the 2026 Fair. Maximum size 4x6
Social Media Mention (Tags) as one of our Top Sponsors
Buyer's Parking Pass for Friday's Livestock Auction

RESERVE CHAMPION SPONSOR PACKAGE \$2,500-\$4,999 (Motocross, Rodeo, Demo Derby)

10x10 Premium Outdoor Commercial Vendor Space (Required to sign Commercial Vendor Contract) \$200 Value
25 Day Passes, \$250 Value
Announce Business in Arena Before Event on Day of Event
Banner Displayed during the 2026 Fair. Maximum size 4x6
Social Media Mention (Tags) as one of our Top Sponsors
Buyer's Parking Pass for Friday's Livestock Auction

SHOW BARN SPONSOR PACKAGE \$2,500

10x10 Premium Outdoor Commercial Vendor Space (Required to sign Commercial Vendor Contract) \$200 Value
25 Day Passes, \$250 Value
2 Premier Parking Passes
Announce Business in Show Barn Daily
Banner Displayed on Show Barn during the 2026 Fair. Maximum size 4x6
Social Media Mention (Tags) as one of our Top Sponsors
Buyer's Parking Pass for Friday's Livestock Auction

HOST OF THE DAY \$2,500 Only 6 available!

30 Free Day Passes
2 Premier Parking Passes
Premier outdoor advertising spot for sponsored day only
Announced Over PA on Day of Sponsorship
Large Logo Sign at Each Gate Entrance for your Sponsored Day
Social Media Mentions (Tags) as one of our Top Sponsors
Buyer's Parking Pass for Friday's Livestock Auction



Tractor Pull Track Sponsors

Pro Pulling League **\$3000 Only 2 Available**

- 25 Day Passes. \$250 Value
- Announce Business in Arena When Track is Used
- Rolling Banner Displayed during Event. Maximum size 4x6.
- Social Media Mention (Tags) as one of our Top Sponsors
- Buyer's Parking Pass for Friday's Livestock Auction
- 10x10 Outdoor Commercial Space

Farmers Pull (including Hot Farm, Semi, & Antique) **\$2,500 Only 3 Available**

- 25 Day Passes. \$250 Value
- Announce Business in Arena When Track is Used
- Rolling Banner Displayed during Event. Maximum size 4x6.
- Social Media Mention (Tags) as one of our Top Sponsors
- Buyer's Parking Pass for Friday's Livestock Auction

ADDITIONAL PARTNERSHIP OPPORTUNITIES

(Please ask a Fair Representative for details)

Open Livestock Show Sponsor \$300

HANGING ARENA BANNER-FULL WEEK \$300. Maximum size 4x6

DAILY EVENTS AVAILABLE FOR SPONSORSHIP DURING FAIR:

Monday Events-

Vanderburgh County Fair Queen & Teen Pageant \$300

Tuesday Events-

Rodeo-

Gate Sponsor \$200

Senior Day-

Sponsor of Event \$250

Vendor Exhibitor \$50

Vanderburgh County Little Miss & Mister Contest \$200

Vanderburgh County Young Miss Contest \$200

Wednesday Events-

Parade Sponsor

Beer Garden (Subject to Permit)

Thursday Events-

Farmers Pull- Moving Banner \$500

Tiny Tots Contest \$200

Friday Events-

Pro Pulling League - Moving Banner \$750

Talent Contest (Vocal & Instrumental) \$200

Saturday Events-

Talent Contest (Dance, Novelty, Tumbling) \$200

Car Show \$500

Miss Golden Pageant \$200