



EQUITY CONSTRUCTION, INC

HIGH-END FULL-HOME REMODELING IN THE BAY AREA

Design-build construction for homeowners who value quality, clarity, and a seamless process from start to finish.

www.equityconstructionremodeling.com





WHO WE ARE

A Trusted Residential Construction Partner

- Licensed California General Contractor (B #1022817)
- San Jose-based, serving the Bay Area
- Specializing in high-end, full-home remodeling and residential construction
- One accountable team managing design, construction, and execution

Equity Construction works with homeowners who value clarity, organization, and professional execution from start to finish.





THE PROBLEM HOMEOWNERS FACE

Why Most Remodels Go Wrong

- Fragmented teams (designer, architect, GC all disconnected)
- Delays caused by miscommunication
- Scope creep and unclear accountability
- Homeowners forced to manage complex decisions themselves

OUR SOLUTION

A True Design-Build Approach

- Design and construction managed under one team
- Single point of responsibility
- Early issue identification during planning
- Clear timelines and coordinated execution



OUR FLAGSHIP FOCUS

Whole-Home Remodeling

- Large-scale, top-to-bottom renovations
- Layout, flow, and livability improvements
- Structural modifications when required
- Designed for long-term performance, not cosmetic updates

Ideal for homeowners who:

- Want a cohesive transformation
- Expect organization and accountability
- Prefer one contractor managing all phases

RESIDENTIAL REMODELING & CONSTRUCTION SERVICES



KITCHEN REMODELING

Design-driven kitchens that integrate seamlessly into whole-home layouts.



BATHROOM REMODELING

Durable, refined bathroom renovations focused on comfort and longevity.

RESIDENTIAL REMODELING & CONSTRUCTION SERVICES



GENERAL REMODELING

Interior and structural remodeling services supporting comprehensive renovations.



WHOLE-HOME REMODELING

Large-scale renovations designed to modernize and reconfigure entire homes.

RESIDENTIAL REMODELING & CONSTRUCTION SERVICES



ADU CONSTRUCTION

Detached and attached ADUs built for efficiency, compliance, and long-term value.



HOME ADDITIONS

Thoughtfully planned additions that expand living space while maintaining architectural cohesion.

RESIDENTIAL REMODELING & CONSTRUCTION SERVICES



RESIDENTIAL NEW CONSTRUCTION

Custom residential builds executed with disciplined project management.



COMMERCIAL MAINTENANCE

Ongoing commercial repair and building maintenance support.

RESIDENTIAL REMODELING & CONSTRUCTION SERVICES



IN-HOUSE ARCHITECT AND DESIGN

Integrated design coordination to ensure alignment from planning through construction.

IN-HOUSE DESIGN ADVANTAGE

Design & Construction Working as One

- Architectural planning coordinated internally
- Design decisions aligned with construction feasibility
- Fewer revisions during permitting and build
- Smoother execution from concept to completion

Why it matters:

Design clarity directly impacts build quality and timelines.





HOW WE WORK

- 01 Initial consultation to understand goals and scope
- 02 Design coordination and feasibility planning
- 03 Permit and approval management
- 04 Structured construction execution
- 05 Final walkthrough and project close-out



WHY HOMEOWNERS CHOOSE EQUITY CONSTRUCTION

- Built with Precision
- Design Comes First
- Higher Standards, Always
- A Handpicked Team
- Real Experience You Can Trust
- Fully Bonded and Insured

TRUSTED BY HOMEOWNERS ACROSS THE BAY AREA

“Equity Construction and Remodeling did an excellent job on our kitchen remodeling, flooring, and lighting work. The entire process was smooth from start to finish, with clear communication throughout. They were very professional and handled the city permit approval efficiently, which made the project stress-free for us. Overall, they did a great job, and we're very happy with the results.”

Neek, Livermore Homeowner

“We're extremely happy with the quality of the work, the communication throughout, and how quick the job was done. The team was professional, cleaning up neatly after the work was done each day. Alex was responsive and took great care in ensuring the results matched our vision. I would highly recommend Equity Construction”.

Reyna, San Jose Homeowner

“Equity Construction was recommended through a friend. The job was 100% remodel and added a master bedroom to my home.

Very knowledgeable folks. I was satisfied with their recommendations. Their interaction and quality of work from inception to end was positive.

Cost of project was reasonable and they were efficient with duration of job. I highly recommend Equity construction for any home project, small or big.”

