



COLOR PALETTE

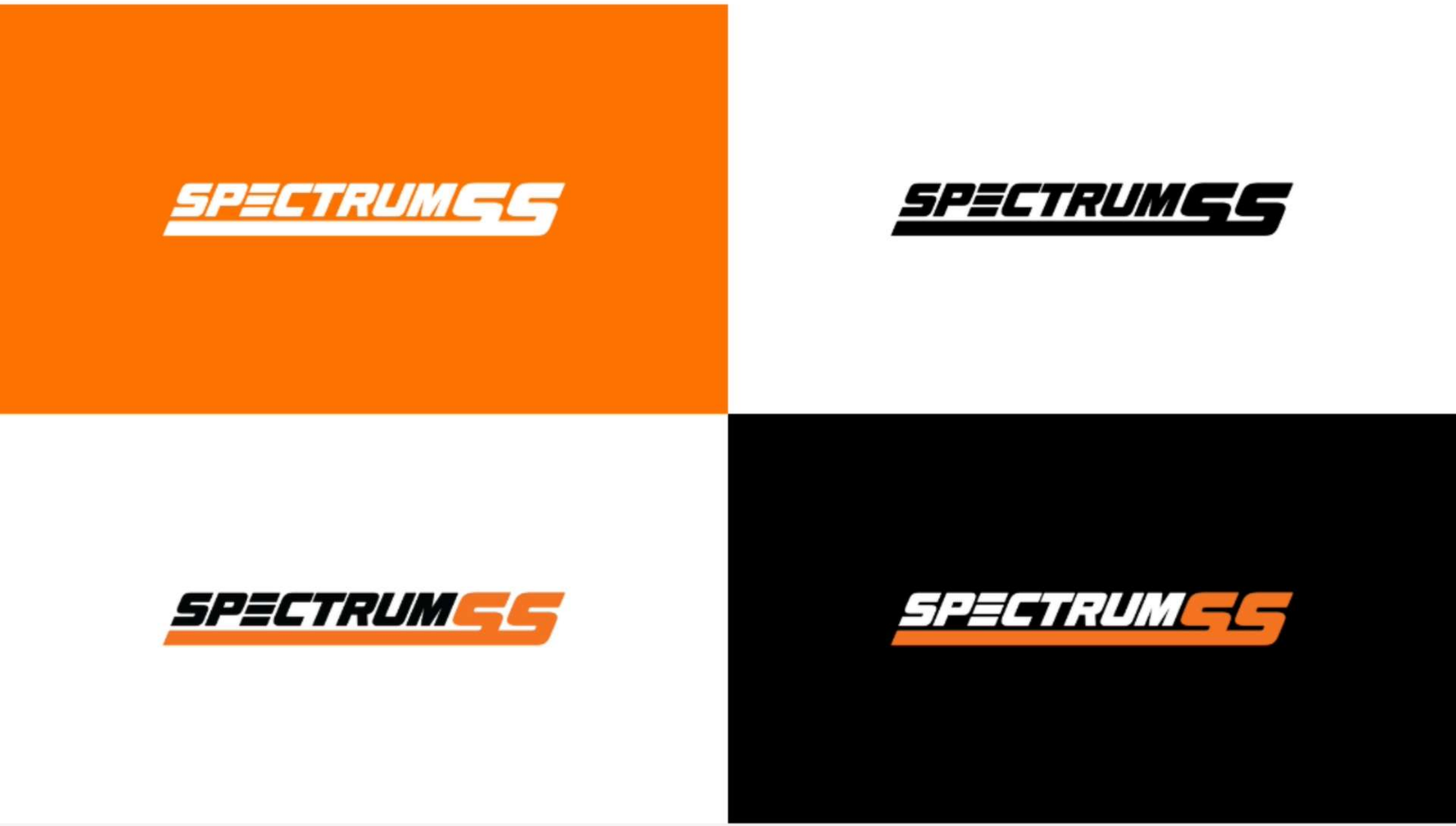
Our color palette is a foundational element of our brand identity. It has been carefully curated to evoke specific emotions, ensure consistency across all touchpoints, and create a recognizable and memorable experience for our audience. These colors must be used precisely as defined below.