Hector, San Jose Homeowner

TRUSTED BY HOMEOWNERS ACROSS THE BAY AREA

“We were introduced with Alex and his team after we learned of a structural issue in our garage that was affecting the aesthetic of a very expensive new roof we had put on. Their team was quick to come up with a solution and install a new beam that completely leveled out the garage lines on top, we were thrilled. It looks great on the inside and out of the garage and they did the project in the least invasive way possible, you can't even tell they were in there! Completely seamless.

We also had his team install new steps in our backyard. The work was beautifully done and the team paid great attention to detail. Alex was in touch every step of the way, ensuring we were pleased with how it was all turning out.

We plan to use them again a few months from now, we're saving up for some builtin cabinets for our family room and at after our first experience with Equity, we'd go with no one else. Their pricing is fair and competitive. Great communication, hard working team. Thanks so much!!”

J H., San Mateo Homeowner

“I met Alex through our baseball team. After talking with him about a few issues we had, he was very helpful and knew that he could fix these things. I set up for one of his guys to come and fix two transitions in our bathroom and kitchen. Also had asked if he can replace some broken kitchen tiles we had, along with a sideway crack upstairs on the corner of our door (both sides). He was able to get everything fixed and looking better than before fixed a few other miscellaneous items without questioning. Price was very fair and they were always on time and very efficient. We have a few more items around the house and will use these guys again. Highly recommend.”

Rudy, San Jose Homeowner



FEATURED
RESIDENTIAL
PROJECTS





Key Scope

- New master suite conversion
- Full electrical and plumbing replacement
- Open-concept kitchen remodel

Highlights

- Custom slab finishes and cabinetry
- Insulation and drywall upgrades
- Consistent design across all phases



FOURIER HOUSE CONVERSION

Phased Residential Remodel | San Jose, CA

A multi-phase remodel that evolved from a single bathroom project into a full interior transformation.





Key Scope

- Two-bedroom detached ADU
- Full site work and concrete flatwork
- Custom exterior siding and finishes

Systems & Features

- Solar panels and heat pump HVAC
- Whole-house water filtration
- Custom tile, cabinetry, and vaulted ceilings



THE NEWHALL ADU RESIDENCE

Ground-Up ADU Build | Santa Clara, CA

A fully custom, ground-up ADU built as a long-term living space with elevated systems and strict budget control.





Key Scope

- Removal of three load-bearing walls
- Open-concept kitchen redesign
- Kitchen + bathroom remodels
- Full interior upgrades and insulation improvements

Highlights

- Shaker cabinetry with Carrara-style surfaces
- Continuous LVP flooring throughout
- Level 5 smooth wall finish
- Improved light, flow, and functionality



THE NEWHALL TRANSFORMATION

Kitchen and Bathroom Remodel | Santa Clara, CA

A structurally complex interior remodel that transformed the home into an open-concept layout with modern finishes and long-term structural integrity.





Key Scope

- 440 sq ft home addition
- Expanded kitchen footprint
- Reframed vaulted ceilings

Highlights

- New kitchen island and lighting upgrades
- Spa-inspired bathroom remodels
- New flooring, doors, and interior finishes



DU SAULT OPEN LIVING

Whole-Home Remodel + Addition | San Jose, CA

A family-focused whole-home remodel designed to support daily living and large gatherings through expanded space and improved flow.





Key Scope

- 440 sq ft home addition
- Expanded kitchen footprint
- Reframed vaulted ceilings

Highlights

- New kitchen island and lighting upgrades
- Spa-inspired bathroom remodels
- New flooring, doors, and interior finishes



THE GREENPARK MODERN

Full-Home Interior Renovation | San Jose, CA

A modern interior renovation focused on clean design, improved functionality, and cohesive finishes throughout the home.





Key Scope

- Load-bearing wall removal
- Structural engineering coordination
- Full kitchen redesign

Highlights

- 3D renderings during planning
- Electrical panel upgrade
- New flooring and recessed lighting



WALL STREET RECONFIGURED

Structural Kitchen Remodel | Livermore, CA

A technically demanding kitchen remodel centered on safe removal of a load-bearing wall.





Key Scope

- 745 sq ft home addition
- Vaulted ceilings and large openings
- Full kitchen and bathroom remodels

Highlights

- 9-foot custom kitchen island
- Cantina doors and natural light
- Modern, beach-inspired finishes



MACDUEE COASTAL LIVING

Residential Remodel + Addition | California

A major remodel and addition designed to expand living space and introduce a relaxed, coastal-inspired aesthetic.





Key Scope

- Full interior upgrades across the home
- Kitchen and living space improvements
- Bathroom updates with modern fixtures
- Coordinated exterior improvements

Highlights

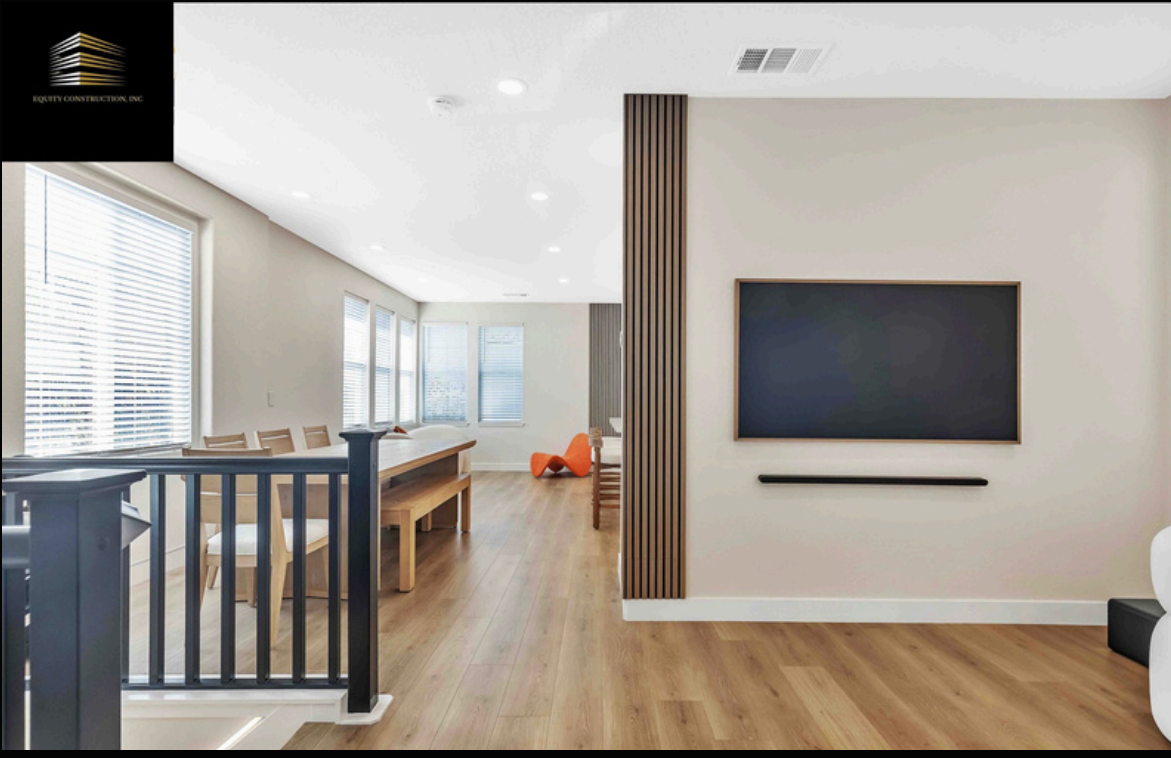
- Unified finish coordination throughout the home
- Disciplined sequencing across all phases
- Daily oversight and trade coordination

LOS GATOS WHOLE-HOME REVIVAL

Whole-Home Residential Remodel | Los Gatos, CA

A comprehensive whole-home renovation focused on modernizing interiors, improving livability, and delivering a cohesive, long-term residential upgrade.







Key Scope

- Custom pergola design and construction
- Structural anchoring and precision framing
- Exterior-grade materials for durability

Highlights

- Purposeful placement for shade and structure
- Clean integration with existing home and yard
- Refined, minimal exterior detailing



WILLOW GLEN OUTDOOR LIVING

Outdoor Living & Pergola Construction | Willow Glen, San Jose, CA

A custom outdoor living project designed to create a defined, functional backyard space for everyday use and entertaining.





Key Scope

- Kitchen layout refinement and finish upgrades
- Bathroom fixture, vanity, and lighting updates
- Interior finish coordination across spaces

Highlights

- Cohesive material and finish alignment
- Organized sequencing and clean jobsite management
- Practical, durability-focused design decisions



EVERGREEN INTERIOR RENEWAL

Kitchen & Bathroom Interior Remodel | Evergreen, San Jose, CA

A coordinated interior renovation updating high-use spaces to improve daily function, flow, and long-term livability.





Key Scope

- Full demolition to studs
- Complete electrical, plumbing, and HVAC replacement
- Extensive exterior and backyard redevelopment

Highlights

- Custom kitchen and bathrooms
- New roof, stucco exterior, and turf landscaping
- Expanded driveway and outdoor living areas




DOTEY COURT REIMAGINED

Full Residential Remodel & Exterior Redevelopment | San Jose, CA

A ground-up residential transformation rebuilding nearly every system and surface of the home.



SCHEDULE A CONSULTATION

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