#000000
BLACK

#FFFFFF
WHITE

#FF7300
PUMPKIN

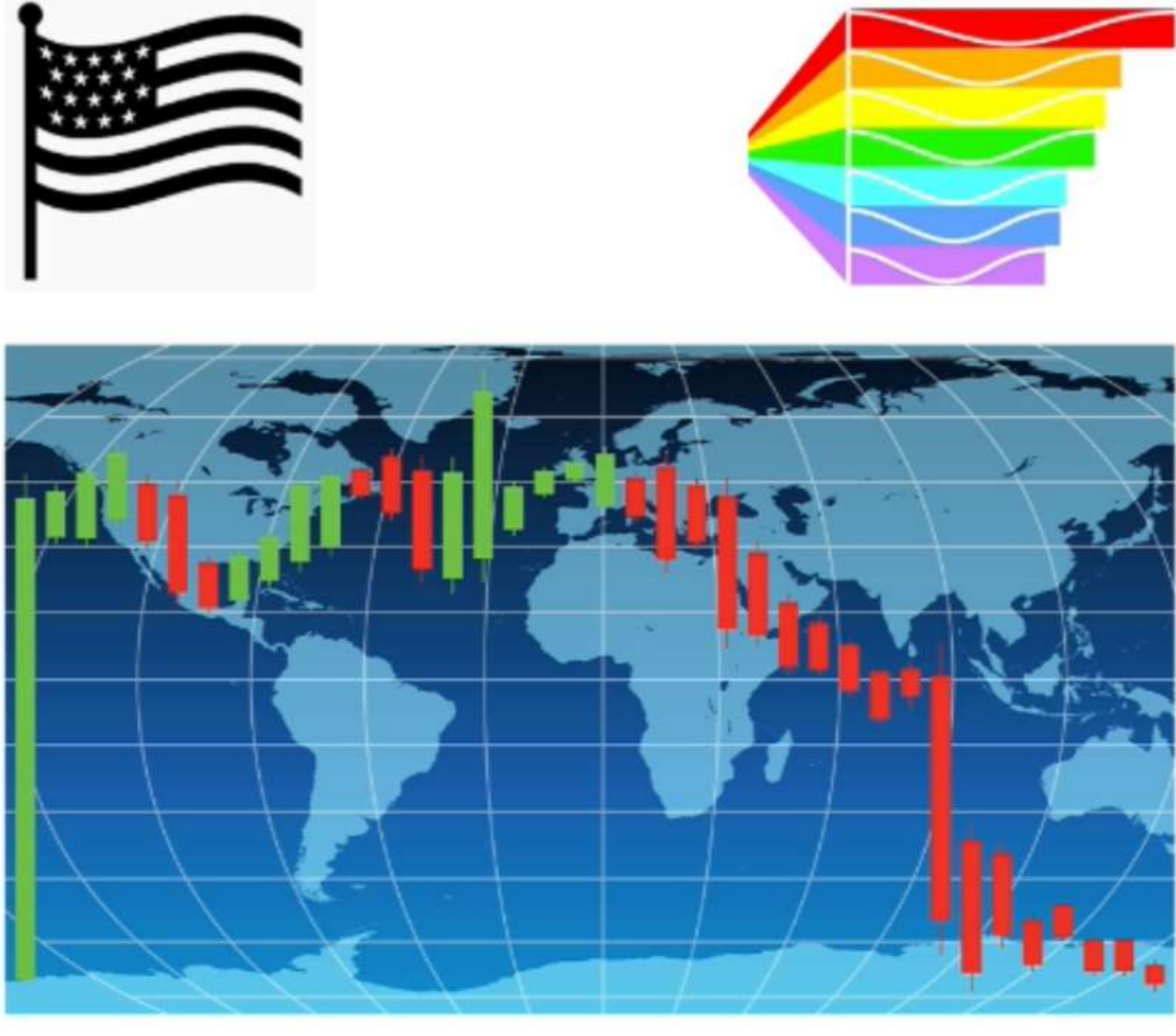
#FF9A00
ORANGE



LOGO ICONS



LOGO REFERENCES



LOGO TYPOGRAPHY



ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

AaBb

